EXHIBIT A FOR PAQUIN DECLARATION

Dear Customer.

Thank you for buying Scent-Lok® odor eliminating dothing. You have just purchased the most revolutionary and effective product ever developed for odor elimination. You'll find yourself getting closer than you ever thought possible to your game. Follow these instructions carefully and you will have terrific results!

Happy Hunting

Greg Sessenager

George Schrink

Keep these instructions for continued care of product.

PRIOR TO FIRST USE

- Machine wash your camouflage clothing with a non-scented SportwashTM type solution (follow manufacturer label for water temp.). Double rinse. DO NOT USE SOFTENERS.
- 2. Machine dry camouflage clothing on highest heat allowed by manufacturer label.

 NO DRYER SHEETS.
- 3. Place the Scent-Lok® clothing in dryer with the carmouflage for 30-40 minutes on highest heat allowed by manufacturer. This assures fullest odor-eliminating capabilities. To extend life, keep Scent-Lok® in the Scent-Lok® storage sack or in an old pillowcase while reactivating. Minimize handling abuse.

If camouflage material prevents use of the High heat setting, remove camouflage and continue to heat Scent-Lok® clothing on High for an additional 15-20 minutes.

Remove Scent-Lok

 and camouflage while still hot
 and place directly in a heavy plastic (non-scented)
 bag. Keep sealed until time to field dress.

There is no special care necessary for clothing worn under Scent-lok® products. However, it is best to keep everything that travels to the field as clean and odor-free as possible: boots, bow, gun, cameras and accessories.

HOW TO WEAR AND STORE SCENT-LOKO PRODUCTS

Scent-Lok
 should be worn as a liner, over your insulative layers and under your came. Put your Scent-Lok
 and camouflage layers on once you are in the field, ready to hunt. (Do not contaminate these layers with camp, vehicle, or other human related

odors.) Pull Scent-Lok® and came pant legs out and over boots (preferably all rubber).

- Keep Scent-Lok® and camouflage clothing away from cover scents and attractant scents in the field at in storage, as Scent-Lok® would only work to elimina them!
- 3. Before leaving the field, return your dry Scent-Lok and camouflage clothing to the sealed storage bag. I wet, let air you way from human-related dons, or machine dry, then return immediately to storage bag Scent-Lok® keeps camouflage odor-free in storage! Store separately from clothing worn under Scent-Lok
- 4. Wear Scent-Lok

 and camouflage this way for effective odor adsorption / elimination for up to 3 weeks before reactivation is necessary. Scent-Lok

 an odor filter, not a barrier.

HOW TO REACTIVATE AND CLEAN SCENT-LOKO

IO REACTIVATE: Simply put your Scent-Lok® and camo clothing in the dryer on the highest heat settin allowed for 30-40 minutes. Return to seeled storage bag while still hot. Reactivate your Scent-Lok® along with your camouflage as you feel necessary. We recommend after 3 weeks in use or more frequently if camo is wool or fleece or in hot condition.

TO CLEAN: It is not necessary to ever wash Scent-Lok®; only heat reactivation is required. However, if Scent-Lok® becomes excessively soiled, then hand wash gently in a non-scented Sportwash™ type solution and rhise thoroughly in warm water. DO NOT scrub, squeeze, or wring out the Scent-Lok®. Minimiz abuse.

Protect Scent-Lok® from wear abrasion and tears, and it will serve you for seasons!

PLEASE CONSERVE OUR NATURAL RESOURCES AND BE A CONSCIENTIOUS WILDLIFE ENTHUSIAST.

EXHIBIT B FOR PAQUIN DECLARATION



Trust Your Hunt To Scent-Lok. Scient-Late as the users effective Odos Essuration Technology

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For maximum scent elimination and other management:

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EXHIBIT C FOR PAQUIN DECLARATION

New for '97 Now available in Camo Outerwear

SCENTLOK. ODOR ELIMINATING TECHNOLOGY

1997

Scent-Lok Camo Outerwear

Combines the scent elimination of activated charcoal with the concealment of camo in a convenient, single-layer garment...

Available. in three popular patterns



Advantage Realtree* X-ing Ryown





Lightweight and breathable, yet durable Sizes: regularor large

Scent-Lok® Breath Shield

Oatches your breath before the deer do

· Wear in addition to your Scent-Lok* Head Cover to maximize shielding your breath

· Attaches easily with dual tie-backs

Scent-Lok® Snapshots

Surley Hatt

Scent-Lok* Camp Head Cover

A critical component of the Scent-Lok* system because so much human scent is emitted from your head and mouth.

- Single eyehole will not obstruct peripheral vision
- Dual ne-backs hold Head Cover in position and eliminate flapping
- Roomy and breathable for maximum comfort

One size fits all

Scent-Lok* Cama Top Comfortable, roomy ton is constructed

of 7 nz. cotton/poly brushed twill for aujet durability.

- · Two deep, snap-flap pockets for your favorite gear
- · Elastic waist and wrist coffs
- · Full-zippered from so it's easy to put on and take off
- · Self-collar won't get in your way

Scent-Lak* Cama Pants These 7 oz. cotton/poly brushed twill pants

are rugged yet quiet

- · Two deep front swing pockets · Two button-flap rear pockets
- Adjustable waist tabs and cuffs
- for a perfect fit
- · Zipper fly; button closure; belt loops.

Scent-Lok* Cama Set Includes Scent-Lok* Camo Top, Pants and Head Cover. Other items sold senarately.

Scent-Lok* Camo Storage Sack The perfect scent-free way to store your Scent Lok'

- Roomy; easily holds
- entire outerwear Drawstring pulls sack tight

Kim Hussons











The original Scent-Lok Liner





Scent-Lok* Liner items available tree descriptions under Camo Outerwear;

- · Scent-Lok* Liner Set
- includes Head Cover. Top and Pants) · Scent-Lok* Liner Head Cover
- . Scent Lok* Liner Top
- · Scent-Lok* Liner Pants
- · Scent-Lok* Liner Gloves

Indhest Aicholt

- · Scent-Lok* Liner Storage Sack
- · Scent-Lok' Breath Shield (pack of two)

British Columbia Stone Shoop

For the ultimate in scent elimination wear Scent-Lok' Camo over a Scent-Lok® Liner!

If one layer works great, two layers work that much better!



aging Edition

EXHIBIT D FOR PAQUIN DECLARATION



UNDETECTED



per out preseason acouting, or adwing up miles stalking that trophy elk. many hunters have to face both heat and humidity in the field. Scent-Lok technologies put our engineers to the task of finding fabrics and constructions that answer the needs of early season hunters. That answer is the Savanna

The Savanna EXT is the warm-weather hunter's key to success, and for this season is 25% lighter! The Scent-Lok technicians have continued to refine our product lines to provide hunters with the ultimate in hunting gear. A single-layer design with excellent moisture management, these innovative garments provide a level of comfort to the early-season hunter that is unmatched and unrivalled.

· More Breathability · Single-Layer Dasign

BONIBER JACKET -7310

tine of our most pubular selling items year after year and for good cause. These packets are usual by nemositive; for the sitense heat and buriedly of the harly bearing. The most-bire wicking capabilities seep hunters by and outstandable for any days in the strind. As cooler weather approaches, these archets can be levered to keep the chill at hey but for mobility without exhibitions.

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- · Street M.3x



MOCK TURTLENECK *7313

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SIX-POCKET ROU STYLE PANT 17320

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DELUXE COVERALL -7368

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2007 FACE MASK -7340

Keep: brenth ador controlled and frestrain available Also, great for hunters who wear glasters to prevent

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ULTIMATE BODNIE -7394

Bookse-style hat with head; over built right into the design. Features for addisposent and large bosoning for excellent victor, freaming and comfort,

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Scena-Lisk fined cop with headquiver built right into the denign. A large opening offers excellent vision, hearing and comfort

· DOME GOPIA



SAVNOKA 6X/ HEADCOVER ×7390

Excellent lace and head protection for any quitelcor butt. Masi, can be stropped for easy drawing, calling or assure.

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SHOOTER'S BLOVE -7230

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BASESLAYERS

All Season Temperatures

Activated Carbon . Moisture Management . Anti-Microbial

Section 19 Control 19

BASKSLAVARS SHORT-SLEEVED LINER TOP *1113

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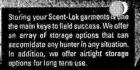
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CRACE

Our Scient-Lox-laned, extra-large backgack allows Presion to move quickly through the woods with estentials in check. Padded author top pads and districtes chaps for comfort. Busi darsy chain for lacking down pear with eace.

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- Two internal support bars.
- + Comprien sion strongs to minimize built-

SERVICE STORAGE FANNYPACK 9171

There's no herter hands from why to carry all the creaming the a long dow in the field. Longe waget bets offers preef lower back support, and shall compartments Leep dems organized

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STORAGE SACK -1150

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EXHIBIT E FOR PAQUIN DECLARATION



Home » U. STINK » Scent Control 101

NEW FOR

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My Account

Scent-Control 101 - Building the Scent-Free Hunter - Garment Care



Activated carbon, the key ingredient in ScentBlocker®® clothing, is the best odor lighting material available. The activated carbon ADSORBS odors better than any other material activated carbon hold the gas molecules that comprise odor. Even more amazing, ScentBlocken® known to man. Note, we say ADSORB not absorb. To ADSORB means to "take up and hold". To absorb means to "take in and make part of". The amazing adsorptive properties of the garments can be quickly and effectively regenerated when the care instructions are followed



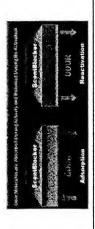
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To determine the anounc of actived carbon present in a specific Scentiblocker, gamient, we created the Seen Profeschion Factor, or S.P.F. reting system. The S.P.F. reting system. The S.P.F. reting incostures the

nctivated carton levels. The major the S. J.F., the more activated carbon it contains and the more ofor it. The more advance of the state of the sta



S-antitiockery fabric utilizes the best closed activated or carbon in the world. Our specific channes selected because it has a wide variety of of jorus susses, Why does not pore size netter? The human pore size netter? The human the introsciplic-sized pores the window, and has a present in the carbon must in your de great surface area so has the bard of or molecule has the size of molecule that the farge door molecule which we also pred.



Scent elimination starts with the body - internally.

these odors. For example, vitamins A, C and E, Folic Acid, Selenium, and in the form of breath odors or odors that come through our pores, are a toward reducing right from the start many of the odors emitted from our Chlorophyil are all known to have an effect on reducing halitosis, or bad bodies so that we don't have to worry so much about trying to eliminate them later on. In addition, taking internal deadorant pills in the form of We must attack these from the inside, Odors emanating from our body breath, Additionally, Chlorophyll, Copper, Magnesium, and Zinc all help to reduce general body odor - the odors that come through your pores. wash off or spray to eliminate once it reaches the outside of our body. direct result of such things as general health, diet, physical condition, regimen to counteract the bad breath you build up during the day, will amount of these vitamins and supplements, you would go a long way There are many odors created by the human body that we can't just bacteria, etc. There are specific supplements we can take to reduce Chlorophyll, and perhaps adding a Chlorophyll gum to your regular If taken on a regular basis, 2 pills per day that contain the proper significantly reduce the amount of scent, you give off,



Clean your body

The next step to getting really clean and scent-free is taking care of the external portion of your body. That is, make sure to shower with Scent. Sheided Liquid Body, Soap, and wash har with Scent Sheide@ Shanpow w/Confiditioner, Both of these products are uniscented and

powerful dedoctries. The Body Sop is studily an antibacterial formula, where the active ingredient binds with skin and hair proteins to prevent the growth of bacteria, which we all recognize is the cause of many of the swear related colors we put of in a syere day. If you prefer a bar soop to a liquid soap for bathing or showering, we ofter a high quality, dycein-based antibacterial bar soap that will accomplish the same results. To even better combat these dors, use Scent Shield® Hair & Body Deodorant, a non-greasy, water-based, antibacterial bioton that goes onto the skill and half vely results, and again prevents bacteria down that with may act on your prespiration to create coder. Remember when you are drying off after your shower to use a bath towel that has been washed in your prescribed panding delegant, so that you are not adding regarders to your body when your dry off.

Clean your Clothing and Equipment

concentrated, unscented detergent is phosphate-free and contains no UV eliminator sprays such as Carbon blast, White Lightning or Original Scent Now that you know how to get yourself ready for the hunt, let's turn our detergents or plain baking soda In terms of cleaning and rinsing. Air dry lightning. Let them dry and store them in a sealed, scent-free container. attention to our clothing and equipment. Start by washing all your non-Now take your activated carbon ScentBlocker® clothing, and prepare it Laundry Detergent, made especially for carbon clothing. Use sparingly, and wash and rinse in cold water. Then air dry the garments and again for the hunt as well. Hand wash these items in ScentBlocker® Carbon insulating layers. This liquid formula works much better than powder everything, and while they are hanging on the line, spray everything brighteners. It will clean and deodorize all your undergarments and down thoroughly with Scent Shield® spray, Carbon Blast, or White spray down the outside of all these items with one of our scent carbon hunting clothing in Scent Shield® Clothes Wash. This

Store your Gear Scent Free

Finally, when everything is dry, regenerate the carbon clothing in your dryer and store all of your hunting clothing in an art-light, scent-free container. The best flem for this job is a ScentBlocker@ carbon storage

beg, for it will actively adsorb odors off the extenior of the garments that they may have picked up or that you placed there by handling. Remember to wash your hands with our body soap and/or spray them with Scent Shieldio® to remove unwanted odors before you handle your olothing.

Alternatively, you could use a plastic air-uight container, or a good sealing cooler to store your cidnbes, provided it has been cleaned prior with our detergent and aired out. We prefer not to use plastic bags for storing our cidnbing, as most of these tend to have an odor of their own, especially the colored ones. Some are even made with a built-in insect repellent and have a very distinct odor. If you choose to use plastic adays, side, with the clear ones, and make sure they're heavy duty, And watch for holes! If your dryer is used for regular cidnbing, especially if static clinic by the fragaranced products are used, purge these odors by running a clean damp towel through it at high heat.

The Boot Conspiracy

that they are a scent factory. Also, they don't breathe and create a lot of puffer and expel all kinds of odor into the air. Preferably you would use a hunting only. Reapply spray every time you hunt and you can keep your laundry detergent, rinse, and let them dry. Spray the insides thoroughly (and your socks) with Scent Shield®, and spray the outsides, especially the soles, with Carbon Blast, White Lightning, or Fall Blend. Keep these scent trails to a minimum, so much so that deer will typically cross your trall and neither smell you or be alarmed. For the ultimate scent control hunters recommend all rubber boots. The problem with rubber boots is where the activated carbon will adsorb any odors coming off your boots boots in a scent-free container until you hunt, then take them out and get dressed outside your vehicle. Don't wear your hunting boots in the boot that is a bit more breathable, and with special consideration you Next you must be concerned with your boots. Most writers and many can keep these as scent-free as possible. Scrub your boots with our sweat and condensation. And when you walk, they tend to act as a for your feet, slip them into a pair of ScentBlocker® Sneaky Feet™, house, in the vehicle, to the store or the gas station. They are for while you are on stand.

Go to the Stand Naked (well not completely)

tow you but the entire process to work in the field, You've taken care of your body, inside and out. You've got your clothing prepared in advance. It's time to go hunting, After your slower and use of the body declorant, sign on some sweats or clothing that has also been washed in unscended detergent. Put on some tennis shoes or some silp-on bods, and drive to your hunting area, Get out of the vehicle, upwind of any inspering exhausts, and buil out your clothing. Throw down a clean scrap of crape to plastic, and change out of what you're wearing and into your hunting dething. I put on my pre-sprayed socks and underwear, then my first sheer is the ambacterial base layer, and then perhaps my outer parts. Ofter, unless it is very coli, this is all i will wear into my stand. My insulating layers and ScentiBlocke@ colhting are packed in my backpack so I can get dressed at on near the stand. I go in very light in order to avoid to verheabing and sweating, thus creating more odor.

rest of your clothing in your scent-free container or ScentBlocker® duffle will put off that day, but there is an advantage to having both. The inner layer (Underguard) will adsorb most, if not all, of the odors coming from layers just about every trip and you should be in great shape. Store the possible. When you get to the stand, you now put on your Underguard then your outer ScentBlocker®, including facemask or headcover and hat. You don't need 2 layers of ScentBlocker® to adsorb the odor you between layers as often either. When you are done hunting, repack in XT, then any insulating layers such as a wool shirt or fleece vest, and outer ScentBlocker® very often, and you won't have to wash your in-Underguard (head, etc). This way you don't have to regenerate your your backpack and hike out. Wash your underwear, socks, and base your body, but the outer layer of ScentBlocker® will catch anything As you walk through the woods, try to touch as little vegetation as coming from your other layers and from parts not covered by the bag, and you're good to go.. Scent Blocker | Scent Shield | Hunting Lodge | About Us | Contact Us | F.A.Q. | Policies

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site by e-Triad

EXHIBIT F FOR PAQUIN DECLARATION



All Call Other Products Content
Search by Brands

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< Back to Product List

Browning

WINDSTOPPER® SCENTLOK® Fabric WINDSTOPPER® SCENTLOK® Jacket

MSRP: \$154.95

Colors: Mossy Oak New Break Up

Description: This WINDSTOPPER® SCENTLOK® gear is lightweight, comfortable, and packed with useful features. Most importantly, it's built with a breathable WINDSTOPPER® outer shell and an odor-eliminating SCENTLOK® lining. From now on, cutting winds and keen noses will no longer be a problem.

Features:

- One-piece no-seam design
- Flasticized cuffs
- · 2 zippered pockets
- Bottom drawcord
- · Internal wind flap zipper

Available Online:

Buy now from Bass Pro Shops

You will be leaving our site to purchase this product. Please note the customer service, privacy, shipping, and returns policies of our participating retailers. Availability of colors, sizes, and listed prices is unique to each retailer.



EXHIBIT G FOR PAQUIN DECLARATION

APREVIOUS NEXT !



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Product Search | keyword or item # 🚱

Freshwater Fishing

Fishing

Saltwater Fishing

LEADING SUPPLIER OF PREMIUM OUTDOOR GEAR Hunting

Camping & Auto

Electronics

Apparel

Footwear

Home: Hunting: Hunting Outerwear: Scent Control Clothing

Gear Wish List Other Pop

ScentBlocker® Dream Season® Jacket



Every ScentBlocker garment is loaded with activated carbon, which absorbs human scent molecules, preventing their transfer to the outside. Each garment has a designated Scent Protection Factor, which tells you how many grams of carbon are loaded into each square yard of material. The higher the number, the greater the adsorption capacity-and the stronger the scent barrier.

ScentBloc Seaso \$149.91

SPF 40 activated carbon and micro polyester Dream Fleece make for a scent elimination garment that is so stealthy, so soft and quiet, you'll be able to outwit the biggest bucks around! A silent scent elimination system that prides itself on both comfort and concealment. Both Jacket and pants feature soft "Dream" Fleece, scent-proof camo zippers along with Durable Water Repellency (DWR). Incorporates an over/under pocket system; offset front zipper; stand-up collar; adjustable and removable arm guard; visor hood; grommeted license loop; and BodyLock** collar, wrist cuffs and waist. Color: Mossy Oak® New Break-Up™, Imported.

Scent-Lokt

A ENLARGE # ZOOM

ScentBlocker® Dream Season® Pants sold separately and can be found through item search at item number 38-365-958-02

Packabi \$159.96

Overall Rating

2 out of 5 Read all Reviews Have you used this product? Write a Review



Scent8I RealLes \$179.9



Order Qty	Our Price	Item Number	Color	Size
0	\$159.95	38-865-957-02	MOSSY OAK NEW BREAK-UP	М
o ·	\$159.95	38-865-957-03	MOSSY OAK NEW BREAK-UP	L
0 .	\$159.95	38-865-957-04	MOSSY OAK NEW BREAK-UP	XĬ.
0	\$159.95	38-865-957-05	MOSSY OAK NEW BREAK-UP	2XL

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0	\$24.95	38-865-718-30	MOSSY OAK NEW BREAK-UP	ONE SIZE FITS MOST

EXHIBIT H FOR PAQUIN DECLARATION



Sent: Saturday, February 03, 2007 1:20 PM

To: info@scentlok.com

Subject: great clothing

Thank you Scentlok for making such great clothing! I used the new Full Season Realtree Hardwoods HD clothing this year to bag a nice 160° class whitefall buck. He did not even know I was around. Scentlok made me a believer as well as my friends too.



Sent: Sunday, December 17, 2006 12:31 PM

To: info@scentlok.com

Subject: Your product really works!

Dear folks at Scentlok,

My name is Charles Kibble and I have been a passionate Texas bow hunter for six years. I purchased some of your product (Savanah Series) two seasons ago to give it a try. Obviously, there are so many choices out there on the market; I had a really hard time deciding which scent suppressant garment to purchase. Yesterday, December 16, 2006, I simply removed my Savanah Series from my scent proof bag, put it on and began my hunt. I eventually saw three bucks and a doe approaching from my left. My wind was so favorable I didn't even use any commercial scent eliminator. I knew I'd be okay only if the deer quartered in front of my tree, verses behind and downwind. Sure enough, they mad a bee-line behind my tree which would cause them to cross my stand entry path. Your product worked in two ways in that it perfectly fooled the lead buck as he looked up at me. All four deer proceeded to cross my entry path not being able to detect my scent as they tossed their heads into the thermals. Long story short, the lead buck eventually gave me a twelve yard shot over my right shoulder.

As your valued customer, I've had several experiences such as this one, and I credit this to the hard work and research you folks put into your products at Scentlok. I'm actually excited about trying one of your latest products.

Charles







From: Greq f

Sunday, December 10, 2006 1:15 PM Sent: info@scentlok.com; info@scentlok.com To:

Subject: Logo Apparell

This was my first season using scent-lok, now I will never go with out it. Where can I get a logo T-shirt or sweat shirt?

Greg Brooks 4004 Dell Rd Lansing MI 48911

Everyone is raving about the all-new Yahoo! Mail beta.

From:

Jessica

Sent:

Saturday, December 09, 2006 1:50 PM

To:

info@scentlok.com

Subject:

Monster Buck I shot using "Scentlock"

Importance: High

Attachments: DRulliDeer06.ipg

This buck is a deer of a lifetime, shot and killed on 12/01/2006 at approx. 14:00. It has mass that won't allow your hands to go around the rack, it is almost 30 inches wide and very tall... it also dressed at over 220 lbs. What a deer, and If I hadn't been using scentlock this 6:5-7 year old monster surely would have scented me, possibly even before I saw him. He walked within 40 yards which is when I harvested him with my slug gun. Thanks Scentlock for making a heck of a product.

See attached photo...if you all would like other photos of the deer, please don't hesitate to contact me at the below contact info.

Dennis Rulli Dennis.rulli@dhs.gov

(956) 251-3316



From: smkantz@r

Sent: Sunday, November 19, 2006 8:15 PM

To: info@scentlok.com Subject: What a morning.

Thought you might like to know.

I'm a rifle, pistol and archery hunter. Saturday morning I sat on the ground with my bow, on the side of a pretty steep hill looking down on "funnel" area. The weather was 35 degrees with an occasional swirling breeze. I was snuggled in between a 14 inch maple tree on my left and a windfall oak on my right. They were close enough together that I had to turn sideways to draw my bow.

After about an hour a doe walked out and wandered off on a trail that took her away from my shooting lane. Twenty minutes later another doe appeared and repeated the previous doe's every move. Another hour passed when a third doe appeared. She was trotting when she came out but quickly stopped and started to feed about forty yards from my best shot area.

I waited and watched as she fed when she suddenly broke into a trot again and cut the distance between us in half before she again stopped to feed. She walked as she ate and soon came to the spot where the other doe had taken the "wrong" trail. She paused and then again broke into her trot and started right toward me. Her speed was quite deliberate and her bearing was perfect. She was soon about four yards from where the trail forked and I would have a shot either way she went.

My heart was gearing up and I was about to go to full draw when she failed to turn but instead continued straight up the hill, directly for me. Things were happening so fast I wasn't sure what to do next.

The doe came to within three feet and then in one move, veered to my left, and jumped up the hill. In the same instant that I was relieved that she hadn't run over me, I also realized she had stopped. Her body was motionless less than a foot and a half away and her head was just out of sight on the other side of the tree next to me. Her hind feet were balanced on the same dead branch on the ground that mine were on. I'd moved my arrow when she jumped or she would have run into it. There we were, together, separated by a tree and your Scent Loc Savannah. I sat for all of 10 or 15 seconds until I couldn't stand it any more. I leaned back ever so slightly and looked her straight in the eye. It took her all of a second to realize what was what and then she was gone. I sat there a few minutes and then collected myself and my pack and went home for the day. Thanks for the fun.

Stephen Kantz Corning NY

Netscape. Just the Net You Need.



Sent: Friday, November 10, 2006 8:57 AM

To: info@scentlok.com Subject: Testimonial

To whom it may concern:

Recently, I purchased Scentlok products from Cabela for Moose hunting in Northern Ontario Canada. It decided it was time to change my hunting gear which was more than 15 years old. Because of the Moose Hunting laws on Ontario, I was not "picked" for an adult moose therefore, they only thing I could shoot was a calf. So I decided to drive up to my hunting area to test your product for Moose in the coldest hunting condition on Northern Ontario.

With my Scentlok gloves, jacket (GOR TEX Supreme) and pants on the first day of the hunt, I was able to call out a Bull Moose onto the road during the evening. I was sitting on the side of the road continuously calling it towards me and testing the Scentlok products. It worked! The Moose was continuously raising his nose to attempt to capture a scent. The Bull Moose was not more than 75 feet away on the road. When it began getting a little too close for confort, I decided to get up and walk on the road. It was then he saw me and gently began to walk slowly, without fear, around me and then over the hill into the night.

On the second day, I walked to road. There was no wind and a no noise cold morning. With the Scentlok clothing, I was able to walk confidently without making a sound, in stealth as they say. It was so quiet that morning that I could here myself walk. It was around 08:30 that cold winter October in Northern Ontario when I walk upon a Bull Moose. He was not moving nor was I. After a minute or two, he began eating again and walking two to three steps at a time. It was then I began to walk. For every step he took I took. It was only after a few steps when I heard a thrashing noise and saw an elder Bull Moose with his oversized antlers. His fur was brown, not like the young bull beside him and I knew he was no ones fool. The both would occasionally raise their noses attempting to determine whether they could smell me. Nothing! They continued eating, and walking two to three steps at a time. They were not more than 50 feet away along side of the road. It was then I decided to lift my Scentlok Supreme GOR TEX hood (jacket) when the smallest of smell captured the old Bull's nose and the both fled into the swampy forest.

During the days of the Moose hunt, the weather was very cold and on some days, very windy. For those who know the October weather in Northern Ontario know that by this time, it has already snowed and winter has arrived. The jacket and pants were perfect. The only short fall, which was mine to make, was that the gloves I purchases were not warm enough. I forgot how cold it got in the evenings. Be assured, I will be calling upon Scentlok to order warmer gloves and other clothing i.e. boots, undergarments, etc.

Reading most of the articles used for Deer hunting with Scentlok, I can honestly say that it also works for the Moose in Northern Regions of Ontario Canada during the coldest days of the hunt in October. I would highly recommend Scentlok to all Moose Hunters.

yours truly,

Sylvain Roy Canadian Moose Hunter From:

James

Sent:

Thursday, November 09, 2006 5:50 PM

To: Subject: info@scentlok.com Scentlok suit...

I was actually just sending an email today to give you feedback on your line. I have the full camo suit from scentlok and i havent been winded since. I absolutely love the snap in liners and how it is set up. The break up is great and it allows me to wear it anytime during the wisconsin deer season. I just felt it was my porogative to let you know that your product is realiable and i would inform others of how well it works. Thanks for making such a quality product and keep up the good work.

James Gray

Eau Claire, WI 54701

Stay in touch with old friends and meet new ones with Windows Live Spaces http://clk.atdmt.com/MSN/go/msnnkwsp007000001msn/direct/01/? href=http://spaces.live.com/spacesapi.aspx?wx_action=create&wx_url=/friends.aspx&mkt=en-us From: Vos, Chad W:

Sent: Tuesday, November 07, 2006 12:04 AM

To: info@scentlok.com

Subject: Great Products!

Scent-Lok.

I am an avid user of almost all of your products and can't believe I ever hunted without them! They give hunters everywhere the extra edge needed to take down the most illusive game and I want to thank you for that. I have been using the 'three piece suit' for two seasons now and can honestly say it has positively affected my hunting. I have not only taken more game but I have also seen more in the fields and got a chance to really experience the outdoors as they should be experienced, as if we as hunters weren't even there in the eyes for game. The problem I am having is I want to show my support for your products but have no way of doing so outside of the field where I am wearing the clothing. I was wondering if Scent-Lok has decals available for hunters to show their appreciation. If so I am very interested in getting some to show off the gear I'm proud to hunt with!

Thank you for your time,

Chad Vos

Green Isle, MN 55338 cwvos@r From: McKemmie Jim

Sent: Wednesday, November 01, 2006 10:25 AM

To: info@scentlok.com

On October 27th 2006, I was in my treestand hunting whitetails using your scent lok under garment suit for the first time ever, and was fortunate enough to harvest the biggest buck of my 30 year hunting career Thanks to your products that deer, even at nine yards did not smell me. I'm a true believer in scent lok and will never be in the field without it.

Sincerely Jim McKemmie

Belchertown Ma. 01007





From: Fire Department A Shift:

Sent: Monday, September 25, 2006 8:24 AM

To: info@scentlok.com Subject: Love my scent look

Hey guys my name is Keith Crabtree and Imp from North Carolina. I was kind of skeptical about scent lok for awhile even hearing all the stories about the stuff; I really didn't believe that it worked. Well here recently I received the savanna coveralls and the savanna ultimate head cover as a gift. I was out hunting the other day and let me tell you that stuff really works. The weather was way too hot to be hunting any kind of animal, but I went anyway to put the scentlok to the test. The temp was 85 and the wend blow in the wrong direction for one of my stands I really wanted to hunt, but I thought well if this stuff is as good as they say it want matter. So I hunted the stand anyway, I was sweating badly and I thought oh no Vie blown any chance I had at a good buck. Right before dark with the wind still messing me up me had several does feeding in the beans no more than 40 yards in front of me. I didn't get to harvest anything but man I am now hooked on scentlok for life, thanks for making such a good product it really works. Well I thought that I would share that with you guys have a great season.

Keith Crabtree Orange County, NC

Town of Carrboro Web Site: http://www.townofcarrboro.org

Pursuant to North Carolina General Statutes, Chapter 132, et.seq., this electronic mail message and any attachments hereto, as well as any electronic mail message(s) that may be sent in response to it *may* be considered public record and as such are subject to requests for review.







From: Brian Knudsen !

Sent: Friday, September 22, 2006 2:38 PM

info@scentlok.com To:

To Whom It May Concern:

I've always been skeptical of scent eliminating clothing! This is the first year that I have used any sort of scent elimination clothing and last night I was bow hunting for Whitetails on the ground and had three bucks come into the area straight down wind of me! Two of the bucks were probably 120 class and stood 20 yards from me and didn't have a clue that I was there. The third buck (probably in the 100 class) made his way to within five yards of me and stopped and stared at me shifting his head around trying to figure me out! He knew something wasn't right but he never spooked and he proceeded to join the other two bucks and gradually went on their way! Thank you for the experience, it was quite a thrill to have wildlife that up and close. I now am a firm believer in Scentlok Clothing!!

Sincerely.

Brian from Albert Lea MN

From: Quintrell, Jason (US) [

Sent: Saturday, September 16, 2006 10:59 AM

To: info@scentlok.com

Subject: Thank You for an awesome product!

I wanted to thank the people at Scent Lok for making a product that has changed my bow hunting forever. I live in North Carolina and the early season bow hunts have always been a challenge for me because of the heat and sweat, then of course dealing with the unforgiving nose of the whitetail deer. After hearing everyone talk about how great the new carbon suits are and how they were able to see and get closer to animals. I thought it was time to give it a shot. I bought the full season suit a couple of weeks ago and I couldn't be happier with the performance. Yesterday the 15th of September was a day I will not forget. I got to my stand around 5:00 and as soon as I climbed the tree in my Summit Viper the action exploded. I couldn't even get my release on, let alone knock an arrow. In a matter of moments I had eight deer standing all around me from 5 yards to about 30. I was sweating, my adrenalin was pumping and the deer had no idea I was there. After about 5 minutes all of deer moved in the soy bean field which gave me the opportunity to get my bow and release ready. After all the excitement. I decided to sit down and relax for a few minutes, and that was about all the time I had before I looked behind me and about 25 yards in the soy bean field was a 120 to 125 class 8 point that I had been scouting a few weeks before. I slowly reached for my bow and waited for the deer to give me a clean shot. He did exactly what I wanted him to do but it seems I did not account for the little limb that jumped out and grabbed my arrow after release. The arrow was deflected and the deer ran about 10 yards and stopped not knowing what had just happened. For the next 10 or 15 minutes a was able to watch this beautiful buck and not spook him. Your suit is the reason I will get a second chance at this deer. After meeting my buddy back at the truck he asked me how in the world was I able to get that close to those deer, he said the wind was swirling like crazy. I think I just sold him on Scent Lok too.

Thank You, Jason S. Quintrell



Sent: Wednesday, July 19, 2006 10:22 AM

To: info@scentlok.com

Subject: Scentlok really works! Please Read

I have a story that I find unbelievable. My name is Jay Manuel and I live in Arabi, LA, Last August I found myself evacuating my family and some of my belongings from the path of Hurricane Katrina. Needless to say when I was in Texas watching the news I saw that the parish (St. Bernard) that I lived in was completely submerged with water, After a month we were able to finally get to go "home" because the water had finally receeded. When I came home and literally dug through my belonings in the 6 inches of marsh mud. I found that there really wasnt that much to salvage. I have a 5 year old and a 2 year old and therefore was not able to pack as much as I would have liked to have taken. I did not get to take any of my hunting clothes, guns or stands. I lost all of it, or so I thought. I collected all the hunting stuff that I thought I might be able to salvage and put it on the side for later cleaning. I found my tinks scent bag with my scentlok clothes and it was filthy dirty. I peaked inside and it had mud inside, marsh mud. I closed the bag and put it on the side again figuring that it was going to be for the trash crew to pickup. Last week, almost 11 months later I took the bag and decided that I was going to try and clean my scentlok clothes and see if I could do anything with them or just throw them away. I first hosed the clothes outside and the dirt came right off. Next I took the clothes and washed them in the washing machine with baking soda. When I took them out I didnt notice the "Katrina Smell". I then washed them again and hung the outside to dry. The clothes have no odor to them at all. I couldnt beleive that they were clean and ready for use again. Its a shame I couldnt save any of my other hunting clothes but at least I was able to save the scentlok clothes. I just thought that you at Scent Lok would like to hear from a "true surivior" scentlok suit story as to how well your scentlok gear really works. I am planning on buying another batch of scentlok gear for this upcoming year. Just wanted to say thanks for the good gear. Thanks.I Jav Manuel

Arabi , LA 70032

Feel Free to use this e-mail for Testimonial Purposes. Thanks



Sent: Tuesday, March 07, 2006 7:28 PM

To: info@scentlok.com
Subject: scentlok saved my life

Dear Scentick

While deer hunting in south Texas, I found a small clearing inside a very dense scope of trees. I decided to bait it and return in three days to hunt it, I came back in three days and found a nice spot to set up at a small tree that allowed me to use one branch as a rest/prop

for the gun or my arms. Darkness came and a full moon started to rise and I could see the moonlight lighting a pury little clearing. Then I heard it. A group of wild hogs came in behind me and as I slowly turned my head HUGE boar walked right beside me... was stiting in a fold out chair and his back hump was even with my eyes. The boar stopped and turned his head toward me and I could plainly see every detail of his 4 inch tusks. He sniffed and snorted at me with his head only inches from my gun barrel. He couldn't detect any threat I suppose (although the sound of my heart pumping and the little voice in my head screaming "I'm gonna die" should have been heard several miles away) He simply snorted slightly and moved into the cleaning where, once I realized I wasn't paralized, I shot him at 22 feet in the moonlight. The boar weighed 468 pounds and had 4 inch tusks on his right side and 3.76 inch on his left. (I'll not metion the 4 pounds of goo in my pants). We later measured 2 feet 3 inches.

I have hunted hogs alot and I firmly believe that because of my Scentlok savannah suit I was not attacked. I will never hunt hogs or anything else again without one. If I have a gun I'll have one on,.

Barry Green Muscle Shoals, AL





From: Robert Funk I

Sent: Monday, February 13, 2006 3:28 PM

To: info@scentlok.com

Subject: Won't leave home with it

I've been using scent-lok for about 8 seasons now and let me say I will never go in the woods with out it. I have taken at least 2 deer per year since i've started using scent-lok, including a 145" 8 pointer and a 160" 10 pointer. I work with guys who refuse to believe the hype on your product, but then they ask me how I get so "lucky" year after year. Hmmm? Scent-Lok is no less important than my bow and arrows, without either I may as well stay home! Thanks for an outstanding product.

Robert

From: Harvey Williams

Sent: Tuesday, January 10, 2006 4:55 AM

To: info@scentlok.com

Subject: Impressed and Totally Convinced Buyer

I just want to acknowledge how impressed I am with your product and say that I am totally convinced that Scent-Lok technology simply works exactly as advertised. To make it brief, I can honestly say that after purchasing your scent control system prior to the 2005 bow-hunting season, I experienced the most successful season I've had in over 10 years of bow-hunting.

I immediately experienced a vast increase in more deer coming within mere feet of my stands after integrating my existing scent control practices with your Scent-Lok technology and guidance. And I can tell you that I did not get 'winded' once; not once, the entire hunting season. This is the honest truth and something that I'm very, very happy about (considering the amount of money I've invested in Scent-Lok products).

To me, having countless observations of whitetail deer (very close) and experiencing many shot opportunities is what success in bow-hunting is all about-not always killing. And I really believe in my heart that your product coupled with my determination, is the sole reason I harvested my first 'mountable buck' in ten years of bow-hunting.

I truly believe that your product greatly contributed to me experiencing so many up-close and personal encounters this past season. I swear by Scent-Lok products and I'd be hard pressed to ever go in the field again without this awesome 'system'. Thank you for a very fine product that's worth every penny spent.

A testimony from a plain, every-day guy.

Do You Yahoo!?
Tired of spam? Yahoo! Mail has the best spam protection around http://mail.yahoo.com



Glenleal@a

Sent:

Monday, January 09, 2006 11:10 PM

To:

info@scentlok.com

Cc:

Glenleal@.

Subject:

2006 Bow Hunting

Follow Up Flag: Follow up

Due By:

Tuesday, January 31, 2006 12:00 AM

Flag Status: Flagged

Dear Scent Lok.

Thank you for your wonderful products. I had a very successful hunting season this year. Your Scent Lok Product line is GREAT!!! I shot the biggest deer of my life during Wisconsin's archery season. It had 10 points with a 22 inch inside spread. If you would like to see a picture of my deer, I would be happy to e-mail you one. Just send me an e-mail and let me know. I think it will score in the 160 range.

Thanks again!!!

Sincerely,

Glen Loppnow

Scent-Lok [info@scentlok.com] Monday, January 22, 2007 2:47 PM

To: amy@scentlok.com

Subject: Trophy Submission - upload info.

You have received another trophy gallery submission.

The photo has been saved successfully to http://www.scentlok.com/Temp_Images/471.JPG

First Name: Brian

Last Name: Kightlniger

Address: ;
City: Erie

State: Pennsylvania

Zip: 16509

Phone:

Email Address: kighty7@:

Animal Type: Whitetail

Animal Size: 200lbs dressed Ohio 9 point

Date Taken: 11/11/2006

Location of Hunt: Licking County, Ohio Scent-Lok Series Used: Savanna

Comments: In the picture I have my North American Hunter Mad Dog suit on but I only put that on to track my deer with the guide. I used the Savana Suit, base layers, and the scent lok gloves and baseball hat. I have had great luck with your product this buck came in down wind of me and

offered me a 28 yard shot. Great product at an affordable price.

Scent-Lok [info@scentlok.com] Monday, January 29, 2007 6:22 PM amy@scentlok.com

To: amy Subject: Tro

Trophy Submission - upload info.

You have received another trophy gallery submission.

The photo has been saved successfully to http://www.scentlok.com/Temp_Images/474.jpg

First Name: Greg
Last Name: Story
Address: :
City: Pampa
State: Texas

Zip:

Phone: '

Email Address: gastory@:

Animal Type: Whitetail Animal Size: 175# / 8 point Date Taken: 12/7/2006

Location of Hunt: Canadain River / Texas Panhandle Scent-Lok Series Used: Savanna

Comments: Covered from head to toe with Scent-Lok! Shot My First Bow At 20 Yards! Awsome

Hunt! Thanks Scent-Lok!

Scent-Lok [info@scentlok.com] Monday, January 15, 2007 2:13 AM amy@scentlok.com

To: Subject:

Trophy Submission - upload info.

You have received another trophy gallery submission.

The photo has been saved successfully to http://www.scentlok.com/Temp_Images/468.JPG

First Name: wade
Last Name: lucking
Address: 'City: mora
State: Minnesota
Zip: 55051

Phone: --

Email Address: bredright@1

Animal Type: piebald doe Animal Size: 1 1/2 years old Date Taken: 9/21/2006

Location of Hunt: east central minnesota Scent-Lok Series Used:

Comments: i was wearing sent-lok guide series real tree camo i bought from gander mountain, when whe circle down wind of the ground blind i drew back and let the arrow fly, as you can see the rest is history.

)

From:

Scent-Lok [info@scentlok.com]

Sent: Sunday, December 03, 2006 10:19 AM
To: amy@scentlok.com

To: amy@scentlok.com
Subject: Trophy Submission - upload info.

You have received another trophy gallery submission.
The photo has been saved successfully to http://www.scentlok.com/Temp_Images/437.jpg

First Name: Timothy
Last Name: Periard

Address: '

City: Nanuet State: New York Zip: 10954

Phone:

Email Address: bowhunter10@c

Animal Type: Whitetail Buck Animal Size: 8 Date Taken: 11/24/2006 Location of Hunt: Buskirk, NY Scent-Lok Series Used: Savanna

Comments: "I have been using Scentlok products for the past 5 years and have got closer to

game then ever"



From: Bird, Rvan

Sent: Friday, March 31, 2006 3:07 PM

To: info@scentlok.com

Subject: FW: 125 pound Tom while Turkey Hunting Attachments: Mt Lyon 3.jpg; Mt Lyon.jpg; Mt Lyon 2.jpg

Dear Scent-Lok:

I have used your products for years and recently inadvertently used your product turkey hunting. Notice my coat and head net. Please read!

Ryan Bird Reno, NV

It has taken me 5 years to draw a Nevada Turkey Tag for the Mason Valley Wildlife Management Area (MVWMA). A week before the season, I did some scouting to get familiar with the area and I found some oobblers.

Opening day (Saturday) I awoke to food poisoning so I spent Saturday sick at home.

Sunday morning I met my dad at the MVVMA and we went into the area I had previously scouted. We positioned decoys in front of us and had a clearing to our left and right where the turkeys could see our decoys. Directly in front of us and behind us the brush was too thick for a turkey to enter (or anything else for that matter).

At about 9:00 am the sun was shining, there was no wind and we were both about half asleep. My dad and I were slitting against a tree shoulder to shoulder and to my left I caught some movement. When I cautiously turned to see the movement (5' away) I was looking a mountain lion's ear. At the exact instant I turned, the cat leaped out of the bushes (10-12 feet) and then leaped one more time (10-12 feet) onto two hen turkey decoys. I couldn't move or even say anything as I was trying to grasp what was happening in front of me. My dad grabbed the shotgun, fired in the cat's direction and missed. Instantly, the lion turned and ran directly at us. I braced myself and leaned back (I thought we were going to get our @ss kicked) as my dad shot again-this time at point blank range. The mountain lion fell.

Holy \$*&^%\$##@ what just happened? We both stood there in shock for the next few minutes trying to gather our senses. It was amazing to both of us that this cat came through, across and over dry leaves, limbs, branches and never made a single noise! I will never know how long he was standing 5 feet from my face before his ear twitched; furthermore, how many times have cats observed us without us knowing?

If you know anything about shotgun patterns, the hole in the mountain lion's neck was about the size of a quarterway to close for comfort. A normal shotgun pattern at 10 yards is basketball size.

This cat is 125 pounds with nothing in his stomach and 6'10" long! As luck would have it, my dad had a lion tag that is now filled and I still have an unfilled turkey tag....

From:

Scent-Lok linformation-forms@hunting.net1

Sent: Thursday, March 23, 2006 2:51 AM To:

amy@scentlok.com

Subject:

Trophy Submission - upload info.

You have received another trophy gallery submission.

The photo has been saved successfully to http://www.scentlok.com/Temp_Images/297.jpg

First Name: Mike

Last Name: Thompson

Address:

City: Westbank

State: British Columbia

Zip: v4t2a8

Phone:

Fmail Address:

Animal Type: Mule deer

Animal Size: 180 ponds dressed and was a 5x5 with 27 3/4 inch spread.

Date Taken: 10/26/2005 Location of Hunt: Westbank BC Scent-Lok Series Used: Classic

Comments: This buck was taken thick cover at about 35 yards, he came in with the wind going

in his direction but did not smell me. The scentlok system worked great,

Scent-Lok [information-forms@hunting.net]

Monday, January 23, 2006 1:27 PM amy@scentlok.com

To: Subject:

Trophy Submission - upload info.

You have received another trophy gallery submission.

The photo has been saved successfully to http://www.scentlok.com/Temp_Images/282.JPG

First Name: Thad Last Name: Lundine

Address:

City: Richards State: Missouri Zip: 64778

Phone:

Email Address:

Animal Type: Whitetail Animal Size: 285 Date Taken: 11/10/2005 Location of Hunt: Kansas Scent-Lok Series Used: Savanna

Comments: This deer slipped in to seven yards down wind. Thanks ScentLok.

From: Sent: To: Scent-Lok [information-forms@hunting.net]

Tuesday, January 10, 2006 12:50 PM amy@scentlok.com

Subject:

Trophy Submission - upload info.

You have received another trophy gallery submission.

The photo has been saved successfully to http://www.scentlok.com/Temp_Images/279.jpg

First Name: Mike Last Name: Peterson Address:

City: Pennsville State: New Jersev

Zip: 08070

Phone:

Email Address:

Animal Type: Whitetail

Animal Size: 202 lbs 11 points Gross green score 178 1/8"
Date Taken: 11/14/2005

Location of Hunt: Kansas

Scent-Lok Series Used: Savanna

Comments: I took this 178" typical P & Y eleven pointer with a bow in southeast Kansas at ten yards.

1

Scent-Lok [information-forms@hunting.net]

Tuesday, April 25, 2006 12:35 PM

amy@scentlok.com

To: Trophy Submission - upload info. Subject:

You have received another trophy gallery submission.

The photo has been saved successfully to http://www.scentlok.com/Temp Images/307.jpg

First Name: CHRIS Last Name: MARING

Address:

City: Sidell State: Illinois Zip: 61876

Phone:

Email Address: CMARING@F

Animal Type: WHITETAILED DEER

Animal Size: 13PT 160" 258LB FIELD DRESSED

Date Taken: 11/2/2004 Location of Hunt: ILLINOIS Scent-Lok Series Used: Classic

Comments: THE BUCK STOOD UPWIND FOR 2 MINUTES PRIOR TO HARVEST.

Scent-Lok [information-forms@hunting.net]

Monday, February 13, 2006 3:14 PM

To: amy@scentlok.com

Subject: Trophy Submission - upload info.

You have received another trophy gallery submission.

The photo has been saved successfully to http://www.scentlok.com/Temp_Images/291.JPG

First Name: Robert Last Name: Funk

Address: City: Decatur State: Illinois Zip: 62521

Phone:

Email Address: robert.funk@

Animal Type: whitetail deer Animal Size: 200+ lbs 8-point Date Taken: 11/3/2005

Location of Hunt: illinois Scent-Lok Series Used: Dakota

Comments: had this deer @ 4 yards downwind, while waiting to draw my bow...no worries with

scent-lok





Scent-Lok [information-forms@hunting.net] Saturday, February 18, 2006 11:10 AM amy@scentlok.com

To: Subject: Trophy Submission - upload info.

You have received another trophy gallery submission.

The photo has been saved successfully to http://www.scentlok.com/Temp_Images/246.JPG

First Name: Chris Last Name: Midura

Address:

City: Trenton State: New Jersey Zip: 08610

Phone: .

Email Address: ChrisMidura@

Animal Type: Black Bear Animal Size: 280 Date Taken: 6/8/2005

Location of Hunt: New Brunswick, Canada Scent-Lok Series Used: Savanna

Comments: Me and my father were both in the same tree when I arrowed this bear. That means double the scent. Anyone who has hunted bear knows how good their sense of smell is. Luckily we

were both wearing our Scent-Lok Savanna suits!

From:

Scent-Lok [information-forms@hunting.net]

Sent: To: Friday, March 24, 2006 12:18 AM

Subject:

amy@scentlok.com Trophy Submission - upload info.

You have received another trophy gallery submission.

The photo has been saved successfully to http://www.scentlok.com/Temp_Images/298.jpg

First Name: Mike

Last Name: Thompson

Address:

City: Westbank

State: British Columbia

Zip: v4t2a8

Phone:

Email Address: ekim9981@1

Animal Type: White tail buck Animal Size: 160 pounds 5x5 Date Taken: 11/22/2005 Location of Hunt: Westbank BC Scent-Lok Series Used: Classic

Comments: I rattled this buck in and shot him at 45 yards. My scentlok classic suit is under my

other clothing.

Scent-Lok [info@scentlok.com] Tuesday, August 01, 2006 4:56 PM

To: Subject: amy@scentlok.com Trophy Submission - upload info.

You have received another trophy gallery submission.

The photo has been saved successfully to http://www.scentlok.com/Temp_Images/332.jpg

First Name: Bryan

Last Name: Richardson

Address: City: Dexter State: Oregon

Zip: 97431

Phone: [

Email Address: bryan,richardson@t

Animal Type: rocky mountain elk

Animal Size: ???/6x6 Date Taken: 9/14/2005

Location of Hunt: eastern oregon (no tellem ridge) Scent-Lok Series Used: Savanna

Comments: called this bull up close and tight at eight yards.

TESTIMONIALS

Alain Madore-Customer

I had this spring Black Bear coming downwind from me to the bait. The temperature was around 78 and surmy so if I would not worn my Scent-Lok classic layer I am sure I would have never had a chance to get him at my bait 10 yards from my standl I had this Buck coming downwind from me after a rattling sequence. I shot him at 30 yards.

Anonymous Customer

Thanks for a great product your suit is sweet; I get closer to my game dramatically they don't know I am even there, until they hear a bow string. Here is a buck I shot while wearing the Savanna line on Nov 7 2004. Wow

Anthony Privitera-Customer

I just wanted to thank everyone at Scent-Lok for helping me make my dream come truel This past Saturday, I finally made my way in to the Poped Young record book. I've decided to try to get close to this buck for a second straight year, where last year I din't own any Scent-lok and of course this bruiser always knew I was in the area. On Saturday, I could hardly control my legs and knees from knocking together when he came in to the hardwoods just 20 yards from where I was set up in my stand. The best part about the whole story is that I was watching the wind direction change and blow right in his direction. This time the "deer camp story", turned in to reality. With all the months of practice, scouting, waiting all year for this moment in time. How can you not trust anything less than this wonderful product? Thank Youll!!!

Wow, All I can say is thank god for Scent Lok...This buck had no idea I was even in the area. The wind direction was right in his favor. This is my biggest buck ever, finally putting me in the Popeá Young record book. A lot of Practice, Patience, Scouting and Scent-Lok had a lot to do with this bowhunting seasons success!

Bart & Dawn Larson-Advisory Team

Attached are a few pictures from our 2004 hunts. Bart and Dawn's tom turkeys were shot in Kansas, Dawn's bearded hen was shot in Wisconsin. Bart's Buck was shot in Kansas. Dawn's buck was shot in Minnesota. Our son, Ryan, shot his first deer (first year hunting), this year, (spot and stalk) in Wisconsin at 10 yards with his bowl Thanks again for producing such great products that help us to be successful in our hunts!

Bill Behnke-Customer

Thanks Scent-lok, I have seen more deer since I started using your product than any of the previous 20 years of hunting.

Bill Bourke-Customer

Dear Scent Lok, I've been a believer ever since your first suits came out! I'm a Staff Shooter for Renegade Bows, Beman & Easton arrows & Trophy Ridge Sights & Rests. I think your suits are the best on the market & will continue to tell everyone I come in contact with. Thought I would send you a Picture of my trophy Black Bear from Ont. Canada I took in Aug 2004 using your products. Keep up the great work!!!!

Billy Weston-Customer

A special thank you for sending me the new Scent-Lok Dakota suit. Amy did a great job for me and expedited it to my house in time for my hunt. I fooled the nose of many Trophy Class whitetoils in Kansas but none I decided to harvest. Its real test came the very next day I got back from my trip. It was opening day of the New York Shotgun season. I had been on stand an hour or so when this bruiser of a buck stepped out at about 150 yards downwind of me out to investigate my grunt call. With the wind directly in that very experienced nose, he came to within 50 yards, I could not believe he did not know I was there. He finally stepped out in to a clearing at 46 yards and the Ithaca Deerskyer rang out. I believe him to be 4 1/2 yrs. old and should gross in the 160's; my biggest typical to date. It would have not been possible with out Scent-Lok. Thanks again for your help.

Blake Shelby-Writer

23 inches inside is pretty good for Louisiana. I got him with a bow. I was wearing your clothes.

Bob Bain-Pro Staff

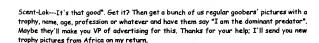
Trophy stood 75 yards downwind at eye level for 20 minutes and didn't even know I was there.

Bob Watson-Customer

Here are two recent pictures of Quality deer killed in SE La. Buck 1 scored 171 3/8" and was killed in 2003, while Buck 2 scored 178" and was killed this past season. These two bucks have really caused a lot of interest in our area and lots of hunters are asking questions about how to hunt this type of animal. You may be interested to know that La. has a 90 day season and allow 5 deer to be taken; therefore, the deer have a lot of pressure and are quite elusive to say the least. By the way, I did not kill these deer but hunt in the same area and know both hunters who did kill them. I am president of a 2000 acre trophy hunting club where we do not shoot deer with spreads less than 14", thus, a week after the typical season opener finds many hunters wondering where the deer went. We have many days where the temperature is above 40 to 50 degrees and sweating profusely is part of the exercise of getting to and from a stand site. The terrain in our area is also very thick and most contact with deer allows them to smell us before they see us, thus my justification for managed scent control. You can see why I am interested in educating our members and others to allow them to see more game buy managing and controlling their scent. This scent management will in turn allow me to hunt more efficiently because my fellow hunters will also have scent management skills that will maximize their hunting skills. I am always asked questions as to my success by people whom I regularly meet at different deer camps.

Bradley R Reeves, MD-Customer

Got the bandana (and the gloves from Bass Pro) yesterday, thanks so much. Attached is one of my trophies from last year. Think how this year's will look with the Scentlok bandana, gloves, turtleneck, base layer, savanna pants, and Scent-Lok boots. Maybe ya'll should start an ad campaign about us "Joe Schmo" guys who use Scent-Lok because it's worth it not because we're paid professionals. You could use the slogan "You couldn't pay me to wear



Brent Scott-Customer

Thanks for a great product!!! I have taken a nice whitetail, wearing scent-lok clothing. I've attached a picture of this hoa!!!!!!

Brian Blache-Customer

Taken with a muzzleloader at 11 yards.

Brian R Brochu-Advisory Team

We had just left camp to check out a hidden carryon when we heard this Bull bugle from the wallows up above us. We responded with a couple of cow calls and he immediately started his charge down the mountain. With very little time for a set-up, I moved forward 60 yards while the guide continued his cow calls. There was no time to adjust for wind direction: I simply had to find an opening to shoot as the bull passed by at 22 yards. Using my Scent-lok gear, I didn't have to worry about being winded, I was able to position myself for the best shot apportunity.

Brian Harrington-Writer

Three promises:

- 1) I think you folks are Awesome and you make awesome products!
- 2) I treat my Scent-Lok gear the same as I treat my bow let other people worry about getting their own it's for mel
- 3) I will carry my camera everywherel Thank you, thank you, and thank youl

Brian Watson-Customer

Hi, I shot a heavy 11-point on the 12th. I bought scentlok ponts and jacket last year. I believe it helped keep me undetected so as to get a 28 yard shot at a 150 class whitetail. I will send picture if you'd like to see. Awesome buckli Thanks.

Buford Brewer-Customer

This buck came out of a thicket and did not offer me a shot until it was downwind. Scentlok made it possible for me to harvest this mature deer. I thank God for such a beautiful animal and a wonderful hunt.

Carl Moraw-Customer

I've enjoyed ScentLok products for the past 3 years and have had numerous deer downwind that never had a clue I was there. This great tall-timed buck with a 15 1/2 time on the right and a 10 1/2" 6-2 on the left walked in without a care in the world other than the doe he was chasing. Thanks for making such a great product.

Coley Hanson-Customer

I just wanted to show my gratitude for my whitetail hunting success for the past five years. This year I harvested the largest buck of my life. I couldn't have done it without you. The scentlok technologies give the confidence to freely hunt areas I know hold trophy deer regardless of wind direction. My trophy buck is a 13 pt. with a 19 1/2 inch spread. The monster weighs 240 lbs, and roughly scored 167 3/8 in 8&C scoring system. I have attached a photo.

Corey Brossman-Customer

My name is Corey Brossman, this past spring I traveled to Alberta to film with a TV show. The man I was filming togged out and gave me an opportunity to hunt. During my hunt I harvested a nice wolf. I was wearing Scentlok and thought you would like to see the result of wearing scentlok. Lee and Tiffary Lakosky were at the same location as me, and it sure was a great time. I harvested this wolf on video and shot him at 45 yards with a slug gun. If you do use the picture anywhere please let me know I would like to view it there. Thanks Scentlok

Corey Haas-Customer

This big bay came downwind from me and had no clue I was there. He gave me a nice 15 yard broadside shot which I took advantage of. This is my first year using Scentlok products and I am impressed! Thanks!

Craig Browning-Customer

Back to back bucks first week of archery season....two years in a row. 80+ degree temperatures...no fear with Scentlok I'll send second email with other buck Thanks this is photo of second buck submitted. Bigger one will be taken in the next couple of years. Thanks.

Craig Shute-Customer

Great product: the best product I have ever used. Helps me get up close and personal with the game I am hunting. This is my second year of hunting. I really enjoy bow hunting being up and close with the deer. But my first couple of experiences weren't so pleasant. The deer winded me or snorted and ran away. I then started to wear your Dakota outfit, and then I felt more confident. I have recently purchased a supreme jacket and pants. I went out my first day of muzzleloader in New Jersey and harvested my biggest deer ever. Thank you for such a great product. Please keep up the good work. Thank you. This hunt was by far my best. The fact he couldn't smell me or see me was the factor!

Dana Sharp-Customer

This is the first deer I killed. I had bought a Scent-Lok suit the day before, this was the first time I used anything with Scent-Lok. Now I never leave to go hunt with out it

Danny Phillips-Customer

I used your Classic scent-Lok and harvested this nice deer. Thank you for your quality product.

Dave Ranged-Customer



I am an evaluator for Bowhunting.net and work closely with Rich Walton. Earlier this year I received your Base Layer system to evaluate. I am happy to report that on opening day I harvested my biggest buck to date that should score in the 180-190 range after the 60 day drying period. Thanks again for the product and you can look forward to a great evaluation of the product coming soon on Bowhunting.net. This bruiser at one time was downwind of me and show no signs of being alarmed. Just wanted to thank you guys, once again, for helping maker my dreams come true. I shot this buck yesterday here in Indiana. Of course, I was wearing Scent Lold He is a basic 4x4 with 3 additional points - a forked 62, a forked brow tine and a kicker off the left base. He weighed 195 pounds, field dressed. I hope all is well with you all.

David Wiggs-Customer

Just wanted to send pictures of my Fallow Buck taken September 25th, 2004 at 8:00am in Vanderpool Texas with the help of my Scent-Loc clothing. This Fallow has been scored and awarded fold Medal by Records of Exotics in Inaram Texas.

Diane Riley-Customer

This is my first buck, and my second season of hunting.

Don Higgins-Writer

"It isn't often that a hunter gets the chance to match wits with a 200" whitetail so when I got the opportunity I didn't take any chances. It started with sound hunting practices and quality equipment. After 27 years of chasing mature whitetail bucks, I have learned that sloppy hunting tactics and junk equipment is a recipe for unfilled tags. I have come to rely on Cabelas to outfit me with quality hunting products, such as Scent-Lok clothing. In the world of hunting mature whitetails, you usually get from it what you put into it. This approach allowed me to see this buck 4 times from 4 different treestands last fall before I finally took him on December 1st. His 20 point rack was officially scored at 207 2/8" net Boone & Crocket. Without a doubt he is the buck of a lifetime" PS: my buck was just officially scored at 214 6/8" gross, 207 2/8 net

Don Hord-Customer

I just wanted to say thank you for making such a great product. I purchased the Dakota pants, long sleeve shirt and head cover this year from Cabela's. Making that purchase was one of the best decisions that I have made because it helped me harvest the potential Kansas state archery typical whitetail record, I harvested the buck on Thanksgiving Day 2003 at 4:50pm. We ruff scored him that night and came up with 196 6/8 typical PdY. I will have him officially scored in 60 days and will let you know the results. Again thank you for making such a great product. It truly works. He was directly downwind and never knew that I was there!!!!

Don & Kandi Kisky-Advisory Team

Hey Friends!! We just wanted to share a great photo with you all. Our friend, Ron Skoronski, Who bought the farm 3 years ago here in Iowa. Last night he shot this monster Bpointer. He grosses 175°. Ron is a fanatic Scent Lok guy!! Buys the newest clothing that Scent Lok has every year. He did a blind rattling sequence and this buck came running in. It wasn't on

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video because Don and I were hunting with each other. But the track job is hikarious. The buck ended up dying right in the middle of deep water. Needless to say Ron dove in. We all decided last year to pass this buck up. We knew he would be a giant, Last year he had a huge droptine, but this year he didn't. The tallest browtine is 13". Thanks to the HS Crew we got the buck out. Good luck to everyone and we can't wait to see your photos too.

Ethan Register-Customer

This was a nice buck I took last year as my 1st good trophy he scored close to 120.

Gary Krypel-Customer

Scent-Lok worked for me, I shot this buck with a bow at ten yards, I was hunting coyotes and fox when I called this red fox in. The wind was blowing directly in to the animals face and still he did not even know I was there, thanks to the Dakota outfit I just bought. It really works great. The only thing I didn't have was a hat, so I put my face mask over my head and it kept all scent from leaving my body. Once again Scent-Lok proves that it's the best, Thank You.

Gary Shruck-Customer

Thanks Scent-lok for helping make my first bear hunt a once-in-a-lifetime event, taking this expected Pope and Young record Black Bear on day 5 of the 'O4 Wisconsin season. Wright Allen my outfitter on the left, myself on the right.

Gerald Rightmyer-Pro Staff

My hunt was much warmer than expected. The breath ability, comfort, and scent control of this suit, made my hunt a huge success! Thanks Scent-Lok. I never leave home without my Scent-Lok suit_period!

Greg Surber-Customer

Just love Scent-Lok

James Balash-Customer

Hello, my name is James Balash and I would like to mention the success I've had with your product. I will be writing a few articles this season some for major publications. During this archery season, I will be hunting Antelope in Colorado, Wyoming, and Montana. I will also be using your product for my Mule and Whitetail deer seasons also. In total I will be hunting between ten and twelve states this year. I have built a custom hunting and would also like to advertise your product on it. In turn I would not be asking for any monetary funds but possibly a donation of some of your new products to include in my articles and field test, While wearing SCENTLOK products I've had squirrels run across my body and have been able to reach out and touch deer before they new I was even their. Thank You for your time and consideration

James Gazso-Customer

The product you guys come up with works great. I have 3 suits and will never leave home with out them.





Jason Caley-Customer

I hunt with a great friend, Mike Wheeler; we both practice extensive scent control. The only reason I was given a chance at this buck was my Scent Lok. He came in directly down wind of me (15-20 mph). Came to a food plot checking does. Being scent free was everythinall! Thanks for a great product.

Jeff Schock-Customer

Hi, this suit has been awesome. It is on its second season and has been one of my best hunting aids. Thanks for the great technology.

Jim Finnegan-Customer

Have been using Scent-Lok for five years and would not think of going into the woods without it.

Jim Hill-Pro Staff

I have been a bow hunter for 43 years. For the first 30 years, I tried everything possible to beat the deer's nose, with just marginal success. Then in 1992, I bought my first Scent-Lok suit, and I shot a nice buck the very first doy I wove it. That was September 1, 1992, in Montana, and I believe, the very first buck ever killed by a hunter wearing Scent-Lok I've never hunted without Scent-Lok since that day. When I compare pictures of the bucks I killed prior to 1992 with the bucks I killed from 1992 to the present, the size of the racks from the last 13 years are dramatically larger. Coincidence? I don't think sol

Jim Houthoofd-Customer

My first turkeyll Notice the Savanna Coverall and the ultimate headcover.

Jim Opdyke-Customer

Just wanted to send a note of thanks out to you. Your product helped make my 10 year old son's first hunting experience a successful one. He was able to shoot a "Y" Buck. Because of your product, I was able to shoot the two biggest deer in my life. An 8 pointer during fall bow, and a 9 pointer during muzzleloader, both weighing in at 120lbs., which may not seem like a big deer compared to some states, but for our area, in New Jersey, it's pretty rarell. In the 25 years that I have been hunting, I have never had deer come in so close to me, unaware of my presence, and I truly believe that it is because of your product. I must have seen 50 different deer this last year, and not one of then showed signs that they detected my scent. From 7 to 80 yards away, the never looked up once. I am so please with your product that I have told many of my hunting buddies about it and they are looking forward to trying it this hunting season. Thanks again for your terrific product. I will never go in the woods without it, again.

Jody Cyr-Customer This stuff is amazinall

Joe Jordan-Customer

This was a spot and stalk hunt and my only approach to this bedded buck was to crawl in from the up-wind side--disaster under most circumstances, but with your Dakota series





covering me from head to toe, I was able to get well within muzzle loader range and make the shot.

John Steele-Customer

He nets 184 3/8 typical, green score. Grosses 195 5/81 Buckmaster score is 172 2/8... Killed 19 Nov 04 in Brown County IL. Would love to show him off... Without the scent lok suit not sure if I would have bagged him. Please call or email. Thanks.

Johnny Drake-Customer

I am once again writing to thank you for a great product.

Jon Snyder-Customer

Scent-lok has helped out my hunting more that I can say I, won't hunt without it. Took deer @ 20 yards in 15-20 mph wind blowing at the animal

Josh Ellingson-Customer

I love the scent lok. The deer come in so close. Also this is my first deer I arrowed. My first year of deer hunting

Judy Kovar-Customer

I've been bowhutting since 86-87. I've been with Scent-Lok since it's beginning. I'm Bowhunting's 1st Lady as I am the only woman to have taken 8 Poped Young whitetails (also in the recordbook P & Ylisted) with a bow. I'm a "ground-pounder" as Herman calls me. A bowhunter who stalks and ground hunts. I could NOT have taken so many animals. from whitetails to bears and cougar or caribou without Scent-Lok. You see my ancestors/Northern Cheyenne dusted their bodies with ashes/caveman charcoal before they went on a hunt, now we have Scent-Lok. Basic factl I've taken all of my whitetail using Scent-Lok, my bears, cougar, caribou (Scent-Lok rain gear) and never has it let me down. Not having to worry about my scent and the performance of my clothing when the moment of truth does come is invaluable to me. Also I hold the record in Montana for the biggest cougar taken by a woman with a bow. It also helped to NOT smell like prey/lunch when bowhurting cougars! Thanks for all you do for the Injust Bowhurt in Spirits.

Keith Nelson-Austomer

Crossed behind me on a trail 20 yards downwind of my stand. Should have scented me, but didn't. Thanks Scent-Lok I wouldn't have even had a chance at this deer if it wasn't for Scent-Lok He was able to slip behind me on a trail 15 yards away, undetected, and downwind no less. I could hear that there was definitely a deer behind me and once he got out to around 30 yards, I made my move to check out the noise and to possibly take a shot. I got the shot off clean and was elated at the results. Even though it was gun season, I was using Scent-Lok parts liner, Scent-Lok mack turtleneck, and a Scent-Lok baseball cap. I was also trying out a new scent-free gun cleaning system, without all the extra care and work I may have had another unused deer tag, last year. Thanks to everyone at Scent-Lok for making me a better the ster.

Kenn Dandene ou-Customer

I have always been very aware of wind direction and trying to keep my scent to a minimum. Hunting for over 20 years I have experimented with many different techniques to help eliminate human scent without having the success I have been looking for. Speaking to many outfitters in Ontario and Manitoba they are absolutely convinced that your Scent-Lok suits work. The success they are having now compared to before without the Scent-Lok suits is amazing. So, it looks like I may have to use the kids milk money to purchase a full suit. Thank youl PS Just joking about the milk money. I think I will use the money my wife was going to use on a day at the spal Ya, I think that the right thing to do! Thank you.

Kevin Pyatt-Customer

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I'm writing this letter to you because I recently had the chance this fall to harvest a buck of a lifetime using your product. I have used your products since they came out several years back. I'm a firm believer in not only sitting in your stand and going undetected but also to and from your stand. So I use your products to their fullest and to my advantage. I'm a native of the state of New Jersey and with our deer population here it puts you close to several deer quite often. So to say that your products work well is an understatement. I have hunted the Midwest quite a bit as well. Last November I had the opportunity to hunt south central Illinois when I took this 176-class buck of a lifetime. That morning things were going well with a cold front that had come in, until the wind shifted after being on stand for approx. 1 hr. All of a sudden the wind was not in my favor for this location. I stuck it out due to it being right in the middle of the rut. When I turned to my right I saw this giant coming through over my right shoulder. The buck actually locked up approx, 15 yards out without an open shot. The wind was not in my favor, But I truly believe that with the uncompromised performance of you clothing together with my scent control practices as well that Scent-Lok helped me bag this awesome animal. I've been bow hunting for nearly 18 years now and I am always interested in trying new things (products) that I believe in. I currently work in a corporate environment and a lot of my colleagues hunt. They are always asking; how do you do so well hunting? I simply tell them Scent-Lok. Thank you Scent-Lok for a great ending to an awesome season. I don't believe I could have done it without your help.

Kurt Meinders-Customer

Hunting on a small green field in a tree stand on 10° off the ground. The deer had no idea I was there. He was only a few yards away when I shot him.

Levi Gieseke-Customer

Thanks to Scent-Lok and my quiet bow I got to shoot this deer two times with my bow. (Yes I shot the deer once and he ran away. After about five minutes he followed a doe right past my stand and I shot him again).

Lisa Metheny-Customer

I had been shopping about 2 hrs prior to going out hunting. I was wearing makeup and had not washed my hair in scent free shampoo. So I put on my Savannas and my Scent Lok head gear and waited. This buck was followed by 2 other shooter bucks. Shot this buck at 18 yards. They didn't know I was there. Thanks Scent Lok.





Major Culclasure-Customer

Once again Scent-Lok has proven to be all it's cracked up to be. Scent-Lok will always be among the first gear to hit the field when I hit the woods next season...

Mark Enskat-Customer

I shot this buck from 17 yards away and I came out from behind me and when it walked out in front of me I stood up and I shot it with my pse (the beast)Bow

Mark Kavser-Writer

"Whitetails have a battery of defense strategies, especially when you're talking about trophy bucks. I use everything I can to beat their defenses to get within archery range. Scent Lok is what I use to make my scend disappear,"

"Whitetails use all their senses to evade hunters, but it's their nose that leads their defense strategies. Scent Lok allows me to worry less about a whitetail's nose and concentrate more on the shot."

Mark Martin-Pro Staff

I am a Professional Fisherman by trade with a passion for hunting which I have been doing for 36 years, 32 of those years have been spent Whitetail hunting across North America under some of the most severe conditions pursuing "trophy whitetails" with you and bow. I spend an average of 50 plus days a year strictly hunting with a gun or video camera now. In my pursuit of the Whitetails I have collected 17 deer that are 120-160 class and filmed hundreds more. Since joining the Scent Lok pro team and using Scent Lok products the correct way. I have been blessed with up close in your face action of many species of big game and predators. Scent Lok truly gives me that edge to be the dominate predator. Scent-Lok lets me hunt just about any where that I feel is the best situation for big deer. I like to stay on stand all day long and I know that I won't be polluting my area.

Mark Plunkett-Customer

Hi, Thanks to my scent lok suite I was able to crawl up to 2 big bucks down wind from me and kill both 11/20/04 what a hunt. What a story, Thanks Again

Mark Scheel-Customer

I am a firm believer that scent elimination is crucial for success in the archery world. My name is Mark Scheel and I live just outside Columbus, Ohio. I was able to harvest a beautiful buck this last season using your liners and outer layers of Scentlok. The buck scored 204 7/8 gross and 185 4/8 net. I would like to share the story with you as I am a firm believer that scent elimination is crucial for success in the archery world. I am enclosing a photo and would like to send more to you if you are interested.

Mark Tatum-Customer

I harvested a nice Alabama whitetail deer that has been officially scored @154 1/8 as a typical eight point. That's pretty good for an 8pt. The kicker is that I was using my Scent-Lok suit! It is a must for these wirey and elusive white tail deer in Alabama. If you would be interested in seeing a picture or pursuing any other advertisement options please contact me.



This mature whitetail came all the underneath of my stand and I was able to get my shot off on the opposite side of the tree at 7 yards. This was so exciting and possible because of my scentlok clothing. I have killed 3 other large whitetails, all over 135°, with this clothing and truly believe. This is the largest netting 164 7/8°. Thank you for your great product!

Matthew Lerczak-Customer

I first used Scent-Lok last year and successfully whacked a 14 point buck my very first buck ever and first year hunting ever.

Mike Bruneau-Customer

Hello, I would like to say thanks for the excellent products that you manufacture for the Archery world. I use many of your products in the field and they have proven to be tops. Both in hunting conditions and competitive archery shoots your products have given me success. Knowing that Scent-Lok specializes in archery products, I take pride in knowing that any of the products I use with a Scent-Lok logo on it will not let me down. I am writing this letter to show my appreciation for your products.

Mike Eddy-Customer

I am now on my 3^{cl} set of Scent-Lok liners å will not bowhunt without it. There are hot days that it is the only thing that I wear when on stand. This is the 2003 Illinois buck (green gross 176 å $4/8^{\circ}$) that I shot in a creek bottom running from the northwest to the southeast with 50-60 bluffs both north å south of the bottom å the swirling winds that one might expect in such a location. In the years before I wore Scent-Lok, I would not have even thought about hunting a location such as this. Since wearing Scent-Lok, I have taken 3 PåY buck (gross) å missed a 4° . All but 1 of these bucks have been in setups very similar to the one this year!

Mike Ingold-Customer

Greg thanks for sending the pants and BaseSlayers out to me. The under wear really works nice and I won't hunt again without them. Weather didn't really co-operate with us on the mule deer hunt but I did tag a heavy horned old guy. I work a lot with Mossy Oak and PSE and will do what I can to promote your products as the hunting season continues. If you need anything let me know.

Mike Malley-Pro Staff

Taken at 10 yards downwind.

Mitch West-Customer

DEAR SCENTLOCK, WELL I FINALLY BROKE DOWN AND SPENT THE MONEY ON A COMPLETE SET OF SCENTLOCK-WENT TO BASS PRO IN SHREVEPORT AND BOUGHT BIBS, JACKET AND HEADCOVER. I WAS HOME EARLY ENOUGH TO GET IN AN EVENING HUNT SO DECIDED TO GIVE IT A TRY.TEMP.WAS ABOUT 70 WITH A LIGHT SOUTH BREEZE I WAS AMAZED TO HIKE TO MY STAND WITH ALL MY GEAR AND



NOT EVEN BREAK A SWEATIII YOU REALLY CAN "BREATH" IN THIS MATERIAL.ABOUT 30 MIN.BEFORE DARK I TOOK A NICE SIX POINT WITH A 15 INCH OUTSIDE SPREAD. THIS DEER CAME DIRECTLY FROM DOWNWINDII NEVER KNEW I WAS THERE. WITHOUT SCENTLOCK I HAVE NO DOUBT I WOULD NOT HAVE SEEN THIS DEER LET ALONE SET A 12 YARD SHOT. KEEP UP THE GOOD WORK-AND THANKS FOR A GREAT PRODUCTIIIS.

Phillip Brewster-Customer

F.

This buck came down wind of me, and had no idea there was anything out of the ordinary in the area. Thank You SCENT-LOK keep up the great work.

Rich Baker-Customer

Phil thanks for a great show I am from Michigan and have lived here in Oregon for about 10 years now, I thought you might like to see the result of a point blank encounter. I stalked up on this big boy, Thanks again for a great show.

Rick Damerau-Customer

Dear Scent Lok, Just wanted to e mail you a picture of this great bull I killed in Montana. His gross score is 383 5/8 inches and has mass like no other. I have been wearing you scent lock gear for the past 4 years. I would consider it my number one weapon next to my bow. My wife bought me Scent lok gear for x-mas 4 years ago and since I have shot quite a few more great animals in my 20 years prior to Scent Lok. I feel my success is directly related to your R and D and I thank you all. Thanks Again

Robert (Rob) Frick-Customer

A nice 9 pointer had just walked under my stand and walked directly down wind when I saw this big boy across the creek. I called him in with some very soft grunts. If it weren't for my Scent-Lok under garments, the first buck would have spooked and blown any chance at this one. Thanks Scent-Lok!

Robert Meingast-Customer

I use your system with very good success. I still use your original suit that came out long ago. I wear the original suit and have added newer layers. Is wearing 2 or 3 layers overkill in warm weather? The only problem I have is with the hood, because I wear glasses. I've tried every head cover made and they still fog up my glasses. Any ideas or recommendations would be greatly appreciated.

Russell Tooley-Customer

This is a deer I killed in December of 2003 wearing my scent lok suite. If you want more information about the hunt or other deer I have taken using scent lok just let me know.

Scott Baker-Customer

I shot this buck on 10/17/2004 at 8:15 am. The deer was 16 yards from my tree stand and after the shot the deer only ran about 60 yards. I saw the deer go down. This is my 41 archery deer kill and it is my biggest buck ever and I am so proud to have taken it with my new Bear recurve, Magnus Snuffer Broadheads, and Scentlok clothes. I had 2 smaller bucks



under my stand when this deer came by and none of them knew I was there. The deer were on all sides and I was not winded. This was my first year using ScentLok clothes and I am convinced that they helped tremendously. Equipment Used: Bear Super Mag 48 "Commemorative Model" 55 pound recurve bow, Easton Traditional Arrows, Magnus 125 Grain Sruffer glue-on broadheads, ScentLok Clothes, Neet Leather Shooting Glove. I also shot a doe with the same setup on 10/16/2004 with similar results. Thanks for a wonderful product.

Scott Palmer-Customer

Also wearing BaseSlayer, Hood and gloves. It was a very windy afternoon. My hunting partners thought it was way too windy to hunt. Jokingly I said, and I am not kidding here, "Forget the wind... Just hunt" I had only one more day left to hunt and they had two weeks. They laughed and made the expected comments like Scentloc cannot hide our scent in this wind. Anyway I did some rattling and this bad boy showed up for a fight. He walked up and over me a 6 vard shot! What wind!

Sheri Mahoney-Customer

This hunt truly made me a believer. The bear walked within 5 feet of me and the wind was not in my favor. I'll never hunt without wearing scent-lok again!!

THE BEAR WALKED WITHIN 5 FEET OF ME AND NEVER SMELLED ME, EVEN WITH THE WIND BLOWING AT THE BEAR!

Stacey Steele-Customer

Hi, my name is Stacey Steele. On the first day of PA archery season, I harvested a unique drop-tine buck with my bow. The deer scored 181 5/8 for Boone & Crockett. The reason I am emailing your company is to see if you do any type of sponsorship for female hunters. I was wearing a scent-lok jacket and pants when I shot the deer. I am a firm believer in your products, I don't believe I would have gotten as close to the deer as I did without your product. As far as I can find, the deer is the biggest ever killed by a female archer in PA. Thank you for your time.

Steve Bartylla-Pro Staff

Scent-Lok saved me from swirling winds so many times that I've lost count years ago. I routinely hang stands where other hunters never would, 100% confident that I won't get foiled by the wind. This buck is just one more example of how wearing Scent-Lok has helped put mounts on my walls.

Steve Petkovich-Customer

He was with a doe and a bleat followed brought him in to 20 yards downwind. I never would have harvested him without Scentlok.

TJ Collick-Customer

You are the best camo I have ever trusted!!!!!!

Tod Graham-Pro Staff

I have been Hunting, Fishing, and Trapping since I have been old enough to walk. My true Addiction lies with Bowhunting which I have been doing for the past 18 years, I obsolutely love getting close to the game I pursue. No doubt that I can attribute so much of my success to Scent-Lok clothing, when you spend as much time and effort in the field as I do, it makes no sense not to use scent control clothing and I use the best, Scent-Lok. I spend well over 100 days per year in the field from Africa to Mexica from Att. Goats to Whitetails hot or cold Scent-Lok works. I have over 200 bow kills, 40 of which will qualify for pope and young. For me and my Camera men there is no substitute for Scent-Lok. My motto is "DONT STINK UP THE WOODS. GET SCENT LOK"

Tom Ault-Customer

Shot over water hole. Unexpectedly a cow with this bull entered the water downwind of my position. I know without Scent-Lok she would have blown out before this bull came in.

Tom Foster-Customer

To Scentlok...2 reasons why I wanted to contact you about. First I just wanted to let you know how much I love your products. I am a true believer in ScentLok technology. I am an avid Pennsylvania archer and I just started using ScentLok last year. I have yet to get busted by a deer wearing your apparel. Anyway, the reason on why I am contacting you is I purchased your Dokota series Jacket and Pants and unfortunately after less than one year of usage, my back to my jacket ripped pretty bad. Reason being is that Pennsylvania law requires hunters to wear their license on their backs. After I got my dear this year, as I was dragging it out, the rope got stuck on the license holder and ripped my jacket. I just thought I may make a suggestion and possibly putting a loop on the back of your jackets. Anyway, I enclosed a photo of my deer this year that was taken at my parent's house... THANKS for your great product!!

Tom Nelson-American Archer TV

There is NO question the "Scent-Lok" suit aided in the tagging of this bruin as the bear was directly down wind.

Tom Niederer-Customer

My Scent-Lok clothing was absolutely instrumental in the success of this archery hunt. Being scent-free, and blending in are necessary to the keen eyes of an elk. Thank you for your part in my hunting successes. Whenever I go hunting be sure that my Scent-Lok is with me every step of the way. Keep up the good work.

Tony Jachino-Customer

I just wanted to say thank you for providing such a great product which made my 2004 deer season one to remember. My Scent Lok Classic liner suit was crucial when the wind switched directions, but gave me the confidence to remain in stand and harvest my bow buck on 11/13/04 in Macaupin County, Illinois.

PHONE NU. : 528 6236729

Feb. 26 1997 97:420M P2



Richard Scales Advertising Attn. Bart 612-641-1031 fax

2/26/97

Everything we say about the Scentlok Suits in PSE's "A Cowboy in Africa" is true. We hanted the first few days of our trip without the suits and no wildfife came within eighty yards. Once we started wearing the suits however, animals came to the blinds in droves. Cape buffalos and warthogs were so calm they even bedded within 15 yards of the blind!

André B. Cox PSE Video Dept. Manager Director/Cameraman for "A Cowboy in Africa"

TEST SI CHIMINE BA fore RAST TUCCON AZ 85703 (880) 884-3065 Fax (580) 984-1475





January 9, 2004

Dear Scent-Lok.

I'm writing this letter to you because I recently had the chance this fall to harvest a buck of a lifetime using your product. I have used your products since they came out several years back. I'm a firm believer in not only sitting in your stand and going undetected but also to and from your stand. So I use your products to their fullest and to my advantage.

I'm a native of the state of New Jersey and with our deer population here it puts you close to several deer quite often. So to say that your products work well is an understatement. I have hunted the Midwest quite a bit as well. Last November I had the opportunity to hunt south central Illinois when I took this 176-class buck of a lifetime.

That morning things were going well with a cold front that had come in, until the wind shifted after being on stand for approx. I hr. All of a sudden the wind was not in my favor for this location. I stuck it out due to it being right in the middle of the rut. When I turned to my right I saw this giant coming through over my right shoulder. The buck actually locked up approx. 15 yds. out without an open shot. The wind was not in my favor. But I truly believe that with the uncomprimised performance of your clothing together with my scent control practices as well that Scent-Lok helped me bag this awasome animal.

I've been bow hunting for nearly 18 years now and I am always interested in trying new things (products) that I believe in. If you have a field trial staff of hunters, I would truly enjoy being a part of that, trying new products that you may have or simply advertising your product to new people. I currently work in a corporate environment and a lot of my colleagues hunt. They are always asking how do you do so well hunting? I simply tell them Scent-Lok.

Thank You Scent-Lok for a great ending to an awesome season, I don't believe I could have done it without your help. Please contact me if you are interested in help with your products.

Sincerely Yours.

Kevin Pyatt 1247 Ct. Rt. 519

Frenchtown, NJ 08825





Amy Derby

From: Robin Cobb [robin@scentlok.com]

Sent: Monday, April 05, 2004 8:14 AM

To: 'Army Derby'

Cc: 'Mikea@scentlok.com'; nick@scentlok.com

Subject: FW: 2003 Record Archery Buck taken with Scentlok

---- Original Message---

From: MScheel457@aol.com [mailto:MScheel457@aol.com] Sent: Friday, April 02, 2004 9:39 PM

Ta: info@scentlok.com

Subject: 2003 Record Archery Buck taken with Scentlok

Dear Scentlok Representative,

My name is Mark Scheel and I live just outside Columbus, Ohio. I was able to harvest a beautiful buck this last season using your liners and outer layers of Scentlok.

The buck scored 204 7/8 gross and 185 4/8 net. It would like to share the story with you as I am a firm believer that scent elimination is crucial for success in the archery world.

I am enclosing a photo and would like to send more to you if you are interested.

Thank you,

Mark Scheel

3370 Seaman Rd. Grove City, OH 43123 614-332-9123 or 614-878-2226







Amy Derby

From: TTGBMMH@aol.com

Sent: Saturday, August 21, 2004 11:21 AM

To: info@scentlok.com
Cc: TTGBMMH@aol.com

Subject: A terrific product

Dear Scent-Lok

Just wanted to send a note of thanks out to you.

Your product helped make my 10 year old son's first hunting experience a successful one. He was able to shoot a "Y" Buck.

Because of your product, I was able to shoot the two biggest deer in my life. An 8 pointer during fall bow, and a 9 pointer during muzzleloader, both weighing in at 120 lbs., which may not seem like a big deer compared to some states, but for our area, in New Jersey, it's pretty rare!!

In the 25 years that I have been hunting, I have never had deer come in so close to me, unaware of my presence, and I truly believe that it is because of your product.

I must have seen 50 different deer this last year, and not one of them showed signs that they detected my scent. From 7 to 80 yards away, they never looked up once.

I am so pleased with your product that I have told many of my hunting buddies about it and they are looking forward to trying it this hunting season.

I have enclosed photos of the deer shot by my son and I.

Thanks again for your terrific product. I will never go in the woods without it, again.

Thank you,

Jim Opdyke

ptember 19, 1993

LAS Enterprises 3365 Leon Street Muskegon, Mi 49441

Re; Scent-Lok Odor Eliminating Clothing.

Gentlemen;

I wish to thank you for your fantastic Scent-Lok Clothing!

I read about Scent-Lok in either Whitetail or Bowhunting magazine and I was very interested. At the Minnesota Whitetail Classic I had a chance to sample the odor eliminating capabilities of your product by trying to smell a very strong perfume through a small sample of your cloth, I could not believe how well this worked.

This summer my brother (Kim Pesch) purchased two suits of clothes with gloves to try out on the Minnesota bow season. I hoped they would work because I have a limited area to hunt and the wind in Minnesota seems to keep changing all the time. One place I really wanted to try the suit at was an area that had fantastic sign, but the wind would swirl in the comer were I placed my stand and it seemed no matter how much cover scent I used (I am very careful with cover scents using only what is right for my area and bagging all my exterior clothes, showering with no scent products and dressing at the site) or which direction the wind came from I never have any luck at hunting this spot.

Opening day in Minnesota was September 18th (yesterday). The day was a beautiful bright Minnesota Indian summer day, the wind was horrible. It wasn't very strong but it could not have come from a worse direction in relation to the stand I hung up three weeks earlier. I decided to trust your suit and hunt in the spot anyway. I did everything exactly as your directions said and by 4:30 PM I was up in my stand about 20'-0" off the ground. I had a half a mile walk to my stand and I always seem to get cold after sitting awhile so I had two pairs of thermax underwear on even though it was about 65 degrees and sunny, as you can imagine I was sweating alot by the time I climbed into my stand.

I was surprised to see a ground scrape under my stand this early in the season but I was very excited thinking that my hot spot was going to be bot again this year also. The wind kept things swirling as it had the previous years when I tried this spot. On more than one occasion deer had either snorted and disappeared, or stopped on the field and looked up at me before I got a chance to shoot.



P. O. Box 105 Chipley, FL 32428

December 27, 1993

ALS Enterprises, INC. 3365 Leon Street Muskegon, HI 49441

Gentlemen:

Please allow me to introduce myself as a Wildlife Officer (Game Warden) with the Florida Game and Freshwater Fish Commission. I am also the owner of Lane's Gun Shop, Chipley, Florida,

After reading articles about your "Scent Lok" clothing in several outdoor magazines, I decided to purchase a set for the upcoming bow season in Florida. I have to admit that I was somewhat skeptical about it working, but thought I would give it a try!

During our 4 week archery season, I was able to kill 7 deer. This was by far, the best archery season I have ever had. On numerous occasions, I had deer directly downwind from me and 3 of the deer I killed were less than 10 yards away, downwind. It was amazing for me to see deer downwind that did not spook. I have tried odor eliminating sprays and cover scents In the past, but did not have favorable results. Your product was something else! Several times, I had deer remain downwind and feeding for over 30 minutes without picking up my scent.

The thing that impressed me the most about the "Scent Lok" colthing, was it worked even in 86 degree temperatures, with me sweating. The only problem i experienced was the "dots" coming off of the gloves during handling of my bow. I realize they are made to be worn under other gloves, but with mid 80's temperatures, I had to use them for outer wear.

I would like to close by saying thanks for a great product and certainly to feel free to use me for a reference if needed.

Hapov Huntingi

LANE J. KINNEY, Wildlife Officer

LJK/ik

Having hunted in many states and Candian Provinces I have neur experienced the close encanters as I did in Wyaming this fall The third day of had determined to intercept +1 of mule does and white were feeding in the Eccouse he wind had locations were impossible ties a pit in the to that avaning hunt and to that evening hunt I alone showered and braged up and claw to my hunting pertise that I was apoint to be sent five this evening with my new Scent Low suit or, what their of course I had doubt that any thing what a climinate human and or from the white theirs hose

3 yards down wind - Face =5 yards away - and rever was there pricic released t _annu feeding an 40 Yards The scent love ship From Marrin Stubstad Sincerely \$510 N. Huy (3) Rochester MN. \$5906





September 12, 1994

Dear Scent-Lok,

I'm not sure I'd have believed it had it not happened to me. I posted at a potential wallow for elk on September 5, 1994 with my full "Scent-Lok" suit complete with shirt, pants and hood. The wind changed numerous times and then settled on 5-10 mph out of the southeast.

Four hours later two five-point bull elk and a dozen cows and calves came in from directly down wind from my position and drank water. The bulls wallowed for probably 19-15 minutes before a proper shot on one of the five-point bulls presented itself. They never did wind mell it took one of the five-point bulls at thirty yards with a pow, and he went down in about thirty yards not even knowing what has happened.

I'm sold! Many local hunters have asked me for a copy of the info on your product—it really works. Thanks Scent-Lok.

Sincerely,

Steven A. Job C

EXHIBIT I FOR PAQUIN DECLARATION

SCENTS, SENSE AND NON-SCENTS

means that these archers addies. certain they takend in accost-unity

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wice to Prierzes's HOWHUNTING. directes, now and then a new product inmal enverge. Such a punker in ALS's Scent-Lot adur-citminating ciutaing (Dept. P.B., 3365 Lenn St., Munkeyen, M.) 19441), Since f clich't And met about le appears that's definitely weathy of mali usid after the clear of one Meanand hund.



and we're convinced that it thus would six-proins whiteraft walked dramatnel to within flor yank of where I was natiting bux I was tophy boning, I nas after to merk his reactions. Here with the wisel live minutes after the that bon & fout enandered all, a fayer, wever priced but a influenced in his transfer, Salifon, the tents thouse as if tracking a time, this wround ece also wanned up eliberally showned inst nd five yards from me, I skyliked m sev When I was hending on the greated, ow couch movement be'd intermedation alarment folm, I torneed my beard to buck as ifm, mai the ilers was instantly abreed, He untic a bew where gred jumped a fear or dewing his may, he server professe were

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and substant law of Laintenance and substantiance Scant-Lok clothing costs about 5150 for a set that costs of paori, short and

written sum Sumpannes my man has der street spooked or gave say lag a potent load of human scam their the sir crurents should have been deliver ideal for detecting wind direction, I knew drov. vd. sham dated Wited balls of Do. Box. County Probability William W. 141. 141. 1522. First (2.141. William of Lines) I received to the control of the county of the they had smelled me, Using a pow eral times, sever giving any indication The there deer worked back and forth sevrathed them, also running beneath me. minutes later, a grunding six-point buch ber fewn fed beneath my urer stand. A few Another evening, I waited as a doc and

convinced that I was a human. poor as me every now and then, not fully mill see him in a nearby thicker. He would slinked off. Pive minutes later, I could best diguous had had been ad villentil goldenor activous, still not positive what he was oder was carried to him. his jumped back acress me, and perhaps a bit of my hair moment, a strong gust of wind blew mined to discover my identity. At that west and membed back toward me, dense-As I continued to watch, he lowered his time someten more cursons than anything reser-list a garbootle brawlast clinivals





have used Acens lask a number of times.

tite and man City, Hi street . 1865 344-3412 CASTERN ENGLER

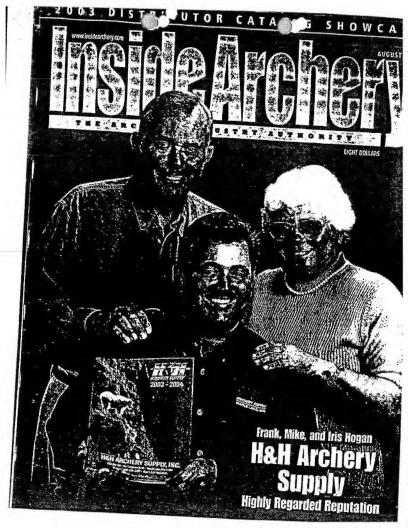
WILL COLOR CLUB DESIGNS

TOY WYDE

SCHAWA DECALS, PINS.

TOM LINCER

PREE CATALOG



Stifling Human

BY PATRICK DURKIN

The Key to All Scent Strategies.

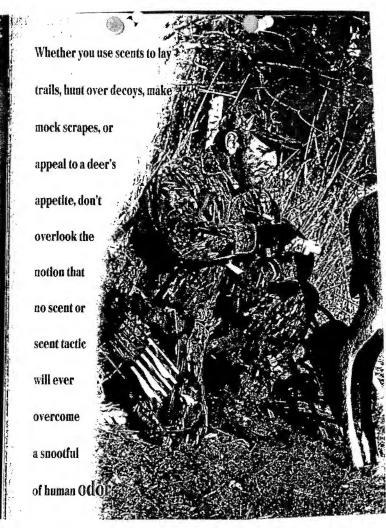
Bowhunters often wonder how many deer sneak past their stand when they're looking the wrong way. No doubt it happens, but those instances are few when compared to all the

blown opportunities that occur when deer detect human odors and veer away long before they're within sight.

To find a deer's nose, you must be disciplined in controlling and applying scents, consider, for example, that the average human nose contains about

five million scentaria about situs. In contrast, the nose of a whitetall deer contains hundreds of





ng Human Odor 💳

Consider what we're up against. When God created humans, the sense of smell was almost an afterthought, kind of like a salesman throwing in mud flaps or floor mats on a new truck. The average human nose contains about five million receptor sites. That might sound more valuable than mud flaps, but it's debarable. To put the human ability in perspective, consider that the nose of a white-tailed deer contains bundreds of millions of receptor sites. Given the deer's infinitely superior sense of smell, you can better appreciate why so many hunning opportunities end without us knowing an animal was nearby.

For that reason alone, human scent control is critical in the woods and forests. The fact is that bowhunters buy more scent products than all other hunters combined. To get close, bowhunters must smell right. That's often a two step process that starts with stifling human odor and ends with various other scent applications.

All scent products require careful consideration, which is why so many consistently successful bowhunters never seem to stop experimenting with the vast array of scents and scentcontrol products available today.

This brings us to the good-news, bad-news side of the present scent scene. The good news is that the bowhunting industry is awash with wonderful scent products. Effective scents are available for almost every conceivable bowhunting applicarion. The bad news is that there are so many scent products available that it is genuinely difficult to sort it all out.

To help you with that task, let's look objectively at some of the most important sub-categories of this exciting, but vast product class.

Scent-Squelching Clothing

You don't have to be very old to remember the first carbon suits that Greg Sesselmann of Scent-Lok introduced in 1992 to usber in a new age of scent control for bowhunters. Even so, it's easy to forget this ever-expanding product category had to overcome much skepticism in its early days. But as more bowhunters experimented with Scent-Lok garments and experienced the effectiveness firsthand, the good word spread quickly. This stuff worked!

New this year from Scent-Lok/ALS Enterprises is ClimaFlex, which features a treatment that wicks perspiration away from the skin while preventing body oils, dirt and grime from bonding to the fabric. As a result, bowhunters stay cooler while wearing Climaflex, and contaminants that do cling to its fabric are easily washed away, cancus #102.

Robinson Outdoors, a genuine pioneer in scent control technology, now offers Scent-Blocker Xtreme hunting clothing with SPF 100 fabric. SPF 100 is a unique new carbon fabric that adsorbs scents and contaminants so effectively that it's used by HazMat rechnicians and cleanup crews. This technology provides head-to-toe coverage in Robinson's exceptional Discovery clothing series. CIRCLE #188.

Over at W.L. Gore, the company's Supprescent fabric technology is available in an expansive lineup of ourerwear and footwear, usually marrying this activated-carbon suppressant with weather barriers such as Gore-Tex or Windstopper. Because Supprescent uses only soft textiles and no adhesives or stiffeners, clothes lined with Supprescent and Gore-Tex or Windstopper

membranes are not only weatherproof and scent-

proof, but also extremely quiet. CMCLE # 494. A new company that created a buzz at

> industry trade shows last winter is Barkeater by Red-On, which offers a line of hunting apparel with Scent-Trap technology. This technology uses an all-natural chemical with a unique molecular structure that

> > cages to trap small scent molecules inside their cavities. This chemical is permanently embedded in the clothing's

acts like billions of small

fabric to trap scents for as long as the garment lasts. CRCLE #194.

Scent Killing Sprays

Not everything can be equipped with scent-trapping linen or chemicals, however, and even those that can sometimes need a little help to keep human edors away from big game. Whether you want to kill scent on your clothes, boots, glows or equipment, you can choose from many effective cover and scent-

killing sprays.

Bill Robinson always aid he never fully imagined just how popular scent elimination sprays would become when he developed Scent Shield, the original scent killing product, many years ago. Today, Robinson Outdoon offers an incredible array of scent-elimination products, including Scentiblocker Carbon Blast and Carbon Shield, which use activated carbon in their sprays to make hunting clothes, blinds, packs,

boots and gear as scent-free as possible. CHECK #188.

Vanishing Hunter by Hawgs, LTD utilizes a unique three-way chemical attack on

human odor. First ir kills odor-causing bacteria. Then it neutralizes odor-rich lactic acid. And finally it stops your scent from forming stinky gases. Vanishing Hunter is very effective stuff.

is a very effective scent elimination spray available from Hawgs, LID. it neutralizes human odor

Tink's Odor Lock Scent Eliminator spray also works extremely

CIRCLE #22s.

well. It's available in four ounce spray bottles and 16 ounce refill bottles. CINCLE # 450. Buck Stop's Scent Stop human scent climator spray is specifically formulated to stop human scent cold. It also works very well for removing human scent from bowhunting equipment, like bows, packs and boots. CRICLE #272.

Not to be ourdone, Reel Deer announces the debut of its Fall Formula Overkill Scent Destroyer, which is engineered to kill odors while leaving behind a fall-forest cover scent cincts #852.

In addition, Xtreme Scents offers its Scent Eliminator Sprsy, which is chemically blended to eliminate odors by killing scent-causing bacteria before it



M.R. James Editor/Founder

September 1, 1995

Greg Sesselmann A.L.S. Enterprises, Inc. 3365 Leon Street Muskegon, MI 49441

Dear Greg,

As promised in my January 30 letter, I'm letting you hear how things have gone for me while field testing your SCENT-LOK products.

I just returned from a Utah mule deer hunt. Weather conditions were hot with variable winds. On two occasions while hunting from a tree stand overlooking multiple trails leading to a water source, I had deer under and around my stand. Despite a constantly switching wind, not once did any of the deer detect my presence -- and at one point I had five mule deer (two bucks and a doe with twin fawns) within 15 to 20 yards of my tree.

I attribute the fact I remained undetected directly to your odor eliminating clothing. On other occasions when I didn't wear SCENT-LOK I had deer snort and leave the stand area. To say I was impressed by the effectiveness of your products is an understatement.

Our Montana archery season opens this weekend and I'll leave soon for hunts in Wyoming, Texas, lowa and Colorado. Rest assured I'll have your clothing in my pack!

Bear Hunting

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All bears live in a world of scent. I have said it before and I will say it again. Unfortunately, man does not. In fact, man is an olfactory nightmare. Not only does he smell bad, as in emits odors, but he smells badly, as in cannot sense these odors because his nose is not keen enough. It is with little won-

der then that the average hunter finds the biological superiority of a bears nose mystifying. In truth, a hunter, any hunter, is outnosed by any big-game species he seeks to hunt. Those like bears with keener noses are even a greater challenge.

One way to try and bring this into perspective is to think of dogs. For years I chased around after field trial beagles whose joy in life was to sniff cottontail rabbits. A good beagle can follow a cottontail's trail through thick and thin, across water and rocks, all for the pure pleasure of it. Remember the movie The Fugitive? What about a bloodhound who can scent a man who has passed that spot nearly 24 hours before, talk about a cold scent! Talk about a hot nose! Man, for all his wisdom and insight, can neither smell the bunny nor obviously the man. Fellow hunters, in this department we are virtually unarmed.

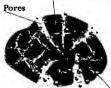
The bad news is there is not much we can do to improve our own sense of smell. The good news is that we can do something about how much scent we leave behind in the woods as we hunt, and there is something we can do to help compensate for the very

highly tuned nose of bears The answer lies in understanding bear behavior in relation to how they interpret the scents that fill their world, and learning to use this to your best advantage.

I addressed the topic of how much scent we emit first because addressing it is pretty straight forward. Be scrupulously clean and use products that eliminate human scent, wear rubber boots and do not touch anything in the woods with bare hands.

We have an advantage eliminating our human scent since the company Scent-Lok pioneered the odor eliminating clothing technology back in 1992, with their original Scent-Lok liner which you wear under your favorite camo. This technology quickly gained acceptance among savvy big game hunters. When they simplified things by incorporating

Carbon Particle



Odor Molecules

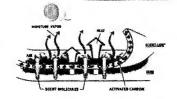
Thanks to the enormous pore structure with a wide variety of pore sizes, activated carbon is the strongest, most flective adsorbent in existence.

their product into camo de buterwear, the response was overwhelming. It has taken the industry by storm, and now we see this technology incorporated into much of our hunting clothing and lots of our accessories.

Most hunters have realized that this product really does work and will help them get closer to game undetected. Several other companies today have products using the same technology; Scent-Blocker and Supprescent are the other two popular products available. They all work, but which one stands out in the crowd?

There are unique problems when trying to measure the amount of odor that is absorbed by these activated carbon products. The amount of detectable odor must be accurate in ppm (parts per million) or ppb (parts per billion). These very small amounts require specialized equipment that can measure the amount of gas concentrations involved. Gas chromatography is the best method for measuring the amount of odors or similar chemical agents in a controlled experiment.

Under very controlled lab conditions, samples of several activated carbon fabrics are placed in airtight



glass containers. The containers then are injected with various concentrations of EMA (ethyl methyl amine) for a specified amount of time. EMA is chosen for routine testing due to its ease of handling, consistency, and similar chemical nature of body odor. Then the gas is extracted from the jars and the remaining concentration of EMA that is not absorbed by the fabric is measured using gas chromatography. These tests are repeated time after time using various portions of fabric and small to large amounts of EMA. The tests are also performed using fabrics which have gone through a number of wash and dry cycles so that the scent absorbing characteristics can be measured for the products durability over a normal life cycle.



The test data that was received from all the independent laboratories showed that Scent-Lok is still the most odor absorbing fabric in the hunting market. It was the only fabric that showed excellent odor absorbency after being washed and dried several rimes.

Another point about these products is if you buy a system with too little carbon, the bears smell you and spook. Buy a product with too much carbon and you needlessly sacrifice breathability, comfort, weight and softness. It is what is called the delicate balance. One thing is for sure, by using one of Scent-Lok's superior high tech products on stand this fall, you will see more game up close and go undetected.

The other way to try and get an edge on the nose of the bear of your dreams is to use attractants or lures that will smell like a preferred food like Bear Scents LLC. which in my opinion, are the best bear attractors and really works. A good lure will reach out and grab that bear by his nose and bring him right to you. Obviously, to make proper use of these hunting aids, and they are just that, an aid, even the best scent on the market will not be able to compensate for lack of knowledge or errors in the field. Again, the most common errors hunters make involve being winded by the bear long before they get into range. When using any of these products you must think like a trapper because, in all reality, you are trying to bring the animal into desired position for a killing shot without the trap. The answer again is to learn about and understand how scent is distributed and delivered on the wind.



www.rockymountainscrimshaw.com Rocky Mountain Scrimshow & Arts * Som High * 719-589-2108 5474 S. 112.8 Road * Dept. BEAR * Alamosa, CO 81101 Custom Bear Claw * Elk Ivory * Prehistoric CAVE BEAR

Any hunter who goes into the woods without trying to get the most information on the wind patterns of the area and who does not understand how temperature changes and topography affects the wind, may as well wear a blindfold. Learn the rudiments of air currents and learn how to use lures and scents and you will be able to compensate a bit for what mother nature has left out of your nose.

Air moves at many speeds, from a barely perceptible breeze to a hurricane force. Strong winds may be easier to gauge because they usually blow in one direction only, where gusty winds change velocity often. No wind may allow your scent to pool about you as you sit for



This big bear was unaware of the nearby bow hunter because he was wearing a Scent-Lok suit to virtually eliminate human odor. The hunter is George Schrink, vice president of Scent-Lok, happily displaying how well his products work.

hours in your stand. A slight breeze is my preference. Not only does air move across or back and forth, it also moves up and down. These up and down movements are called wind thermals, and they are greatly affected by temperature. Warm air rises and cooler air drops. Hunting high in the morning as the warm air rises helps get your scent out of the way. Stay low later when the cooler evening air keeps wind thermals closer to the ground.

A hunter who wishes to arm himself with a few weapons to play the scent game should try to learn about wind and how it works, and they should make a determined effort to eliminate as much of their own human scent as possible by using one of the odor eliminating elothing products available to today's hunters. Using an attractant lure product is another way to use a bear's keen nose to your advantage. As he becomes frenzied by the tantalizing aroma of the attractant lure, he can be pulled to you, in a state of lessened awareness, for your final confrontation. Hunters need to realize the overall im-

portance of scent and air movements, and by manipulating these factors to their best advantage, they can better go forth into a bear's world of scent by camouflaging his nose. 49

> For more information on scent eliminating technology or attractant scents contact these companies:

> > Scent-Lok 1731 Wierenge Drive Muskegon, MI.49442 800-315-5799 www.scentlok.com

Bear Scents, LLC 409 Fremont Street Lake Mills, WI 53551 888-215-2327 www.bearscents.com



Book Review by Don Muggli

The Great American Bear

By Jeff Fair, Lynn Rogers (photographer)
Copyright 1994 / NorthWord Press, Inc. - Minocqua, WI
Available from: www.amazon.com - paperback, from \$11.00

This book is the combined effort of the researcher/photographer Lynn Rogers and author, Jeff Fair. If you can only buy one book about black bears, this should be the one! This 192-page book contains 153 stunning color pictures and carries a 5-star "Customer Review" rating from amazon.com customers. If you are looking for specific information on "Ursus Americanus", the American Black Bear, this is the source. This is the most detailed, well photographed, and up-to-date book I know of, it does not portray the

black bear as a Disneyland character or a demon. It is 100% accurate and the writing is top notch, a very enjoyable readl By reading this book you will learn about the behavior, life cycles, language and habitat of the black bear. This is not a book about bear hunting, although it does cover hunting in a non-critical way. Mr. Rogers and Mr. Fair accept hunting as a necessary management tool and explain that hunting is not endangering the viability of the species. As a hunter, I found this book to be exceedingly helpful in understanding the life cycle of the bear, hence, when, where and how to effectively hunt Mr. Bear. Of the 10 chapters, the one I found most fascinating was Chapter 8, "Walking With the Bears". This 20-page chapter deals with a wild bear that had come to accept the researcher as part of the bear's immediate family. Mr. Rogers spent several 24-hour periods walking behind the bear with his laptop computer recording every move the bear made, ABSOLUTELY FASCINATINGI This one chapter is more than worth the minimal cost of the book.



Todd Vaaler of Gateway Feathers

In Fine Feather



Inside: Hunting Scents • Bow Reports

TEHUMAN SCENT ATING LURES TO TRACT BIG DEER MERE'S HOW TO DO BOTH THIS FA

Une tall racked temporing moved cautiously, toward, the stand. As the buckethe adjacs will be hird factorized cover I drew my bow slowly aimed down the pharmy who of the lane in the brish and wild factorized that the animal would take allow moves tens.

When he steppenforward and parties of the cased. The careful the dispersion for the careful that dispersion for the careful that are careful to yords area.

I ligh an injeresting phinophappened. During the prest pus two days all aprisciple possibility and smaller books that the prestrict of the properties providing and family since my outside some short be prestrict means and include the prestrict means and because the days as growing want took off my arbon subrand chimped back anto the stand to savor every second of this exciting dream bowhum.

Within tenfinious, an appropriating for Arbegan snorting

behind mo, then another and another affiss spot had been a virtual been be of nuting activity; Businosis eyes a doer that approached smelled mestigate preseding day and half of shunding not usingle deer had apposted as a sat encased in Thy-scent eliminating cather outlift. After shedding that actives with however, the standard energy portfoles. It was at this than the southern the power of humanisteent elimination.

can't allow myself to go there.

Before each trip to the woods, and I do mean both morning and afternoons, I shower using 'Scent Killer' Bar and Liquid Soap. I then dry with a towel that has been treated and hanging with the rest of the clothes outside, give my underarms a shot of 'Scent Killer' Deodorant and dress in my traveling clothes. All this does no good if my breath wreaks, so brushing with baking soda and eating an apple are next on the agenda. Now I'm ready to leave, but I place a couple garbage bags on my seat to avoid direct contact before I get in the vehicle.

The Hunt

Once I arrive at my destination, I grab my gear, boots, an extra bag and the sealed bag that contains my 'Scent-Lok' suit and any other clothes I will be wearing. At a safe place, located up wind from the vehicle, I peal my outer layer of clothes, placing them in the extra bag and dress in my hunting clothes. This is also the time when I douse my boots, bow and any other foreign objects I'm bringing with 'Scent Killer' Liquid Spray, as well as the crotch and arm pit areas of my under garments. After stashing my transit clothes and shoes I'm ready to head into the woods. If I am worried about overheating, I'll leave myself unzipped until I get near my stand.

The only cover scent I usually use is doe urine that is applied to a pair of boot pads. This way I can leave a non-offensive scent trail to and from my stand and hang them from limbs to help mask my odor while on the stand itself. Care must be taken to avoid contacting the scent with the 'Scent-Lok' suit. The reasoning here is the suit does not know the difference between "good" smells and the "bad" smells. Ideally, the suit is spending all its efforts on absorbing the "bad" odors and proper lure care helps achieve this.

After the hunt has concluded. I change back into my transit clothes and return my hunting attire to sealed bags. This includes removing my boots. Often people will go to great lengths to treat their clothing, while completely ignoring their boots. Rubber may not absorb or transmit odors, but substances such as oil still clings to boots and can leave the wrong scent trail in the woods

Conclusion

Congratulations, if you have made it this far, you truly may classify yourself as a bowhunting fanatic. I realize that odor control is not the most exciting topic in the bowhunting world, however it is one of the most important. This may seem like a lot of effort to some people, but I find it absolutely necessary. In the areas where I do most of my hunting, I have to work my tail off to get into position to harvest a 120" plus whitetail. If he winds me, more often than not, my chance of filling my buck tag that year is nil. Since adopting this method, that has yet to happen. The best proof of this system is documented in our video, "The Essentials". The 128" buck Joe harvests would have busted him a hundred times over without employing this technique. For me, that makes it all worthwhile!

Writers note: 'The Essentials' is for sale in Bowhunting Store. Also, for a complete three part series regarding "Extending the Life of a Stand Location" keep an eye on upcoming issues of Bow & Arrow Hunting Magazine. Along with scent reduction, it covers all the topics I've found necessary to keep a stand location fresh.

If you have comments or questions you can reach me at stevebartylla@bowhunting.net

> Return to Back To Steve Bartylla's Column Listings Page Return to List of Columnists Return to Bowhunting. Net

EXHIBIT J FOR PAQUIN DECLARATION

& ANSWERS

angle of game changes, so should your aiming point. For instance, on a quartering away shot the McKenzie 10-ring is too far forward.

The best and simplest advice to give in print for quartering away shots at live game is to direct you to use the animal's off-side front leg as your versical hold. Horizonially, you want the sight pin at a point that's % of the way up from the bottom of its chest. Generally, from a tree stand, the aim point is slightly higher, For accurate hunting practice on ground-level broadside shots with a McKenzie, a four o'clock point on the line of the 10ring would be the spot closest to the center of a real deer's vitals.

. I've seen the ad for the Scent-.Loc carbon suit and I'm intrigued by it. Has anyone at the magazine actually used this product? If so, what are their thoughts? It seems very expensive.

J. H., Columbus, MS.

A . The Scent-Loc carbon sail is an extremely well-made, three-piece clothing system-head covering, shirt, and pants-that incorporates hundreds of carbon nodes to trap and filter odors. Petersen's BOWHUNTING received a Scent-Loc to try several months ago, and it has become one of the few bowhuming accessories that we fight over "who gets to take it on a hunt.

To date, it has accompanied one writer on a hot-weather whitesail hunt in the southeast. For seven days straight. Scent-Loc was worn as an undergarment to regular camouflage. which had been washed in an unscensed detergent. At the end of the trial, the results were quite amazing. To the poorly trained human nose, the Sceni-Loc suit was still fresh and non-threatening even after a sweaty week. The deer that were sighted directly downwind usually became uneasy for whatever reason (probably because of scent), but not a single animal "blew" and ran.

Suffice to say, the Scent-Loc suit has a lot of promise. Our only regret with it in 1992 was that we didn't receive one in time for elk hunting,

It is somewhat expensive, retailing for about \$150. But Scent-Loc should last and continue to work for several seasons. For more information about this product, contact ALS Enterprises. Dedt. PB. 3365 Leon St., Muskegon, MI 49441; (616)753-0176.

A CHAPTER FROM

RCHERY HISTORY

TRACKERS

racking a hit animal is often easy-iust a few yards and the animal is found. In other cases, it may take hours of crawling around through the brush to find the next drop of blood. If it is raining or snowing, one just has to search the area, which is sometimes a boneless job, and you are often faced with

failure Trackers go back at least to the 60k. The first tracker, called the "Snider."

had a coil of very light line inside the arrow. The length of the line was very limited and it changed the weight of the arrow, two disadvantages that severely limited its appeal.

results.



Saunders' Trophy Trocker mounts obove the arrow to reduce drag. The Trophy Tracket is a must for hunting in was weather or when the archer is hunting bear or turker.

in 1980, we came out with a tracker we called the "Turkey Tracker," which had an outside feed. The Turkey Tracker not only eliminated the problems of the inside line feed, it allowed the bowhunter to easily rewind the spool for the practice shots.

> Finally, a feature that made practice with a tracker practical. This last year we modified the tracker and called it the Trophy Tracker. The mounting position places the Trophy Tracker above the poised arrow. This position eliminates any extra arrow drop, keeping your trajectory flat up to 30 yards with high-performance arrows.

The next tracker had up to trucker is more than a great 2500 feet of line that fed from time saver. It can also save the inside of the spool. When trophics! Nothing will ruin a it worked it was great. Like all good hunt quicker than being inside-feed spools, it would occaunable to recover an animal you sionally ball up and come out in a have hit. If you are hunting in wet big wad, often with disastrous weather or hunting bear or turkey. a tracker is a must.

SAUNDERS

Saunders Archery Company P.O. Box 476, Dept. PB, Columbus, NE 68601 (402) 564-7176 FAX: (402) 564-3260

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Section

Manufacturers target deer hunters

There are a few keepers among

By Les Winkeler Of The Southern Illinoisan

new products

ter hunters flood the market.
It is up to the hunters to discern which product is a gimmick and which new product is really an innovation. ery year hundreds of new products

some of the most promising new prod-ucts this weekend at the National Hunt-ing and Fishing Day celebration held at John A. Logan College in Carterville. Larry Addison of Carterville is an infor several companies. He demonstrated dependent manufacturers' representative

Scent-Lok suit

ures is sevent-absorping ryfon material being marketed by Scent-Lok. The suit, which willises activeted-barcoal nod-ule, virtually eliminates all human scent. That's the hardest thing to do, fool the, deer's nose," Addison suid. "I can hardest suit, "I can hear saw with prunts, calls and nate, but you Just can't hardly fool a One of the most intriguing new prod-

write tail's nose. If you can fool his nose,

Addison admits that he hasn't used the Scent-Lok suit in the field, but he conducted some convincing demonstrations ou have 95 percent of the battle won." of the fabric's effectiveness.

er, the odors were completely neutralized when a layer of the fabric was placed He carried several jars containing the strong residual odors of cologne. Howev-"This is a deer hunting tool," Addison said. "This is not a fad. It is not a gimacross the top of the jar.

mick. It just absorbs and holds the odors Deer stands

The suit is designed to be worn under Addison said the suit will work as an outside layer of clothing on calm days. lowever, he said on windy days so much air is forced through the suit that the charcoal will not be able to remove all a hunter's camouflage.

The material is light enough that it will not add bulk, an important consideration "You don't sweat in it," Addison said. 'It's not going to keep you warm, but it or hunters perched in tree stands.

The suit, which has a suggested retail price of \$164.95, is designed to be worn will be cooler early in the year."

Addison said the suit should be washed in a regular washing machine, using baking soda as the cleaning agent. The heat of the dryer will reactivate the charabout 15 times.

Placing the suit inside a pillow case when in the dryer can help minimize wear and tear, Addison said. The suit should be stored in plastic when not in ase to keep it from absorbing household

Water Tite powder

Another new product concerning garment. The dryer forces the powder Addison said the process makes a qui-The powder is placed in a dryer with into the fabric and makes it water tight. clothing is a powder called Water Tite.

et breathable rain suit, but the process must be repeated about every three weeks for outer garments, more often for

Several new innovations in deer stands have been introduced this year. stands are designed to improve hunter safety and mobility. Addison said nearly all changes in deer

A new stand introduced by Climax this year features an adjustable leg undernath the platform. The leg braces against the tree, helping to keep the stand level at all times. The second feature is a moveable seat that allows the hunter to sit facing the tree or away from the tree.
"Some hunters like to sit facing the tree because it breaks up their outline,"

Addison said.
"The Hook" is a two-piece stand introduced by Amacker.

The hunter straps one piece to each foot, and each piece is hooked around the tree. With The Hook, the hunter can literally walk up the tree.
Another new stand is the Scrapemaster by Total Hunting Technologies.

The Scrapemaster, made of aircraft aluminum, weighs just 7½ pounds, Addison said the stand is designed to be carried in and out of the woods on each trip. The bracket stays on the Iree, but the stand slips on and off the bracket

"Probably the biggest problem with portable deer stands is people steal them." Addison said. "This company has addressed that. Another major factor is protecting the trees. Virtually all the stands come with rubber teeth where the

He said all stands also come equipped Eye Shine can help hunters find their surface touches the tree.

The bio-degradeable colorless liquid is deer stands in the dark.

Products: At a glance

Here are some of the new products for deer hunters worth giving a shot:

vated-charcoal nodules, virtually eliminates all human scent, it has a suggested retail price of \$164.95, and is designed to ■ One of the most intriguing is a scent-absorbing nylon material being marketed by Scent-Lok. A suit, which utilizes actibe worn about 15 times.

Another new product concerning clothing is a powder called Water Tite. The powder is placed in a dryer with a garment. The dryer forces the powder Several new innovations in deer into the fabric and makes it water tight. stands have been introduced this year.

features an adjustable leg underneath the helping to keep the stand level at all times. The second feature is a moveable seat that allows the hunter to sit facing 7 A new stand introduced by Climax platform. The leg braces against the tree.

one piece to each foot, and each piece is "The Hook" is a two-piece stand inroduced by Amacker. The hunter straps hooked around the tree. With The Hook, the tree or away from the tree.

Another new stand is the Scrape-master by Total Hunting Technologies. Made of aircraft aluminum, it weighs just 71/2 pounds. The stand is designed to be carried in and out of the woods on each rip. The bracket stays on the tree, but the hunter can literally walk up the tree. he stand slips on and off easily.

Eye Shine is a product that can help The bio-degradeable colorless liquid is

618-997-3356-Sa ILL. News

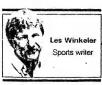
Wait 'til next year

Hunting, Fishing Day celebration big success

It's about 5 p.m. Sunday afternoon. Jim Cameron, chairman of the Southern Illinois Hunting and Fishing Day executive committee, is sitting on the edge of the main stage in the middle of the John A. Logan College parking lot.

ing lot.

He has just spent the last two days taking care of last-second details and making sure the Southern Illinois celebration of National Hunting and Fishing



Day went smoothly.

It has been a non-stop 48 hours.
I can't read minds, but I can read body lan-

guage. Cameron is tired, bone tired.

Exhausted is probably a better word. But, it's that good exhausted feeling. It's feeling great despite the fact that you don't want to expend the energy to expand your chest to inhale.

It's feeling good because all of the energy, work and worries that he had poured into the last two days resulted in 23,000 people enjoying themselves.

What is the committee going to do for an encore?

I can't tell you, but since I'm a member of the committee, I can't wait to see.

The committee already is planning to meet next week. A lot of time at that meeting will be spent discussing the merits of this year's event, but discussion will inevitably turn to next year.

This is a group of dedicated, hard-working people who truly believe in the event they have created. I have a hunch they will find a way to top themselves.

There are a lot of positive things that happened in this year's event.

The fact that attendance increased by 4,000 de-

Several of the new events added this year proved to be unqualified successes.

Although the Sporisman of the Year competition was a disappointment in terms of entries, the two final events drew large crowds Sunday.

First prize in the event is \$1,500. The entry fee is just \$10. With a maximum of 50 people in the event, only 20 entered this year, the odds of winning are much better than the lottery.

Besides, everyone in the contest will tell you they had a great time.

I watched part of the final event on Sunday, and was amazed at some of the conversations I overheard.

This was the first year the event was held in Southern Illinois. Hopefully, it will be back next year, and some of the folks who enjoyed watching the final events will take the plunge and compete.

There were plenty of folks to cheer on the dueling sportsmen, and sportswoman, despite the huge crowds at the Winchester World Open Goose Calling Championship.

Every seat in John A. Logan's auditorium was filled, and people were standing two of three deep outside the doors trying to listen to the contest.

The Hawg Trough was a popular addition. Hopefully, it will become a fixture at National Hunting and Fishing Day.

I have seen the Hawg Trough on numerous occasions. Yet, no matter where I'm at, if the Hawg Trough is there it is one of the first items on my agenda.

While Saturday's rain may have kept some folks away, it may have been a mixed blessing.

The intermittent rains drove some people in-

side the gymnasium where they were exposed to the wonderful taxidermy and art shows. Traffic was much higher in the gymnasium this year than in the past.

I'm sure many of the people who saw the displays for the first time will make it a point to re-

As a result of this year's success, the committee has some pleasant problems to face.

How to deal with the logistics of parking and traffic for the growing crowds is one of them. Coming up with new events and attractions to keep the event fresh is still another.

I have no doubts the committee will have plenty of good ideas.

As Cubs' fans are so fond of saying, "Wait 'til

next year,"

—Les Winkeler is the outdoors writer

for The Southern Illinoisan

WHAT'S NEW?



clusionary product by A.L.S. Enter-« full hady cover suit, designed to official common all odors amanating from the water to weath indicates the element L. Serine printing chemical constituent generated ... Attivores (most eaters), which induces , rt in big game. That and all other , and odors which also could cause w effectively absorbed by SCENT-. the otion are released to the atmoa number the weater odorless. The . It system consists of short pants and 2 SCENT LOK is made to military to me a reality and safe for the wearer and enviwith the FNT LOK is made of a nylon knit we'd the re-comfiniable, hightweight, abwield the colors and transmits hear to keep the wearst a terrestrict SCENT LOK is the most in areastern regardless of whether it to be a fire and can be to activated with stan-SCI 1 1 UK is a revolutionary product, par-....... (- Heafer the test hunter, rifle hunter waster product appearance. UNK biologist and all wilders, enthusiasts, that need or want to be in

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and per anavio animals.





NIGHT GUIDE is a remarkable gel that, when dry, reflect brilliardly under my flashlight beam, NIGHT GUIDE comes in a handy pocket size squeeze bottle with an adjustable restablish by all allows you to write words or make your own mark with ease. The see through bottle lets you know instantly when voire about no true out of eal.

NIGHT GUDE is difficult to see during the day. This feature makes it expremely structive to thurters who do not went to advertise their hunting sear or stand placement. At night it seconser sorrelective, which means the flashlight must be held at eye level for your sign to become visible which helps safeguardy our hunting near from invaded.

MIGHT GUIDE is environmentally safe. Unlike unsightly tacks, uses and ribbons, NIGHT GUIDE washes rawy naturally over time. Hunters may now go into the woods to their stands long before dawn and stay later. Further, by making your own mark or sign, b could be a life saving ask in finding your way in complete derivness. NIGHT GUIDE is perfect for all outdoorsmen. For more information on NIGHT GUIDE we your local sporting goods death.



N.-D. DOR II, the powder is a combination of absorbers, including ABSCENTS crystals, which soak up every trace of odor into permanent torage, while uncreasing Pt to slow the creation of new dost. This powder performs well or dry and waches away easily with Sport-Wash Hair & Body Soup or Sport. Wash deargeant to dispose of the tapped molecules. Net wt. 8 oz.







MANKATO, MN — Beetle Spin® is introducing a new Plutterfish that simulates a minrow's swimming action and has a real fish frood taste. The Flutterfish, perfect for welleys, northern pilke, basts and pantish, attracts fish with its lively action and leaves a flavorful ratif that hungry fish follow. Because the Flutterfish is made with a real fish frood body, fish strike and hold on longer,

The Flouterfish comes ready to fish in six fishattracting colors with a jig head and spinner, complete with even bodies. Its fish-attracting colors include yellow, black, white, purple, fluorescent chartrense or clear silver fleck. Beefle Spins are manufactured by Bass Buster Lures. Deer Licks are easy to use, twice the rizzof the suckers on the market, and available in four different flavors at a minimum price increase, and proven effective in the field. What makes these Deer Licks unique is that it is an aromatic instant product, where the scent actually permetates the area where the Deer Licks are placed.

The recipe for new Deer Licks is a secret, but the results are nort Deer Licks are all biodegradable, insured and non-toxic. These products are scientifically developed doer attractant bait, which can be used for funting, achieving photographic success, or just for simply viewing deep

Hunting and hooting show previews 1992's gear, gadgets BY TOM FEGELY

tibe country a experiencing a recession you'd have been hard present in notice it at last week a SHOT (Shootor, Hunting and Outdoor Trade) Show held in New Orleons.

Dêbe an New Orlons.

More than 1.000 exhibitors seiling everything from deer scents to costly rillee filled the stales and wrote orders for licrost old and new that will be on the shelves of sporting gnode stores this roring and stimum.

ther:

I pounded my loofers into show carpet
for four days and come away with sore
feet and a list of new preducts and variations on out themes that will list the unrket in the weeks and months absent

Here's a sampling of some items of to-terest to intrigue the nation's 25 million formers and shooters in joyz

huttiers and showers to meet drugs. The biggers over in revelench as a The biggers over in revelench as a the bigger of the biggers of the bi

Write American, 1212 Main St., Delhi. b Camouflage is still hot news with the Datterns from compenies like that we Mossy Cak. Simblen, Hide 'n Pine. Pebark and others.

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for Liven. Columness. On Heart.

Woodrich Permaylemin's beer
thown producer of outdoor apparel has
renewed its commitment to hunters with
an expended the of Wood-Dara clothing.

as expansion line of Wook Draw clothing. Wook Draw is a blend of the par cent wood and 30 per cent of the part of

If you're in the market for cold-weath unting gear, check out this marriage of d (wood) and new (Cordural before buy-

Busy Duck has a sweet marriage, as well—especially if you're gue receiving pear sweets to read up in various suris of the garage, rac room and hasement as

stime does.

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This answers the need to keep all Herns in one piace at home or in the field.

Write Risety Duck, 7785 Foundation Drive, Florence, KY 41942 Drive. Finence. Ry 4390;

» Feather-Fies Decays has experted in his of feather-weight replican of driver ducks, green, crosss and owls with odditional subertime of turkey and deer de-

The full-horised turkey replicas stwo

Montgomery St., Suite 500, San Francisc CA 94104.

b Jeson has combined its innovative Perms Focus and Glasses On lines into the — a binecular that needs no focusing and provides no loss of field for the eye-glass wearer.

that reserve.

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"Limb Lights" solve the problem of



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Write Nevada Carridge Company, 46

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Annologueurs and shoutmaners mer
ward to check out the new illumination
Dot Scope solded to flushmal's Trophy Sa-



Resitree's new All-Purpo comouflage will make its appearance this spring.

The red dot seems to float in the clear optic field in the "host-power" (12) scope which is designed for instance algorithm-target acquisitions. The dot's bergindone is interned to the controlled by a rimental to dot's bergindone is controlled by a rimental to large instance by westations for me as drawn and print of the controlled by a rimental to the red to the controlled by a rimental to the red to the controlled by the copies are not unable under bright files copies are not unable under bright files.

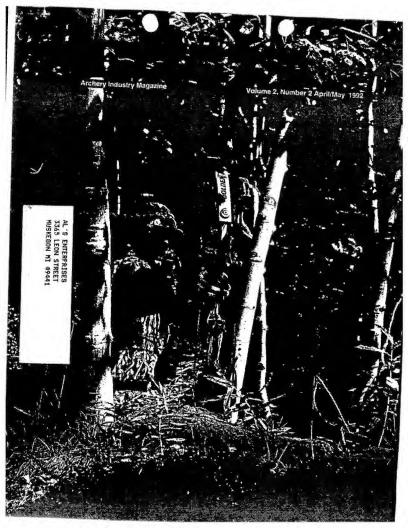
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The new Screttock oder attendeding clothing might be an close to that as anything.

thing, in short, it's a full loody suit that becan in and absorbe human orders. The cut is made of rip-type cution with millions of the said of rip-type cution with millions of the said activated carbon. The dark present has of activated carbon. The dark present has enough in some between the present cannot for enough in some between the present and, supportantly, sensitive, discharged, and, supportantly, sensitive, and supportantly supportantly

The SHOT Store size office proving of penty many of penty more in the ord of ore compact flags, optics, colin, video, gone trackers, trestands and gimmeters and artifects and artifects that still paper the hunter's and thomas a like

Heart stew tem class. (





McKenzie Supply, Inc. announces the addition of the few W HTETAIL BUCK in a "SNEAK" position. The SNEAK position held will interchange with the Large Alert Deer altractly in the 1991 line. The SNEAK W THETFAIL BUCK represents a 170 lb buck. This new target is constructed if the same Elstat-Form targets manufactured by McKenzie. This foat tester itself after the arrow that has been removed.

The large McKenzie targets feature 3-piece design that allows them to be taken apart for transport and shipping. The interlocking design also allows the center kill section to be replaced at a fraction of the cost of a complete target.

For more information on McKenzie's complete line of targets contact: McKenzie Supply, Inc., P.O. Box 480, Granue Quarry, NC, 28072. (704) 279mes.





This-Fire Corporation immediaces the CUSHION NOK-POINT. This soft tobber CUSHION NOK-POINT replaces brass nok-sets as an arrow nocking point. It installs quickly and easily with standard nok-set piters. This CUSHION NOK-POINT stops grooving and emoking of arrow nocks; lasts thousands of stots. A must for finger or release shooters and allows for perfect arrow flight. Contact Tru-Fire Corporation, N7355 State Street, North Fond du Lac, WI 54937. (1419 237-2686)



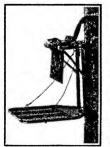
This revolutionary product by A.L.S. Enierprizes, Inc. is a full body cover suit designed to absorb all odoes emanating from the wearer. SCENT-LOK, earthor fabric is parented and the concept of ador eliminating clothing is parent ending.

The SCENT-LOK system consists of shirt, pants and a head cover. SCENT-LOK is made of a nylon material that is comfortable, light-weight, absorbs moisture and transmit heat.

SCENT-LOK is the most effective odor absorbent regardless of whether it is wet or dry, and can be reactivated with standard washing, through rinsing and bot drying.

SCENT-LOK is particularly designed for the howhunter, rifle hunter, widdlife photographer, DNR biologist and all widdlife enthusiasts that need or want to be in close proximity to animal.

For complete information contact: A.L.S. Enterprises, Inc., 3365 Leon St., Muskegon. MI 49441, (616) 755-0176



The BOSS, Amacker international's newest fixed-position treestand, has a new level of comportand moreoconvenient features than any chain-on design on the market. One of three stands in the new Pro Series, this durable, all aluminum model folds into a compact 10 4 lb. bundle for easy packing.

The BOSS's padded seat telescopes from 22* to 26". The platform is slip-resistant with a handy kangaroo storner

pouch attached. Rated for 250 pounds, this versatile stand mounts quickly with the steel T-Bar attachment and is secured with a no-slip, J-Honk/Speed Knob chain fastening system.

The BOSS comes with backpack straps and safety belt.

To learn more about the BOSS or about becoming an authorized Amacker dealer contact: Amaker International, Inc., Dept AIM, 1212 Main St., Delhi, LA 71232. Dealers call 1 300 AMACKER. THE "NEW" NRA-Working For YOU!

PETERSEN'S MAY 1992

\$2.95

SPECIALS

THE GIANTS OF

A DOUBLE ON

DO-IT-YOURSELF

GUNS & LOADS:

MEDIUM MAGNUMS— FLAT-SHOOTING AND HARD-HITTING



By Kathy Etling

New Clothes For '92

here were plenty of innovative new products introduced at this year's Shooting, Hunting. and Outdoor Trade (SHOT) Show in New Orleans. That's good news for hunters, because as active outdoorsmen we rely heavily on advances in fabrics, construction, and technology. Here, in alphabetical order, are the best new clothing items I discovered in New Orleans.

ALS Enterprises (3365 Leon St., Dept. HM, Muskegon, MI 4944I) has a winner in its Scent-Lok

Odor Eliminating Ciothing, which consists of lightweigh pant, shirt, and head covering. In its construction, millions of tiny activated carbon modules permanently bonded to cotton absorbement most human odors, Activated carbon, a known odor absorbent, is non-10V reflective, non-hypoallergenic, and can be reactivated by washing, then drying in a clothes dryer. According to ALS, an independent research laboratory found this fabric reduced odors by over 90 percent. The garments can be worn alone or under other items.

My favorite new item from Browning (Route 1, Dept. HM. Morgan, UT \$4050) is the Dura-Wax Unland Jacket. The jacket's exterior is made of tightly woven cotton poplin that's treated with a combination of dry and wet waxes. Because of this proprietary treatment, Dura-Wax looks like wet wax, but isn't. Unlike wet wax, there is no danger of oil or wax leaking onto anything else. The process also gives the jacket more abrasion- and puncture-resistance. A handy front-load game bag with waterproof lining makes cleaning up after the hunt easy. Bellows pockets for shell storage, hand warmer pockets, and a hiswing back complete the package. The saddle brown color gives this jacket a slightly different look than that of most waxed cottons. This special Dura-Wax

process is also available in an Unland Vest. Vent-A-Layer from Duofold (120 W. 45th St., 15th Floor, Dept. HM, New York, NY 10036) is a new underwear system for active people. The secret of this patent-pending concept lies in its ventilating panels, ideal for all hunters, from those who wait on stands to those who backpack long distances, the Vent-A-Laver system can be tailored to release heat and moisture from chest, underarms, back, neck, and inner thighs as the body warms during activity. Because air cools the body as it warms, less energy in the form of blood is needed. That means your body doesn't have to work as hard to cool you down. You'll feel more comfortable, plus you'll have extra energy to hunt harder or carry heavier loads. You can choose the system that's right for you according to your expected activity level and such environmental factors as temperature, precipitation, and wind,

Georgia Boot's (P.O. Box 10, Dept. HM, Franklin, TN 37065-0010) Northlake brand takes comfort to the max with six new hunting boot styles for fall. All incorporate new Comfort Core technology. The boots will be available in camouflage Cordura, Cordura and leather, and all-leather models with Gore-Tex boories, a removable orthoric insole, and an ecologically friendly outsole. The Comfort Core features a polyurethane cushion insole that is fitted, vulcanized, and cemented into a cavity in the sole. This cushion insole acts as a shock absorber that gives the boots the feel of athletic shoes. It also reduces the weight of the boots to help lessen fatigue.

LaCrosse's (P.O. Box 1328, Dept. ML LaCrosse, WI 34602) new loc-King doesn't cost an arm and a leg yet will keep your feet warm down to minus 85 degrees Pahrenheit under certain conditions. This pac-boot's rubber bottoms are insulated with %-inch oplymeric fama plus B-400 Thissulate, A removable %-inch foam liner with 9mm fet sole, and %-inch felt midsole help block cold. A heel counter prevents foot sippage within the boot. Tops are made of 1000-denier Coran, a bough, abrasion-resistant rylon, and are foam-backed for

warmth. Also. LaCrosse's Grange 17-inch rubber boot features ankle fit, cushion insoles, steel shanks, and Air Grip outsoles for the ultimate in scentless

Bill footdan's new ALI-Purpose Realtree camoutlage combines six suft, earth tones into a pattern that will match almost any terrain. The pattern itself is bigger almost a large blotch in effect. Overall background shades are lighter than either Gray-Leaf or Brown-Leaf Realtree. Bark, timbs, and leaves help hunters blend in with their surroundings up close, and the larger spaces break up outlines at long ranges, too. The lighter background means this is the most effective Realtree.

Red Head (P.O. Box 7100, Dept. HM. Springfield, MO 65801) has come out with a product whitetaal hunters will love. It is a Deer Hunter's Vest constructed on the underlying principle of a turkey hunter's west. Made of hunter orange fabric, there are plenty of pockets for gear. A large cushion is attached in buck as well, to soften up either ground stands or the seat in your tree stand.

yet for hunting from tree stands

Remington (1007 Market St. Dept. HM, Wilmington, DE 19898) has the final word on Jeans with the longest-wearing pair you can buy. RM Western Jeans are made of a unique blend of 80-percent cotton. 12-percent Kevlar, and eight percent sylon. Kevlar is the same stuff Remington uses to make its tough custom KS gunstocks. And Kevlar is what keeps



Wrangler Rugged Wear hits the hunting market with the tough, functional Woodland Thermal Jean with Thinsulate lining. PETERSEN'S HUNTINGMAY 1992. 17

e Bréwing in Arizon towno Pick A WINNER! record Projighorni Tecomo REORNAMO io Ve is ped too lindal col

Plus: Northern Whiteralls Appulachian GROUSE Southern WATERFOWL and much more...



HUNTER'S CLOS By Kathy Etling

Action Underwear

A tone time hunters expected fittle from their long johns, and they'd simply slip into rough woolens in the coldest weather and coron on more temperate days. Though these fibers capably served some of their functions, they came up short in the need to keep active, perspring aportsme dry.

Then along came high-tech underwear bearing names such as polypropylene, chlorofiber, and Thermax. With their arrival, hunters were fitted with underwear that absorbed moisture no matter how hot and sweaty they got, and it seemed manufacturers could do

no better. But recently, two manufacturers have gone one step further. And with these developments, bunters have entered the age of Action Underwear. This newest better the step of the s

ALS Enterprises' Seent Lok Odor Eliminating Clothing (3365 Leon St., Dept. HM. Muskegon, MI 49441) should work to anyone consained yeonfounded by the way big-game animals can smell a hunter at any distance. Wear this full-body suit by itself or like underwear beneath your camoullage or other butting clothes. Available as shirt, pants, and head cover, this outif was designed to eliminate over 90 percent of all human dows.

The parented fabric is made of a lightweight. The p-stop cotton covered with millions of tiny nodules of activade carbon. Activated authon is one of the most effective odor-absorbing gents known, and it works whether it's wer or dry. After you've worn the outfit if eve times, simply wash, rinse, and hot dry it to reactivate its odor-absorption capabilities. If the suri's not dry, don't wash it. Just loss it into the dryer for a tew minutes and that will reactivate the

The dark, charcoal gray fabric is nonhypoullergenic, and it's soft enough to wear next to your skin. One howhunter I know field-tested a set last year, and he believes he saw undisturbed animals he wouldn't have ordinarily seen, and got closer to some of them than he's ever been able to before.

A complete set of Scent Lok Clothing retails for about \$149.95.

The other series of Active Underwear comes from Durold (120 W. 45th St., Dept. HM, New York, NY 10036). The Vent-A-Layer System is a unique layering system that insulates and ventilates hunters from the inside out.

This patent-pending system was developed to synch with the body temperature of active sportsmen. Your body uses the food you ent as fuel. The more physically active you are, the more heat your metabolism produces, so your body's

core temperature rises. But as your core temperature goes up, a warning is sent to your internal cooling system. It kicks in to lower your core temperature within 1.5 seconds after you start exercising.

Cooling down is the circulatory system's job. Blood heated by your body rushes to the surface of your skin where hear can be released. As more blood heads toward the skin, however, less blood is available for your muscles. Your muscles don't get the oxygen they need for peak performance.

Vent-A-Layer solves this problem with a unique combination of fabric and design. The fabrics used for both inner and mid-layers come from Du Pont. Thermassar, the most advanced cold-

weather fabric produced, is used for the biggest portion of both inner- and midlayer garments. According to Du Pont, Thermassat is 23 percent warmer, 30 percent more breathable, and warks mostture away 40 percent faster than the current leading thermalware fabric. Thermastat is soft to the touch, completely washable, and resists odor and strinkage.

DuPont's CoolMax is used for the ventilating panels located at primary heat-producing areas of the body. Cool-Max is also engineered to eliminate heat and moisture. The unique shape of this fiber provides 20 percent more surface area to quicken evaporation.

Some of Duofold's Inner Layer ear-

continued on page 97



ALS Scent Lok Odor Eliminating Clothing is intended for hunters who fear being winded, it can be worn either as underwear beneath regular hunting clothes or as a full-body suit itself.



~5/___

MULE DEER: EARLY-SEASON STRATEGIES

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BY JUDD COONEY

SHOT Show Discoveries

very year I attend the Shooting. Every year I attend on Trade (SHOT) Show hoping to find three items that would make me the perfect bowhunter. Number one would be a spray that makes me invisible. Number two would be a pair of levitation boots that would raise me off the ground and zoom me around silently. And third would be a magic potion that would cover or eliminate my scent.

I don't think anyone is seriously working on the first two items, but almost everyone seems to be working on the third. One of the most talked about items for bowhunters at this year's SHOT Show in New

Orleans was the Scent-Lok suit manufactured A.L.S. Enterprises (3365 Leon St., Dept. AH, Muskegon, MI 49441: 616-755-0176), It comes a lot closer to my idea of what it takes to block human scent than anything I have yet seen. This outfit consists of

pants, shirt, and head cover made of mesh that contains activated-carbon podules that absorb our offensive human odor before it enters the surrounding atmosphere. The suit can be reactivated by simply washing and drying. I have played with samnies of the cloth and worn my Scent-Lok suit under my regular camouflage coveralls on several covote hunts and it sure seems

to work. However, I plan to do more testing before I start bowhunting with the wind at my back!

This past hunting season, wherever I hunted whitetails I ran into the worst possible weather conditions. South Dakota was windy, with icy rain and sleet; that made sitting in a tree stand unterly miserable. The following week-a day after my arrival-lowa suffered the worst snow, wind, and below-zero weather on record. I spent a week trying both to take a trophy buck and avoid a severe case of frostbite. The following week I hunted Minnesota in one of the coldest snaps to hit that part of the coun-

try. Throughout all this my Sleeping Indian wool pants, shirt, and hat made relative comfort not only possible but a reality. I put on a pair of polypropylene long-johns under this wool outfit and kept plenty warm. When I climbed into my tree stand I added a layer of polar fleece pants and shirt that I carried in my daypack and stayed comfortable even when it got down to -10 degrees.

Cooney's pick of show over inclu

(from I.) Dwight Schuh pack, Sce Lok suff, and Bob Live 's new recurve.

> My wool outfit was quiet, close-fitting, and comfortable-even when it was damp-and the dense weave cut the fiercest wind to nothing. Sleeping Indian wool came may seem a bit pricey but the quality is superb. For information, contact: Sleeping Indian Designs, 975 Alpine Lane, Box 18517, Dept. AH. Jackson Hole, WY 83001; or phone 307-739-9802

Over the years I have almost developed a permanent groove around my neck from carrying binoculars and cameras. In my line of work they are necessities, but that doesn't make carrying them any more enjoyable. It has always

aggravated me that you can spend hundreds of dollars for a camera or set of binoculars that come with a carrying strap guaranteed to cut off circulation in less than 10 minutes. Well, I finally found the answer in Op/Tech's new stretchy neoprene straps. These strapare extremely tough and lightweight. and the non-slip surface makes carrying and using your binoculars in the field a breeze. A simple item, but one that has made carrying and using optics a lot less irritating. Contact: Op/Tech U.S.A., 290 Arden Drive, Dept. AH, Belgrade, MT: 406-388-1377.

The more I hunt the more gear I seem to need and the bigger my daypack gets. Well, my friend Dwight Schuh came up with a daypack that fits the bill for all my necessities and then some. This nifty little backpack is being sold by the Coleman Company as the Dwight Schuh Hunting Pack and is ideal for the hunter who wants a multi-use, small backpack to carry gear comfortably and quietly. The pack frame is Coleman Peak I RAM-FLX, a tough, lightweight, durable space-age material that offers rigidity and flexibility. The pack itself consists of a detachable fannypack and large roomy nicksack for clothing, cameras, and other bulky gear. The nicksack can also be removed and used by itself as a frameless daypack. The bags are make of camo fleece that is quiet and weatherproof. Wide shoulder straps and a hip belt keep the outfit snug against you and the narrow design allows for use in dense cover. For more

information, contact: Peak 1, Coleman Outdoor Products, P.O. Box 2931, Dept. AH, Wichita, KS 67201: 316-261-3316

One of the items I have been carrying in my daypack the last couple of seasons is a locally made item called Woolies. These

moccasins are handmade from "tanned with the wool-on" sheepskin. They have a soft, non-slip rubber sole that make them ideal for stalking rough terrain. The soles are thin enough to feel the slightest rock or twig and yet the wool lining protects your feet and keeps them warm. They are also ideal for wearing around camp and around the house on those chilly winter mornings when the floor is a bit on the icy side. The natural sheepskin can be waterproofed with Snow Seal. All are handmade and come in a variety of heights. For information, contact: Jacqueline Reece, P.O. Box 206, Dept. AH. Pagosa Springs, CO 81147; or telephone 303-264-2884.

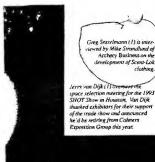
continued from pg. 85

March 1992

<u>Archery</u> Business

ALS EINER PRISES INC
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Complete Coverage From The Floor Of The 1992 SHOT Show & Bowhunting Trade Show



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ntroducing three sights in three different lengths should help Check-It Products capitalize on the popularity of 3-D tournaments in 1992. Mary Osley, vice president and general manager of the Onalaska, Wisconsin firm, said they will offer the black anodized aluminum sights with the option of 5, 8 and 12-inch extensions. All the sights are also available in shiny silver anodized finish. Also new are sight pins that are 3 inch by 8/32 of an inch threaded black exided steel straight aperture with a 040 stainless sieel nainted tip. The pins also come in zinc plated.

The popularity of traditional archery has not passed by the folks at Nirk Archery (135), President Larry Nirk said his Potlatch, Idaho firm has some items new in their leather goods line including traditional quivers, arm guards and shooting gloves. Also new is a traditional bow, the Legacy, and a recurve bow, the Pioneer. Nirk has



also added some colors to their 44-Mag bow case line: the 44-Mag. 44 inch by 21 inch Cordura case has two pockets; one that can pack a box of arrows plus another for all other accessories: it also has a wran-around handle and hang loop. A new color for the case this year is gray with black trim.

"We had an incredible year, business was up over 30 percent," was how Quaker Boy (139) General Manager Dave Streb described the game call company's '91 sales

Streb is enthused about a new elk call ready for the shelves called the Herd Master. He said it is a cow call that is very easy to use and, "has the most realistic tone quality I've ever heard in a cow call." It is plastic with a raylar reed.

Also new for '92 are four new videos, Smoke Pole Gobblers, The Art of Calling Elk. Gobblin' Fever II. and Hunting Rig Whitetails.



Quaker Boy has also made a c their successful call they introdu year, Bleat-in-Heat, Streb said the o plaint he's ever had on the cylinder is that it was, "a little noisy carryin-

Quaker Boy put a hole in the b the call, but put a peel-off sticker or have the call work like it has in the t just leave the sticker alone. To make call doesn't go off while you are can you remove the sticker and put you over the hole when you want to use

Dan Adv. vice president of Aere (153), was showing curious visite their game and arrow locator. The worked. The Boise, Idaho manut recently miniaturized the cricket are weighs about 65 grains. New in sound amplification system, the : Whisper 2000, and the Quick Pit

The Sentry weighs 3 ounces and small, ultra-sensitive microphone c with state of the art audio circuitry to fy even the slightest noises made by walking in the woods. The bow ramade for carrying outside your tr ATV as a safety precaution. The for abrasive magnets anchor the rack tis the vehicle. You nut the how limbs in handles and stretch the string over a keeper to create natural pressure to lo bow secure to the rack.

Stealth Wildlife Laboratory didn't have far to travel as the Shre-Louisiana firm was making their s SHOT Show appearance, Kenn Jon-Vice President Joe Pitz were showing ers their Velcro hands-free game call I their Hook-N-Hoist, Gambrel hook ar ley system, and their Scent Eraser. Th noted the response was good to their ucts and were looking forward to a fin

President Darrell Talley of Tree

vance that slides over the te gleeve Is Iccated at the ing rest and draw; upon ave slides through until the a pressure coupling at the ind, and the sleeve, then with the arrow, acting like etching. Basik claims the s conventional fletching in I convenience. "I'm hoping a big this year," Basik said, yup for production right.

I's (5446), makers of sights and a full-line archery diste SHOT Show showing its ights. "We've improved on sight, made some improveses, durability, and so forth, we're basically doing the s year as last," Manager said. The Clemson, South best known to consumers sights.

ost talked-about products at w was the Game Fluder durarketed by a Huntsville, my of the same name, the an electronic heat-sensing was from technology used . President Jerry Bonner e "will locate deer at 1,000 rush, and a mouse at 10 &" Bonner said he realizes ne controvery concerning p of using the device to find lieves that increased recovset that.

iration (\$473) is now in ear but coming on strong-ones demonstrated the fulling blind that folds into a with combination carrying. New this year is Realtree o fabric for the blind, and a ribe built-in rest. The comnarkets a scent eliminator nt, which Jones said is used ndustry, as well as game

s line of unique treestands, sowner of Total Hunting 524). The Scrape Master tands are made of stamped im for light weight and zovered with polyurethane ietness and comfort. The lace using a harmess sysrchased separately and left is quick and easy set up at The company, now in its iess, also sells ladders and ior stran on.

new how was unveiled at

It's the Aero-Fore designed version of the Strike Eagle, considerably more velocity. Customs-dervice Manager AI Coon said the model incorporates different limbs and a new bigger speed cam that will generate 241 feet per second—13 fps better than their best previous effort. The production models were just being built the week of the SHOT Show, and are available now dealers. A prime selling point is that the new, faster bow has the same suggested retail price as last year's top-end Strike Eagle.

Sleeping Indian Designs (5552) unweiled its new camouflage line, Silver Mountain. It is a light-colored camo that National Sales Manager Kevin Roche said goes well in trestands, snow, and against other light-colored backgrounds like prairie and tundra. He said the company had done considerable research and found what it considers the best camouflage concept — defeating the way the animal sees, rather than matching some background. To their line of top-quality wool garments, the company has added the Teton jacket and a pack system.

American Excelsior (5556) has a new target that is so new it is yet unnamed.
"Under Fire I" is the working tide of the line of targets made not of the company's traditional "wood wool," but of polyethylene, polystyrene and polyurethane.

White Buffalo Archery (5563) is a new kid on the archery block, but has an intriguing new product for archers. It is the Super Archery Mitt, SAM for short, a heavy-duty shooting tab made from a single piece of leather rolled over itself and riveted. The tab has loops that hold it tight to all three of your shooting fingers, and also comes with a thong, to prevent loss or dropping from a treestand. President Philip D' Amato said the tab was shown to increase arrow velocity and that Ken Beck, president of Black Widow, liked the tab so much he is now selling them with the Black Widow emblem. D'Amato, from Brooklyn, New York, also had on display some fancy back quivers and leather string silencers.

To the most attention-grabbing products at the SHOT Show was the new Scent-Lok suit by ALS Enterprises (5578). The suit is a nylon knit base impregnated with millions of tiny noulues of activated carbon, the most odor-absorbent substance known. President Greg Sesselmann, a materials engineer, said the product was five years in development. He said extensive testing shows that the suit will absorb incredible amounts of odor and that it enables bowhunters to get within bow range upwind of game animals. He had a testing area set un where customers could smell for them.

sell for about \$15 vil and large-scale production is now 4.

strOT Show antendees couldn't find an exhibit for JLJ Manufacturing, because it has a new name: Mountaineer Archery (5653). The name change was made, according to President Chuck Nease, because everybody was trying to find the Mountaineer bow company, because of our popular model the Mountaineer."

The name change should give better recognition to the company that has had the 80 percent left of compound, the first of its kind. The company this year has a cam module that will lower letoff to 65 percent, which will make the bow legal in all states and also less game taken with the entered in the Pope and Young Club record books.

Along with the Mountaineer, Ranger

Atong with the Mountaineer, Ranger and Hyperfills hunning hows, the company has brought out the 3-D Series, designed for target shooting. Compound hows feature a full cam and new energy wheel that Nease said will produce "15 percent more velocity than what's stated in our catalog." The company also introduced a recurve called the Traditional Hunter.

Mountaineer Archery is a young, growing company, but its president believes it's making a mark. "Our 80 percent let-off allows a lot of people who are older, or what have been injured, to participate in archery when they otherwise couldn't." The bows have also performed well on the tournament circuit, winning three national titles in 1991. The company sells dealer-direct.

Gold Tip Corporation (5654), in its second season of business, displayed its new three-head pack. The head, weighing 100 grains with two blades and a steel shank. will have a variable weight system sometime early this year, according to Marketing Director Ron Carlston, Carlston said the Orem. Utah company "Is now expanding into the eastern market. Cabela's picked us up last year, and it was unbelievable how we sold-we sold everything we sent to them." The head is one of several expandable broadheads on the market; the unique feature of the product is its body, which company execs describe evasively as "a proprietary composite."

Özark Mountain Country Products (5664) showed its line of archery targets to interested dealers. General Manager Ron McGimis showed a prototype 3-D turkey target that the company hopes will be in production by May 1. The 1-year-old Springfield, Missouri, company has 42 different 2-D polyethylene lifesizet targets with replaceable kill zone backstops. AB PRO

This column is the struggle to pomajor pro-hunts

Arizona Anti-Trneeded 105,000 trapping on publ signatures. Even and desire of the tures found on A property by hum.

The Arizona (ing and fishing ex

The Arizonan fall initiative, has WLFA President agement program that will occur if:

Vice President eral membership: on the Arizona si years with the A WLFA feels nat Contributions can AZ 86301.

Animal Rights G
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AMO Helps ID A landish statements here's some help i Archery Manufac Ideology of the A Rebecca Richards Animals' Agenda

Almost four or Seven out of 10 ha average number of women's, civil rig gay rights moven extremely wrong

Wetlands Bills Ar the "Comprehensi newsletter, the leag hunting, anti-fishi tection under the C products industry, Ridge of Pennsylv "Every member o support of this leg League Excecutiv

To get the name (703)528-1818.



EXOTICS -Texas Hunting BEAR -Montana Stalking

ARCHERY-Turkey Hunting

VARMINTS -

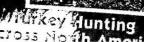
astern Spring Shooting

BLACK BEAR Extraordinary Hunting On Vancouver Island B.C.!

SPECIAL SECTION:

This years greatest new hunting products





New Products....



FTHACA ACQUISTED A CORPORATION is associated a new venues of its band DEESSA-VER III. painful pumps action chaptain in condensation with MANIA (Smith), the Central Memberlature of Red Vez-lianches Bugs. The new Deerstieger II, with its 27 fluid burst, it designed for enhanced reclamates using the Brittenic Cool Bugs. It is capable of 20 set groups of 3 if will bust and a Cap at 10 years. It amount actions a special of deposit our incidence forest, our developed home Curto morel, poly pased receives whowing the Permeke name, and in shelled and support for stope oursained, Available in early May of 92. Sequence if new the contract of the contract

NATURE'S ESSENCE prod "Essence of Fall" Natural Cover Scent has introduced their product bottled is a conveinant 4 sz. srail size pump spray bottle. The srue "camo-scent" that has captured the actual aromas of the woods and fields in a natural cover scent can now be carried afield and applied easily with this new spray use. Exempe of Pall is hased on the concept of making the based on the consept of making the hunters ruly undersorable and indistinguishable from the hazural surroundings by covering his scena with scent from the natural surroundings. Available at better



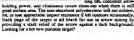
PAST Corporation has come out with a new shooting yest for with a new shooting vest for roporting clays. trapskeet, recreational shooting, and even asker in their one Prize Winner Plant vest. This vest has a greatly cut with extra length, Large cargofshell peaker clees fils when too is non-exclusive Dual-Ammath pockers clees not the same and their market peaker. rifle certridges and shorgun shells. A mid-west design, fast access choice mid-west design, fast-access cheke-tube prockets, and a lightweight commonable patented Record Sheise³⁷ communed for fast gue-mounting. Available in a wrinkle-free fine-cotion blend in burgundy of tan-black Uttraleather HP⁵⁶ shooting



their list of products a lightweight. Graible archery target. The EVOLUTION II utilizes a (par. pending) "flip chart" ipst pending) 'lish ches' concept using light-weight, closed cell polyechylene sheets. The 'book-like' target is bound with pixtis: 'hog rings' which double as hang points. Each sheet contains a target object of either NFAA specified, or either NFAA specified, or animal silhouene. Each target kill rome to off-se from the next, ensuring

A.L.S. ENTERPRISES introduced a revolutionary new paterned carbon full body sun. The SCENT-LOC min will actually absorb human body odor before it is even released into the atmosphere, and render the wearer odorless. The suit consists of shirt, pant, and head-cove and is made to military specifications making it durable, non-hypo allergease and safe for the weater and the environment. The material is sylon kint may is comfortable, lightweight, absorbs morators, and manimus hous to keep you comfortable. The sun is effective either

wet or dry and cass be reactivated after





VANES has introduced a new concept in use with turkey hunting. washing. estittic. through nosping, and hot drying. Ideal rifle & box hunters of ARYORE who has been hearling the climination thesi

OWN SCHOOL

JENNY VANES BAS



pased on the weather vanceon. The system contervalue. system comes with a flock of three ectual sized ben do system contest with a stoot of stress sequia stated ben occupy, sens scakes, denable carry being and instructions and weight less thism there pounds. The exclusive wane concept permits irrestrable movement even with the slightness breast on matter full as linited motions set up. The versatile baseds are positioned as criticer calletts of readers. The doctory system is made for high irrangest, speak age plantest and it safe and easy to set up. It is super queet, and has based so transport. Immay share, P. D. Box 367 Ossoo, VM 54788 (2173-387-9956). our side of the pan for 300 yards to a spot where the pan narrowed. Sneaking across, we started back toward where we had last seen the bull. Searching the bush, I spotted the bull next to a large termite mound, feeding slowly toward us. He was still 200 yards away, so every time he lowered his head to feed. Jim moved forward, with me right on his heals - cat and mouse style.

At 80 yards, we ran out of cover. Moving into shooting position next to a paperbark tree, I watched as the built slowly fed his way straight at me. "Try a head-on neck shot," Jim whispered from directly behind me.



My rifle, that earlier had weighed a ton, now flutterd around like a feather, making it hard to sight. Finally, I sented the cross hairs where the bull's massive neck joined his shoulders. Seconds seemed like an eternity as I slowly took up the trigger slack - BANG!

With dust floating in the air from the bullet's impact, I could see I'd pulled the shot left two inches. missing the neck bones, but driving a 165 grain Nosler Partition into the top

of the lungs. They say a Cape buffalo looks at you like you owe him money. This buff was looking at me as if I'd cheated him in a poker game! He turned left, "cutting" the wind, head high, vicious looking homs laid back, trying to find his assailant. With adrenalin flowing hard, I swung the scope to a spot behind his shoulder and placed another 165 grain Nosler in the heart area. Cranking in another round, I slammed a third shot two inches from the second one. As he stopped in his tracks, I placed the cross hairs on his neck, just behind his massive head. Just as I snapped off a shot, he spun around, facing me head-on. The bullet raked his check then tore high into the "

INDUSTRY PULSE

Who Serves Dealers Best?

ach year the retail readers of Archery Business magazine help us select the Archery Business Distributor of the Year. Announced in the June issue, the award recognizes a single

firm for outstanding service while representing qualities top-flight wholesalers in different regions of the country share. In presenting the award and profiling the recipients, our magazine promotes the qualities that dealers depend on to make their lives ea and their businesses more profitable.

We know dealers already reward it "favorie" distributor with the bulk of it business. Now we're counting on them spend just a few minuses telling us why, I card bound into this issue asks you to r, the distributor in six categories important the good service every dealer looks for.

Selection—width and depth of the proucts they carry for bowhunters and nearational archers. Don't fook just at numbe of items, but how well does the buyers for the distributor do at cataloging what yo want to stock?

Catalog—clear descriptions and illustrations, index and logical sequence. How easy is it to use?

Speed—of processing your order and getting it to your counter. Do orders go out same day or next day, and can you count on that even in peak season?

Back Orders—is this distributor rarely out of stock? Are you told when ordering what items are unavailable, and when they are expected in?

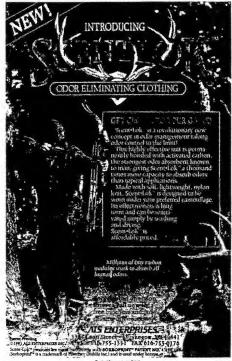
Prices—competitive with other distributors that offer a similar level of service? Are price changes from the catalog rare, and minimum order amounts reasonable?

Specials/Incentives—early buy discounts, closeouts and other special offers. Have you been able to cut costs on quality merchandise this way?

We'd also like you to use the open space on the card to comment on what makes this distributor your preferred source. It may be the dealer training its staff has provided, the guidance they've given in product selection, or the personal touch that comes with having the same contact person whenever you call.

If you need more norm, or if the card has already been removed by someone else at your business, feel free to include your comments in a letter addressed to: Industry Pulse, Archery Business Magazine, 319 Barry Ave. S., Wayzan, MN 55391.

We'll use dealer comments in the June issue, where we'll profile the Distributor of the Year and include coverage of other top nominees. And we'll thank you for your help by sending you a free booklet, the Whiterall Tracking Guide authored by Bowhammy World's Dr. Ken Nordberg. AB



Finally, a product that could revolutionize deer hunting forever ... ALS Enterprises' (3365 Leon St., Muskegon, MI 49441) new Scent Lok Odor Eliminating Clothing. Wear the shirt, pants, and head cover like undergarments next to the skin. The patented nylon knit fabric covered with tens of thousands of tiny activated carbon nodules should absorb any odor your body emits. After wearing the outfit a few times, simply wash, rinse, and hot dry to reactivate its odor-absorption capabilities.

One bowhunter I intertiewed believes because of it he saw many undisturbed animals he wouldn't have seen otherwise. A

seen otherwise. A complete set of Scent Lok Clothing retails for about \$149.95. ◆

ALS Enterprises'
Scent Lok Odor
Eliminating Clothing is made of a
patented fabric
covered with thousands of tiny activated carbon
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tion and newly-designed K-Cam wheels.

The K-Cams retain the interchangeable module system that allows Oneida shooters to fine-tune the draw length of each bow to fit them, so they are always shooting from the bow's "sweet spot." Modules also adjust the let-off between 50 and 65 percent.

The Aero-Force is available in standard Hammertone finish, the new Tree Gray Vein Camo, or King Kut Kamo desen-style pattern. Also available this year is the Aero-Force Target, the company's new bow in several gloss and hot colors.

Oneida is again offering its popular Surike Engle for 1992, with some important improvements. A major criticism of the bow has been its noisy release. The company knew it was an obstacle it had to overcome, and worked hard to fix the problem. It asys now it has not only made the Strike Eagle quieter, but that it "is now the quietest compound bow in existence," tested against other speed bows.

The Phantom has all the new improvements. It uses a similar compounding system, but mounts the card-carrying pylons at the end of a straight riser that was typical of all Oneida bows prior to the STILE Engle's introduction. The new K-Carns are said to push arrow speed to 233 fps. Modules choices allow 65, 50 or 40-percent let-off, the last a good option for the instinctive shooter who's switching over from a recurve. The Phantom comes in a rich pulver brown or an Autumn Mis brown-cano.

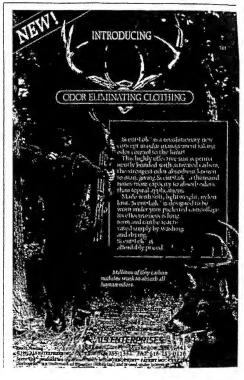
The Tomeat is the economy-priced Oneida model slightly lower in AMO speed and sporting a green carno finish. A Tomeat Package is also available, all set up with quiver, pin sights, cushion plunger and magnetic flipper arrow rest. The company said the package is "ready to shoot right out of the box."

Other standard features of the Acro-Force and other Oneida models include a 20-pounds range of draw weight adjustability. Draw weights range from 25 to 80 pounds, with the heaviest models commanding a slightly higher price. Risers are machined of a magnesium alloy and limbs are fiberglass and maple laminated. All but the Tomcateomes with an Accul-Fitte bowstring, with the same non-struching charateristics of Fast Flight, but claimed to be more durable. All but the Tomcat come ready to accept an overfraw.

Available accessories for Oncida bows include quivers, overdraws, sights, arrow rests, a how press, and other archery products, as well as a lockback knife.



Aero-Forc





SCHNT-LOK SUIT

ALS Enterprises, Muskegon, Michigan, has a lot of dealers interested in its Scent-Lok Soilt. It is a nylon knit full-looverage suit impregnated with nodules of activated carbon. ALS says it obsorbs all odors emanating from the wearer, which should allow bowhunters to get closer to their game.



We're big, strong, fast and dependable. We're Frontier Archery and we're on your team!

Call for a FREE Dealer Packet

800-451-8307 or (916) 362-1332 FAX 916-362-2307



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MAGNUM'S REMOTE

If game feeders are big in your neck of the woods, you may like the remote control unit from Magnum Hunting Products, Missouri City, Texas. It can be used like a garage door opener to operate a mechanical feeder from up to 100 yards away. The receiver uses the feeder's 12-voil battery and the transmitter works off a nine-volt battery.



3M INSECT REPELLENT

3M's Ultrathon Outdoor Products line now includes an insect repellent. The 2-ounce cream is moisture-resistant, which keeps it effective after exposure to perspiration, rain and water splashes, it offers 12-hour protection from mosquitoes, ticks, bitting files, chiggers, fleas, and gnats, yet contains only 31 percent DEET, Dealers can also get the repellent in a 6-ounce aerosol.



JONES NEW VIDEO

Need another selection for your video section of the shop? Wilderness Sound Productions, Springfield, Oregon, has out a new one. Hunting Goar Cauntry, featuring, Larry D. Jones, Jones purvues recky mountain goat, deer and worlves in the rugged mountain alipine wilderness in Central British Columbia while viewers learn eethniques on plassing, staking and calling.



EZ ARROW TUNE

The EZ Arrow Tune, from Invention Development & Associates, Mesa, Arizona, was designed to provide an instant reading attached vanes, feathers, nocks, field tips, and broadheads on the EZ Arrow Tune, Invention Development says castomers can quickly determine if the components are compatible.



MPT'S FIRST AID

Bowbuniers should always carry a first aid kit and MPI Outdoor Safety Products. Winchester, Massachusens, has a good one. Pocket/Packit is a small and very lightweight molded plastic wateright case that it contoured to fit easily into your post of the contoured to fit easily into your post of the contoured to fit easily into your post owner, and an antiseptic toweitet, non-aspina tablets, three adhesive strips, oimment, burn cream, a gauze pad, molessin, antacid tablets, surure bandages and samblock.

CLOTHING

This Season's New Archery Clothing

hile paging through catalogs or when visiting local sporting goods stores, I never fail to be amazed by the tremen-

dous variety of archery clothing and year that manufacturers introduce each season. They constantly come up with clever ideas to entice hunters like us into buying more stuff each fall. From early indications, this year will have some of the best clothing and gear we've seen in a long time. Here's a brief rundown on some of the items that will be available this hunting season.

First look for the innovative Scent-Lok Odor Eliminating Clothing from ALS Enterprises (3365 Leon St., Muskegon, MI 49441).

Since bowhunters must get close to

game to succeed, these items are natural for us. Millions of tiny activated carbon nodules permanently bonded to cotton sbsorb human odors whenever you wear this lightweight shirt, head covering, and

pants. Activated carbon is a known odor absorbem, but it can lose its effectiveness after you've worn it several times. To reactivate, simply wash the garments and then dry them in a clothes dryer. According to a spokesman for ALS, an independent research laboratory found that

wearing this fabric reduced human odor by more than 90 percent. You can wear the garments alone or under other items like a

non-reflective and non-hypostlergenic. Expect to pay about \$149.95 for a com-

plete set. Browning (Rt 1, Morgan, Utah 84050) fields a couple of bowhunting winners including the Stalker Hydro-Fleece jacket and pants. Hydro-Fleece is a 100 percent waterproof and breathable fleece fabric. The upper part of this jacket is lined with mesh to make it extra breathable. The jacket has two zippered handwarmer pockets, an inside chest pocket, and an elasticized waist. The pants have sideseam cuff zippers, and clasticized waist and draw cord. plus three zippered pockets. Available in good-looking Mossy Oak Tree Stand, the jacket will run about \$145, and the pants, about \$115.

Vent-A-Layer from Duofold is a completely new concept in underwear. Designed especially for active people, this patent-pending idea revolves around the clothing's ventilating panels. Ideal for all bowhunters, from those who wait on

high-priced set of underwear. The outfit is By Kathy Etling



EXHIBIT K FOR PAQUIN DECLARATION



FIRST PLACE Scint-Lak Lang Lathing

Control of the contro

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May 28, 1997

Scent-Lok Attn: Greg Sesselmann 821 W Western Ave. Muskegon, MI 49441

Dear Greg:

Of the hundreds of new items introduced every year to Cabela's, there are few that are really new or unique in concept. In order that the truly innovative products might be appropriately recognized at both the industry and consumer level, Cabela's is announcing or Buyers' Choice Awards. These awards will be presented annually to the companies who bring to the market new products that set the standard for the rest of the Industry.

The selection criteria for consideration as a Buyers' Choice candidate includes: new product technical innovation and design, practicality, quality of construction and materials, perceived value and Cabela's assessment of the product's potential for success and acceptance at consumer level.

As you may well imagine, the number of new items that qualified for initial consideration were tremendous. However, after much debate and discussion the field was narrowed to seven (7) of the best by voting, done by our buyers and their staff:

Cabela's is proud and pleased to announce that Scent-Lok Camo Clothing has been chosen as the recipient of the Buyers' Choice Gold Medal Award.

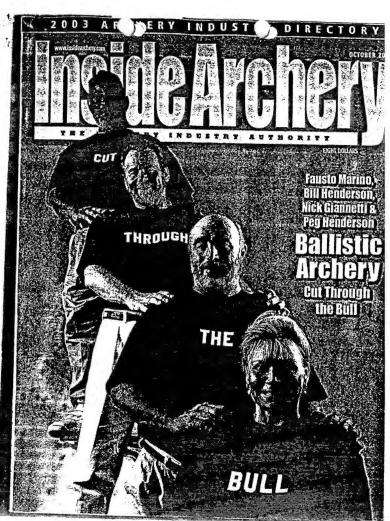
We hope you are pleased with your selection as we are. Please accept our sincerest congratulations and our wish for your continued success as a leader in the industry.

Sincerely.

Dennis Highby,

Vice President of Merchandising, Fulfillment

and Retail Operations



2003 Best Buy Award:

Continued







High Praise Hunter's View Trophy Den

HUNTING SCENTS



Robinson Outdoors A Still Steamin'

One voter wrose, 'Quality bowhunting scents, great packaging and lots of promotional support.' 'Robinson is emerging as a powerhouse in all sorts of bowhunting categories, including scents.' This stuff works.'



Honorable Mention Hawgs Limited Synthetic Scents



High Praise Wellington Tinks #69, Mrs. Doe Pee's Special Blend



Robbeson Delphony 32M Stomob

BOWHUNTING CLOTHING



Tie: ALS Scent-Lok Clothing & Robinson Outdoors Scent Blocker Plus

Bowhunters are becoming much more sophisticated in their choice of bunting clothing, and that includes escalated use of

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specialized dothing that effminates human odor. The leaders in this category are 31.5 Seent-Lok and Robinson Ourdoors N-ent Blocker Plus, which again received an almost identical number of overs. Seent-Lok was first and still leads," wrote one dealer. "Seent Blocker Plus offers the best and most innovative bowhunting clothing," said another. Both brands are making bowhunters more effective.



Scort Elecker Pla

a way to STOP UNWANTED e-mail

There IS



CIRCLE #512

12 MONTHS JP BOWHUNTING:

READERS CHOICE AWARDS

WORLD

Au Bucks / Bottom Ninth:

GREAT I

FIELD TEST: 2004 ATVs

PLUS

- MULLANEY: The Martin Cougar Tested
- ADAMS: Expect The Unexpected!
- COMBS: Deconstruct Your Bow
- MURRAY: The Musical Chairs Drive



ANNIVERSARY OF OUR ANNUAL BOWHUNTING WORLD READERS' CHOICE AWARDS!

> B. Will Simuland

r seems like only vesterday when we were brainstorming new and better ways out magazine could provide solid information on the tackle and techniques in bowhunting Finally the light bulb went on: Surveys had shown our readers are the most prolific purchasers of new bowhunting equipment around, and as a result, the most savvy "pear-heads" as well. So for a change... You tell us what's best!

Of course, many of your bowhunting equipment choices are no doubt shaped by our writers and editors, through the pages of your favorite magazine. But from bows to boots to broadheads. your votes count big. It's been fun and educational

It's interesting to look back at coverage of our first Readers' Choice awards, in our February 1995 issue of Bowhuming World. There is little mention of scent-controlling clothing, and nothing on laser rangefinders, one-cam bows, and fiber-optic sights-all staples of bowhumning today. Some of the top vote getters, most norably in the treestand category, are now out of business. One company not mentioned once in 1995 has become one of the alltime buyest vote getters, a little endeavor called Mathews, Inc.

The gear has changed and we've decided to change our format here some, too. We're boiling it down to the major vote-getters in each category. In most cases there are just a few votes separating them and it's just not fair to declare a "winner" on that basis. More precisely, all the major vote genters are winners, as are we for the bowhunting equipment knowledge we acquire in the process.

Once again thanks for your votes, and make sure to vote again next time, on www.howhuntingworld.com, starting next summer.

FLETCHING VANES > Arizona Archery ARROW REST-Enterprises

> Trophy Taker



COMPOUND BOW

TRADITIONAL

ALUMINUM ARROW

CARBON ARROW

Black Widow

PSE

> Faston

> Beman

> Easton

> Gold Tip

> Bohning

> Durayanes

> Flex Fletch

> Carbon Express

DROP-AWAY

- > Golden Key ~ Muzzy
- > New Archery Products

ARROW REST-STANDARD > Bodnodis

- > CAP Whisker Riccuit
- > Golden Key > New Archery Products

BROADHEAD-MECHANICAL

- > New Archery Products
- > Rocket > Rocky Mount

RROADHFAD FIXED BLADE

- > 140000 > New Archery Products
- > Steelforce > Wasp

BROADHEAD-TRADITIONAL

- > Bear > Magnus
- > Steelforce

BROADHEAD-REPLACEABLE

- > Muzzy
- > New Archery Products
- > Rocky Mountain > Waso

BOOTS

- > Bear
- > Danner
- · iscroses
- > Muck

TREESTAND-FIXED

- > API
- > Big Game
- > Sorilla
- > Lone Wolf

TREESTAND-CLIMBING

- > Lone Wolf
- > Ol Man > Summit

TREESTAND

- TRIPOD
- > API
- > Big Game Strongbuilt

- > Arctic Cat
- > Hands
 - **Polaris** Yamaha











> Doinker

New Archery Products

> Primos > Wild Outdoors

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EXHIBIT L FOR PAQUIN DECLARATION

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Test Report

Intertek ETL SEMKO



INTERTEK TEST REPORT

3933 US ROUTE 11

CORTLAND, NEW YORK 13045

Order No.: 3080005

Page 1 of 10

Date: July 29, 2005

TEST REPORT NO.: 3080005-001

RENDERED TO:

SCENT-LOK 1731 WIERENGO DRIVE MUSKEGON, MI 49442 STANDARD AND TEST USED: ASTM D737-96 entitled; Standard Test Method for Air Permeability of Textile Fabrics, ASTM D413-98 entitled; Standard Test Methods for Rubber Property – Adhesion to Flexible Substrate, and Scent-Lok Scent Adsorption.

AUTHORIZATION: The tests were authorized by Mr. Greg Paquin; Purchase Order No. 062905-ITS.

SPECIMEN DESCRIPTION: The tests were performed on a carbon laminate specimen identified by the client as CAI A-24 Tricot 220G.

INTRODUCTION: This report describes the results of Scent-Lok Scent Adsorption, ASTM D737-96 entitled; Standard Test Method for Air Permeability of Textile Fabrics, and ASTM D413-98 entitled; Standard Test Methods for Rubber Property – Adhesion to Flexible Substrate, performed on the specimen previously described, and submitted by Scent-Lok. The Scent-Lok Material sample was received in pristine condition on 07/20/05, and the test evaluations were conducted at Intertek located in Cortland, NY between 07/27/05 and 07/28/05, except for ASTM D737-96 that was conducted at TexTest located in Valley, AL.

<u>CONCLUSION</u>: The Sample previously described, submitted by Scent-Lok, was evaluated in accordance with Scent-Lok Scent Adsorption, ASTM D737-96 entitled; Standard Test Method for Air Permeability of Textile Fabrics, and ASTM D413-98 entitled; Standard Test Methods for Rubber Property – Adhesion to Flexible Substrate. Test data sheets and graphs are attached as an appendix (8 pages following).

Report Reviewed by:

Chad Morey Technician

Performance Group

Report Approved by:

Date: July 29, 2005

Brian Wackowicz

Chemist

Performance Group

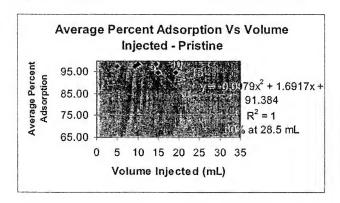
PRODUCT NAME/MODEL/DESCRIPTION: CAI A-24 Tricot 220G

REFRENCES: Scent-Lok scent Adsorption Method

TEST DATE: 07/27/05

SAMPLE DIMENSIONS: 3"x 3"

SAMPLE CONDITION: Pristing



PRODUCT NAME/MODEL/DESCRIPTION: CAI A-24 Tricot 220G

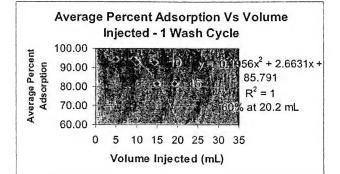
REFRENCES: Scent-Lok scent Adsorption Method

TEST DATE: 07/27/05

SAMPLE CONDITION: 1 Wash Cycle

NUMBER OF SAMPLES TESTED: 3

SAMPLE DIMENSIONS: 3"x 3"



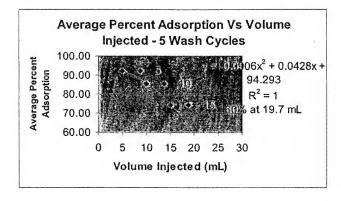
PRODUCT NAME/MODEL/DESCRIPTION: CAI A-24 Tricot 220G

REFRENCES: Scent-Lok scent Adsorption Method

TEST DATE: 07/27/05

SAMPLE DIMENSIONS: 3"x 3"

SAMPLE CONDITION: 5 Wash Cycles



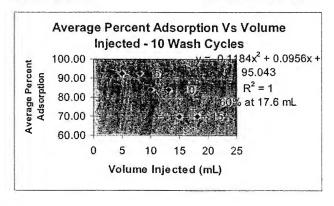
PRODUCT NAME/MODEL/DESCRIPTION: CAI A-24 Tricot 220G

REFRENCES: Scent-Lok scent Adsorption Method

TEST DATE: 07/28/05

SAMPLE DIMENSIONS: 3"x 3"

SAMPLE CONDITION: 10 Wash Cycles



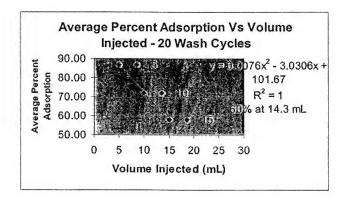
PRODUCT NAME/MODEL/DESCRIPTION: CAI A-24 Tricot 220G

REFRENCES: Scent-Lok scent Adsorption Method

TEST DATE: 07/28/05

SAMPLE DIMENSIONS: 3"x 3"

SAMPLE CONDITION: 20 Wash Cycles



OVERALL SCENT ADSORPTION PERFORMANCE

PRODUCT NAME/MODEL/DESCRIPTION: CAI A-24 Tricot 220G

REFRENCES: Scent-Lok scent Adsorption Method

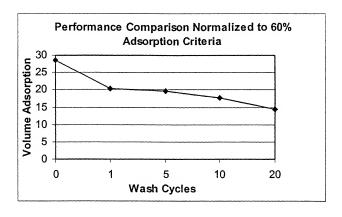


EXHIBIT M FOR PAQUIN DECLARATION

Test Report

Intertek ETL SEMKO



INTERTEK TEST REPORT

3933 US ROUTE 11

CORTLAND, NEW YORK 13045

Order No.: 3065094

Page 1 of 5

Date: October 20, 2004

TEST REPORT NO.: 3065094-002

RENDERED TO:

SCENT-LOK 1731 WIERENGO DRIVE MUSKEGON, MI 49442 STANDARD AND TEST USED: Scent-Lok Scent Adsorption, modified to verify the ability to regenerate a materials scent adsorption capabilities. Material test specimens were first challenged with saturated EMA vapors, and the scent absorption capabilities of the material recorded. The challenged samples were then "regenerated" by being subjected to one 45-minute drying cycle. The samples were then re-challenged and re-evaluated for scent adsorption.

AUTHORIZATION: The test was authorized by Mr. Greg Paquin from Scent-Lok Technologies.

<u>SPECIMEN DESCRIPTION:</u> The tests were performed on a specimen identified by the client as Milliken Non-woven Material.

INTRODUCTION: This report describes the results of Scent-Lok Scent Adsorption, modified to verify the ability to regenerate a materials scent adsorption capabilities, performed on the specimen previously described, and submitted by Scent-Lok. The Scent-Lok Material sample was received in pristine condition on 9/8/04, and the test evaluations were conducted at Intertek located in Cortland, NY on 9/18/04.

<u>CONCLUSION</u>: The Sample previously described, submitted by Scent-Lok, was evaluated in accordance with Scent-Lok Scent Adsorption, modified to verify the ability to regenerate a materials scent adsorption capabilities. Test data and graphs are attached as an appendix (3 pages following).

Report Reviewed by:

Chad Morey Technician Performance Group Brian Wackowicz

Report Approved by:

Chemist Performance Group

APPENDIX SCENT ADSORPTION PERFORMANCE

PRODUCT NAME/MODEL/DESCRIPTION: Milliken Non-woven material

REFRENCES: Scent-Lok Scent Adsorption Method (Modified)

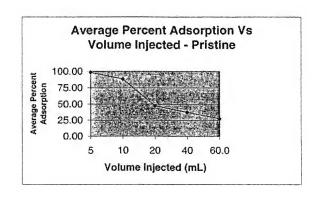
TEST DATE: 9/18/04

SAMPLE CONDITION: Pristing

SAMPLE DIMENSIONS: 3"x 3"

NUMBER OF SAMPLES TESTED: 3

VOLUME EMA INJECTED (mL)	PERCENT ADSORPTION
5	98.61
10	88.44
20	47.68
40	37,44
60	27.43



SCENT ADSORPTION PERFORMANCE

PRODUCT NAME/MODEL/DESCRIPTION: Milliken Non-woven material

REFRENCES: Scent-Lok Scent Adsorption Method (Modified)

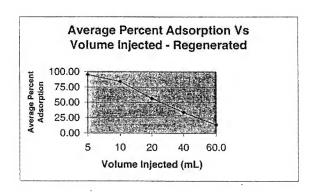
TEST DATE: 9/18/04

SAMPLE CONDITION: Challenged, then dried 45-minutes on high temperature (vent temperature = 160 F)

SAMPLE DIMENSIONS: 3"x 3"

NUMBER OF SAMPLES TESTED: 3

VOLUME EMA INJECTED (mL)	PERCENT ADSORPTION
5	95.51
10	84 07
20	56.48
40	34.06
60	13.55

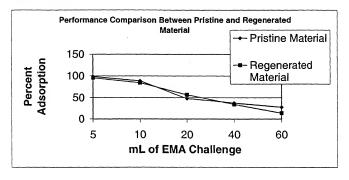


SCENT ADSORPTION PERFORMANCE DIRECT COMPARISON

PRODUCT NAME/MODEL/DESCRIPTION: Milliken Non-woven material

REFRENCES: Scent-Lok Scent Adsorption Method (Modified)

TEST DATE: 9/18/04



ATTACHMENT 9

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:

Gregory J. Sesselmann

For:

SYSTEM AND METHOD FOR ODOR ABSORPTION

Serial No.:

90/007.331

Examiner: R. Lindsey

Filed:

11/30/2004

Group Art Unit:

3765

DECLARATION OF EVERETT TARRELL

- I, Everett Tarrell, declare that:
- I am currently employed by Cabela's, Inc., a multi-channel retailer of hunting, fishing and camping products and accessories. Currently, Cabela's is one of the top three retailers within the United States for sales of hunting apparel.
- 2. I have been employed by Cabela's, Inc. since 1987. Specifically, I was employed as a Hunting Clothing Buyer for nine years and following that I was promoted to Divisional Merchandise Manager for hunting clothing for five years. Currently, I am employed as the Director of Marketing and Brand Management for Cabela's. In my capacity as a Hunting Clothing Buyer and the Divisional Merchandise Manger for hunting clothing for most of the past 15 years, I have extensive knowledge of the hunting apparel industry and in particular, the development and creation of the odor absorbing hunting apparel market.
- 3. To my knowledge, Greg Sesselmann was the first individual to recognize and understand the effectiveness of and application of the incorporation of an odor absorbing compound such as activated charcoal in a garment of clothing for use by a hunter in avoiding detection of the hunter by wildlife using their acute sense of smell. In its promotional materials and instructions for use, ALS Enterprises, Inc. ("ALS") taught hunters how to effectively eliminate human odors though the use of odor absorbing hunting clothing and then hunt in a

MI W 1847974.3

manner so that the chances of the hunter being detected by wildlife through the sense of smell would be dramatically reduced. ALS created and sold odor absorbing garments and accessories made from an air permeable material incorporating activated charcoal. Further, ALS instructed hunters how to wear the garments to substantially surround at least a portion of the hunter's body when hunting wildlife to effectively reduce or eliminate their human odor so that the chances of the hunter being detected by wildlife through the sense of smell would be reduced. ALS also effectively instructed hunters how to reactivate their odor absorbing garments and products through washing and drying the item.

- 4. To my knowledge, Cabela's was the first national retailer of hunting apparel to offer for sale odor absorbing hunting clothing developed and manufactured by ALS. Cabela's began sales of these odor absorbing hunting garments in 1995.
- 5. Since its introduction in the marketplace, ALS' introduction of an odor absorbing hunting garment and the method of using this product while hunting has resulted in the creation of an entirely new subset of the hunting apparel market, namely the odor absorbing hunting garment market. To the best of my knowledge, there were no sales of odor absorbing hunting garments prior to 1990. Following the commercial introduction of theses garments by ALS in 1992, this product market has grown to well over \$100 million in annual sales of odor absorbing hunting garment and accessories. Since the introduction of the product by Cabela's in 1995, Cabela's has sold and/or continues to sell a variety of odor absorbing hunting garments manufactured by entities such as ALS, W.L. Gore & Associates, Inc. (manufacturers of Gore-TexTM products), Robinson Outdoor, Inc. and private label products manufactured and sold under the direction of Cabela's.

- 6. In my opinion, it is the pent-up demand and the overwhelming need for an effective scent control product while hunting that has resulted in the astounding growth of the odor absorbing hunting apparel market over the past thirteen years.
- 7. One point which must be emphasized in order to put into perspective the level of success and achievement in the commercialization by ALS of the odor absorbing clothing and method for using the clothing is the fact that Greg Sesselmann started ALS as the sole inventor with extremely limited capital, little or no experience in manufacturing clothing products and little or no experience in the marketing and sales of hunting products. In light of the limited resources and experience in the industry possessed by Greg Sesselmann, the success of ALS and the creation of the \$100 million odor absorbing garment market is that much more remarkable.
- 8. Based upon my nearly 20 years of experience in the retail sales of hunting apparel, it is clear to me that one of the most unique improvements and advances in the hunting apparel industry during this period of time was the introduction of and method of using of odor absorbing garments by ALS.
- 9. I have not received any compensation for providing this Declaration, I have no interest in the outcome of this matter, no financial interest, ownership interest or other interest in ALS Enterprises, Inc., Gregory Sesselmann or the family of patents or patent applications to which US Patent Application Serial No. 90/007,331 is linked.

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful, false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001, Title 18 of the United States

Code and that such willful, false statements may jeopardize the validity of the application or any patent issued thereon.

Dated: 5-22-06

ATTACHMENT 10

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Gregory J. Sesselmann

For: SYSTEM AND METHOD FOR ODOR ABSORPTION

Serial No.: 90/007,331 Examiner: J. Jastzab

Filed: 11/30/2004 Group Art Unit: 3765

SUPPLEMENTAL DECLARATION OF JIM HILL

I. Jim Hill, declare that:

- I have previously provided two declarations in conjunction with various patent
 applications held by the ALS Enterprises, Inc., and this Supplemental Declaration does not
 replace my earlier Declarations, but rather supplements or expands on the issues I previously
 addressed. I reaffirm the statements in my previous Declarations.
- 2. In my previous Declarations, I discussed a variety of practices and procedures which I developed in an attempt to contain or conceal my human odor while hunting such as the prolific use of baking soda, wearing a silicone swim cap on my head to cover my hair (a significant source of human odor), wearing rubber boots while hunting (to attempt to encapsulate and contain the odor naturally emanating from my feet), and use of cover scents such as fox urine to attempt to mask or cover up my human odor. I began using baking soda more than 20 years prior to my first use in 1992 of an odor absorbing suit commercialized by ALS Enterprises, Inc. (ALS) and began taking measures such as wearing a swim cap, rubber boots, and using cover scents for more than 10 years prior to my first use of an odor adsorbing suit commercialized by ALS. The introduction of the ALS odor adsorbing suit and use of the odor adsorbing suit in conjunction with ALS' odor adsorbing accessory storage bag according to the

instructions provided by ALS eliminated the need to take such extraordinary, and largely ineffective measures such as my use of baking sods, swim caps and cover scents.

- 3. Since 1992, I have made extensive use of an odor adsorbing suit manufactured by ALS Enterprises, Inc. (ALS) while hunting wildlife and I have also made extensive use of the ALS odor adsorbing storage bag in conjunction with an odor adsorbing suit following the instructions of use provided by ALS. Based upon my 47 years of experience in hunting wildlife and my 16 years of experience as a Professional Staff Hunter, the ALS odor adsorption suit and the method of using this suit in conjunction with the odor adsorbing storage bag comprise perhaps the greatest advances in the hunting products industry since I first started hunting. These products and methods of using the products addressed a critical need in the industry which existed for as long as I have been hunting, namely adsorbing human odors at an effective level so that hunters could get within close proximity of wild animals without detection. The ALS products and methods of using the products represent a huge leap forward over my various prior attempts at effectively controlling human odor to avoid detection by wildlife and the other products, practices and procedures which I found available in the hunting products industry over the past forty years.
- 4. I previously reviewed pages 20 22, 86 88 and 95 97 of Whitetail Hunting by Jim Dawson and more recently have reviewed Dawson's particular discussion of "rinsing" of hunting clothes. On page 87, Dawson specifically states:

He should have trissed his hunting clothes in (baking) soda and then put them in a plustic bag until he was ready to leave camp. This would have prevented the clothes from picking up the foreign odors such as smoke and cooking smells.

My interpretation of this use of the term "rinsed" is that Dawson is suggesting that the hunter should have washed his clothing in a solution of water and baking soda. I used baking soda for odor adsorption for over 20 years and previously washed my hunting clothes in a solution of water and baking soda in an attempt to remove odors from the clothing. To my knowledge, this rinsing of clothing in a baking soda and water solution does not result in baking soda remaining on the clothing following the rinsing and drying. Rather, the baking soda dissolves in water and this solution adsorbs and removes the odors previously adsorbed by the clothing so that when the clothing has been dried, many of the adsorbed odors have been removed. However, to my knowledge there is no baking soda remaining on the clothing following such a rinse. If there is any residual amount of baking soda which remains on the clothing after it has been rinsed and dried, then this miniscule amount will not realistically provide sufficient odor adsorption of new odors to practically make detection of a person by wildlife using its acute sense of smell more difficult. In order to practically make detection of the person by wildlife using its acute sense of smell more difficult, there must be a significant and appreciable amount of human odor adsorbed and any residual, miniscule amounts of baking soda remaining on clothing after rinsing would not provide sufficient, effective odor adsorption.

Dawson's particular discussion of rinsing of clothing on page 87 also does not suggest any residual amount of baking soda available to adsorb newly created odors and does not suggest any ongoing odor adsorption by any residual amounts of baking soda following the rinse. Rather, Dawson instructs the user to avoid bringing such "rinsed" hunting clothing into contact with odors "foreign" to deer, such as smoke, cooking smell and gasoline. Dawson instructs a hunter to wash and bag the clothing "until he is ready to leave camp" and discusses "foreign" odors adsorbed by clothing prior to hunting (campfire, cooking, gasoline from vehicle). The human body constantly produces new odor and nothing in Dawson suggests any residual amounts of baking soda available to adsorb odors emanating from the hunter following such a

rinse. My personal experience in using baking soda for over 20 years is that a baking soda rinse does not provide any residual amounts of baking soda available to effectively adsorb odors in an amount to practically make detection of the person by wildlife more difficult especially in view of the fact that the human body continuously generates and emits odors.

- I have previously attested to the fact that wildlife such as white tail deer and elk have a sense of smell which is dramatically more sensitive than the sense of smell of humans. I have also reviewed and commented on US Pat. No. 3922723 to Popper and in particular the discussion regarding "sportsmen" found at Col. 8, line 13-14 and an "accounterment" such as an odor adsorbing "sweatband." Based upon my understanding of Popper, a sweatband made from or incorporating an odor adsorbing material could provide a hunter wearing such a sweathand with some degree of reduction of emitted odor. However, such minimal amount of odor adsorbing material in relation to the highly sensitive sense of smell of wildlife such as white tail deer, elk and the like, would not practically make detection of the wearer of the sweatband more difficult. In other words, in order to practically make detection of a person by wildlife using its acute sense of smell more difficult, there must be a significant and appreciable amount of human odor adsorbed. A similar situation exists with respect to accessory articles that a hunter may be using in close proximity to wildlife because odors may also be emitted from these accessory articles. In order to practically make detection of the accessory articles by wildlife using its acute sense of smell more difficult, there must be a significant and appreciable amount of associated odor adsorbed because wildlife have such an acute sense of smell which is orders of magnitude more sensitive than a human's.
- As I previously discussed, for at least 20 years prior to the innovations by Greg
 Sesselmann, I actively tried to adsorb my human odor using baking soda in both washing my

hunting clothes and sprinkling directly on my clothing. Therefore, for many years prior to the publication in 1982, I was already implementing the odor adsorption practices and procedures as described in Dawson and the 1990 Outdoor Life Deer Hunter's Yearbook. For at least 4 or 5 years prior to the introduction of the ALS odor adsorbing suits (during a time in which I was actively hunting, using baking soda and implementing other odor control measures such as the use of a swim cap) I had specific knowledge of the odor adsorbing characteristics of activated charcoal. During this point in time, I purchased a piece of commercial air handling equipment having an activated charcoal filter, where the primary purpose of equipment was to eliminate a noxious odor generated by a commercial printing operation. The activated charcoal filter successfully climinated a noxious odor generated from a commercial printing operation. Despite my specific knowledge of the benefits and characteristics of activated charcoal with respect to odor adsorption and my keen interest and extensive experience in odor adsorption in hunting applications, I never identified activated charcoal as a suitable odor adsorbing material for use in an article of hunting clothing or for use in an accessory storage bag for hunting articles.

7. I am currently retained as a Professional Staff Hunter by various manufacturers of hunting products and have been engaged in this capacity by at least ten different manufacturers of hunting products, one of these manufacturers being ALS Enterprises, Inc. I have not received any compensation for providing this Declaration, I have no direct interest in the outcome of this matter, no direct financial interest, or ownership interest in ALS Enterprises, Inc., Gregory Sesselmann or the family of patents or patent applications to which US Patent Application Serial No. 90/007,331 is linked.

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful, false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001, Title 18 of the United States Code and that such willful, false statements may jeopardize the validity of the application or any patent issued thereon.

Dated: 9/22/08

Jim Hill

ATTACHMENT 11

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Gregory J. Sesselmann

For: SYSTEM AND METHOD FOR ODOR ABSORPTION

Serial No.: 90/007,331 Examiner: J. Jastrzab

Filed: 11/30/2004 Group Art Unit: 3765

SUPPLEMENTAL DECLARATION OF KEITH EDBERG

I. Keith Edberg, declare that:

- Previously, I provided a declaration in support of a patent application held by the
 ALS Enterprises, Inc., and this Supplemental Declaration does not replace my earlier
 Declaration, but rather supplements or expands on my earlier testimony. I expressly reaffirm the
 statements in my previous Declaration.
- 2. In my previous declaration, I specifically identified my employer, Robinson Outdoors, Inc., as one of the top three manufacturers in the US of scent control products and specifically identified odor adsorbing clothing and accessories as some of the scent control products manufactured and sold by Robinson Outdoors. In particular, Robinson Outdoors manufactures and sells a variety of articles of clothing such as jackets, pants, gloves, hats headcovers and the like which incorporate an odor adsorbing material, particularly activated carbon which is secured to an underlying air permeable material by a bonding agent, specifically adhesive. Similarly, Robinson Outdoors manufactures and sells storage bags which are formed of an air permeable material to which an odor adsorbing material, particularly activated carbon is secured by a bonding agent, specifically adhesive.
- In our promotion and sales of our articles of clothing and storage bags integrating an odor adsorbing material as described above, Robinson Outdoors specifically provides

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instructions as to the manner of use of these complementary products, particularly when hunting wild game and attempting to avoid detection by wildlife through the sense of smell.

- 4. Robinson Outdoors has met with significant commercial success in the sales of its articles of clothing and accessory storage bags integrating an odor adsorbing material as described above. In 1996, Robinson Outdoors had \$0 in sales of these products. In the 10 year period of time from 1997 to 2007, Robinson Outdoors was able to sell approximately \$120,000,000 (estimated retail sales) of its articles of clothing and storage bags integrating an odor adsorbing material as described above.
- 5. An example of the promotional materials created by Robinson Outdoors and used for many years in conjunction with the promotion and sales of its articles of clothing and storage bags integrating an odor adsorbing material is seen in the attached Exhibit 1. As seen in this excerpt from our web site "U of Stink," Robinson Outdoors has provided instructions to consumers to use odor absorbing articles of clothing in conjunction with an odor absorbing storage bag. These materials also provide instructions to users on the process of regeneration of their used odor adsorbing articles. While the particular excerpt included in Exhibit 1 includes a copyright date of 2005, it is my understanding that since its introduction of these products, Robinson Outdoors has consistently provided similar recommendations for the simultaneous use of odor adsorbing clothing and storage bags and product regeneration.
- 6. As mentioned in my earlier Declaration, I have more than 35 years experience in hunting wildlife and have been employed in hunting products industry for over 22 years. Over this time, I have seen numerous new product introductions and marketing campaigns for hunting products, some of which have been successful and some of which have failed. In my opinion, ALS Enterprises, Inc. has experienced overwhelming commercial success since its marketplace

marketplace introduction of its odor absorbing products in 1992. However, I do not attribute this success to an overly effective marketing campaign. Rather, it is my opinion that ALS's success is primarily the result of the technological innovations embodied in ALS's products and procedures for using its products in combination with significant consumer demand for effective human odor adsorption. The commercial success of ALS in the sales of odor adsorbing clothing and accessory storage products has been bolstered by the commercial success of licensees such as Robinson Outdoors.

7. I have not received any compensation for providing this Declaration, and other than my employment with Robinson Outdoors, I have no direct financial interest in the outcome of this matter or ownership interest in ALS Enterprises, Inc., Gregory Sesselmann or the family of patents or patent applications to which US Patent Application Serial No. 90/007,331 is linked.

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful, false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001, Title 18 of the United States Code and that such willful, false statements may jeopardize the validity of the application or any patent issued thereon.

Dated: 9/23/08

Keith Edberg

Exhibit 1 to Supplemental Edberg Declaration



Home » U. STINK » Scent Control 101



My Account

Scent-Control 101 - Building the Scent-Free Hunter - Garment Care



ARBON - The Sucrus of Hunting Scent-Frus. Activated carbon, the key ingredient in ScentBlocker@@ clothing, is the best odor fighting

material several control of the cont



activated carbon present in a specific SeanBlocker garment, we created the Seant Protection Factor, or S.P.F. rating system. The S.P.F. rating measures the

activated carbon levels. The highest the 2C.P.f. the more activated carbon it contains and the more ador it. For aliding system advance. This carling system advances, the carbon system allows you do decide just what level of effectiveness what level of effectiveness you need from your scent climination clothing.



Scentiliotocelle Borne, unitizes the pers; cash-based acroaxed canhon in the world. Our specific carbon was selected because it has a wide vorinely of gone sites, why does not save matter. The human by my constitution of the person of pore sites why does the mroscopic citizes one becent in the Carbon most provide great surface areas provide great surface areas that the laste door molecule



Scent elimination starts with the body - internally

these odors. For example, vitamins A, C and E, Folic Acid, Selenium, and toward reducing right from the start many of the odors emitted from our bodies so that we don't have to worry so much about trying to eliminate in the form of breath odors or edors that come through our pores, are a Chlorophyll are all known to have an effect on reducing halitosis, or bad to reduce general body odor - the odors that come through your pores. them later on. In addition, taking internal deciderant pills in the form of We must attack these from the inside. Odors emanating from our body breath, Additionally, Chlorophyll, Copper, Magnessum, and Zinc all help regimen to counteract the bad breath you build up during the day, will direct result of such things as general health, diet, physical condition, wash off or spray to eliminate once it reaches the outside of our body amount of these vitamins and supplements, you would go a long way There are many odors created by the human body that we can't just bacteria, etc. There are specific supplements we can take to reduce Chlorophyli, and perhaps adding a Chlorophyll gum to your regular If taken on a regular basis, 2 pills per day that contain the proper significantly reduce the amount of scent you give off.



The next step to getting reals/ clean and scent-free is taking care of the scentral gortion of your body. That is, make set he obover with Scent Shalledgo Liquid Body Soap, and wash hair with Scent Sheldlage Shampoo w/Canditioner. Both of these products are unscented and

Clean your hady

which may act on your perspiration to create odor. Remember when you washed in your unscented laundry detergent, so that you are not adding powerful deodorizers. The Body Soap is actually an antibacterial formula, where the active Ingredient binds with skin and hair proteins to prevent soap to a liquid soap for bathing or showering, we offer a high quality, results. To even better combat these odors, use Scent Shield® Hair & the growth of bacteria, which we all recognize is the cause of many of the sweat related odors we put off in a given day. If you prefer a bar Body Deodorant, a non-greasy, water-based, antibacterial lotion that goes onto the skin and halr very easily, and again prevents bacteria glycerin-based antibacterial bar soap that will accomplish the same are drying off after your shower to use a bath towel that has been ragrances to your body when you dry off.

concentrated, unscented detergent is phosphate-free and contains no UV eliminator sprays such as Carbon blast, White Lightning or Original Scent Now that you know how to get yourself ready for the hunt, let's turn our ightning. Let them dry and store them in a sealed, scent-free container. attention to our clothing and equipment. Start by washing all your nondetergents or plain baking soda in terms of cleaning and rinsing. Air dry Now take your activated carbon ScentBlocker® clothing, and prepare it Laundry Detergent, made especially for carbon clothing. Use sparingly, and wash and rinse in cold water. Then air dry the garments and again for the hunt as well. Hand wash these Items in ScentBlocker® Carbon nsulating layers. This ilquid formula works much better than powder everything, and while they are hanging on the line, spray everything brighteners. It will clean and deodorize all your undergarments and down thoroughly with Scent Shield® spray, Carbon Blast, or White spray down the outside of all these items with one of our scent carbon hunting clothing in Scent Shield® Clothes Wash. This Clean your Clothing and Equipment

container. The best Item for this job is a ScentBlocker® carbon storage Finally, when everything is dry, regenerate the carbon clothing in your dryer and store all of your hunting clothing in an air-tight, scent-free Store your Gear Scent Free

bag, for it will actively adsorb odors off the exterior of the garments that Remember to wash your hands with our body soap and/or spray them with Scent Shield® to remove unwanted odors before you handle your they may have picked up or that you placed there by handling.

storing our clothing, as most of these tend to have an odor of their own, bags, stick with the clear ones, and make sure they're heavy duty. And especially the colored ones. Some are even made with a built-in insect sealing cooler to store your clothes, provided it has been cleaned prior with our detergent and alred out. We prefer not to use plastic bags for watch for holes! If your dryer is used for regular clothing, especially if repellent and have a very distinct odor. If you choose to use plastic static cling type fragranced products are used, purge these odors by Alternatively, you could use a plastic air-tight container, or a good unning a clean damp towel through it at high heat.

The Boot Conspiracy

puffer and expel all kinds of odor into the air. Preferably you would use a hat they are a scent factory. Also, they don't breathe and create a lot of aundry detergent, rinse, and let them dry. Spray the insides thoroughly hunting only. Reapply spray every time you hunt and you can keep your trail and neither smell you or be alarmed. For the ultimate scent control where the activated carbon will adsorb any odors coming off your boots (and your socks) with Scent Shield®, and spray the outsides, especially scent tralls to a minimum, so much so that deer will typically cross your nunters recommend all rubber boots. The problem with rubber boots is the soles, with Carbon Blast, White Lightning, or Fall Blend. Keep these poots in a scent-free container until you hunt, then take them out and get dressed outside your vehicle. Don't wear your hunting boots in the boot that is a bit more breathable, and with special consideration you 'or your feet, slip them into a pair of ScentBlocker® Sneaky Feet™, Next you must be concerned with your boots. Most writers and many sweat and condensation. And when you walk, they tend to act as a can keep these as scent-free as possible. Scrub your boots with our nouse, in the vehicle, to the store or the gas station. They are for while you are on stand. ב שלה כי כי כי

Go to the Stand Naked (well not completely)

of carpet or plastic, and change out of what you're wearing and into your Now you put the entire process to work in the field. You've taken care of our body, inside and out. You've got your dothing prepared In advance. deodorant, slip on some sweats or clothing that has also been washed in my first layer is the antibacterial base layer, and then perhaps my outer Ingering exhaust, and pull out your clothing. Throw down a clean scrap packpack so I can get dressed at or near the stand. I go in very light in pants. Often, unless it is very cold, this is all I will wear into my stand. unscented detergent. Put on some tennis shoes or some slip-on boots, nunting clothing. I put on my pre-sprayed socks and underwear, then and drive to your hunting area. Get out of the vehicle, upwind of any order to avoid overheating and sweating, thus creating more odor. My Insulating layers and ScentBlocker® clothing are packed In my t's time to go hunting. After your shower and use of the body

rest of your clothing in your scent-free container or ScentBlocker® duffle will put off that day, but there Is an advantage to having both. The inner layer (Underguard) will adsorb most, if not all, of the odors coming from layers just about every trip and you should be in great shape. Store the possible. When you get to the stand, you now put on your Underguard hat. You don't need 2 layers of ScentBlocker® to adsorb the odor you between layers as often either. When you are done hunting, repack in KT, then any insulating layers such as a wool shirt or fleece vest, and then your outer ScentBlocker®, Including facemask or headcover and outer ScentBlocker® very often, and you won't have to wash your in-Underguard (head, etc). This way you don't have to regenerate your your backpack and hike out. Wash your underwear, socks, and base your body, but the outer layer of ScentBlocker® will catch anything As you walk through the woods, try to touch as little vegetation as coming from your other layers and from parts not covered by the bag, and you're good to go...

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